

**Westdale Village BIA
Meeting Minutes**

Date & Time: Monday, September 14, 2026 @ 6:30pm

Join Zoom meeting:

<https://us02web.zoom.us/j/89130012567?pwd=3rYYxDR8JlsVA6dT6wESolB254aMf0.1>

Passcode: westdale

Present: David Simpson (Westdale Law), Anita Shilliday (Alterna Savings), Bernadette Curtis (Westdale Theatre), Paul Milki (Westdale Cupcakes), Jordan Geertsma (Snooty Fox), Tracy (Executive Director – recording)

Regrets: Quintin (OneZo), Mohammad (Nannaa's Eatery), Councillor Maureen Wilson/Stephanie Hilson, Ilona Santa (formerly Casual Gourmet)

Guests:

1. **Call to order.** Meeting called to order at 6:41pm with David as Chair. Quentin resigned from Board.
2. **Approval of Agenda.** *Motion to approve the agenda. Moved by Paul, Seconded by Bernadette. Carried*
3. **Declarations of Interest.** None.
4. **Approval of Minutes of Previous Meeting.**
Motion to approve the minutes of July 13, 2026 Moved by Bernadette, Seconded by Jordan. Carried
5. **Delegations** None.
6. **Consent items** None.
7. **Presentations** None.
8. **Discussion Items:**
A: City of Hamilton: Councillor Maureen Wilson/Stephanie Hilson
 - Development updates from Councillor Wilson:
 - 925 Main St W & 150 Longwood Rd S - site plan lapsed.
 - McMaster residence building mostly opened in time for start of school year
 - Main & Longwood. Site plan lapsed. Development
 - Churchill Park update - Going full steam ahead with Phase 3.
 - Update on workplan/construction
 - Great feedback from residents
 - Streets surrounding Westdale Village BIA on south side
 - Resurfacing only, South Oval, Barclay St, Arkell St, Paisley Ave S, Newton Ave, Cline Ave S, Devon Pl, Kipling Rd, Parkview Dr (Norwood to Franklin), Paradise Rd N (Norwood to north end),
 - Sidewalks being done now, continuing into fall
 - Crosswalk at Paisley Ave – initial look at suggested plans included lights at Paisley Ave in tandem with Marion Ave lights, other major changes. Comments taken back and looking at changes. Waiting for updated plans.
 - Second draft, Paisley and Marion light to sync
 - Sidewalk added at street side between Marion and Paisley, both sides
 - speed cushion in each parking area
 - looking at 2027
 - Green Venture garden for King @ Paisley NW – waiting for more info to be brought back to BIA. Hope is to have it completed with crosswalk. TBC -
 - If the City creates the garden area (removes the concrete and creates a perimeter), then Green Venture will not have a role here. It will be left to the BIA to plant and maintain. Waiting for update.
 - Rentals/Clients suggestion document from City
 - Recycling pick-up in commercial for 2026 – working well.
 - FREE Holiday Parking (the BIA pays for) will return back to NOV 24 – DEC 24. Thank you Councillor Wilson for your assistance in getting that in place for 2026.
 - Municipal election MON 26 OCT 2026
 - Waiting on more garbage and recycling cans request.
 - Homecoming this weekend – City bylaw for parties, police around

B: Financial Update (Anita, Tracy):

- Bank Balances as of August 31, 2026. Alterna \$140 800.33
Second half of levy received.
- Undergoing audit. Everything submitted, waiting in stage, KPMG should hear back any day
- Experience Ontario Grant notification of \$20000 for Winter Wander 2026
- Summer students done, had some funds left so it was used to fund the students.
- \$5000 grant for vacancy, can go towards night market NOV and promotions. General agreement NOV 27-29 – Winter Wander will include theatre programming
- Anita to send Alterna statements to David.
- ***Motion to receive financial update. Moved by Anita, seconded by David. Carried.***

C: Westdale Theatre (Bernadette):

- Very busy days during spring. Fall brochure booklet ready now – 8 pages.
- ClubFEST at McMaster this week so booklets there
- 3rd Age Learning start next week – WED morning, and sometimes
- More booklets this week to share at businesses.
- Lots of live performances. Niki has info on live performances. Will probably be a second run on booklet so can still advertise in that brochure. Nike, Daniella, Alysha will have info. Good way to support the theatre and businesses
- Special programming continues – comedy, concerts, movies, private rentals
- Lots of live concert bookings – Candlelight Concerts, Hamilton Originals, film festivals, other cultural events, live concerts, lots of activity, Fringe Festival for 2026
- Increase in number of people coming to Westdale for the Theatre - a huge draw for Westdale
- Film multiple times a day and film festivals
- Donations being matched again this year by generous Family Foundation
- Patio tables good for visitors, popcorn is good for theatre
- BIA sponsoring Halloween and Christmas movies
- Lots going on at the Theatre

D: Safety and Security (Anita, Tracy):

- Update on ATM issues. No issues reported. ScotiaBank moved out.
- Crime update: nothing showing reported.

E: Real Estate update (Mohammad): defer to next month

- Real Estate Report
- Residential:
- Commercial:

F: HPL update:

- General
- Very well used
- Tracy to see if Patrick is interested in joining Board.

G: Business updates (Tracy):

- Former Pete and Kay location – renovations seem to be moving along. Unknown
- 948 King St W – renovations continuing in commercial and residential units
- 925 – new food business open, patio seating with lights, expanding hours. Original Trim-Deh-Roh Brand FB Westdale neighbourhood active, hiring, great job. Mexican/Filapino, good reviews
- 944 - Yummy Point now open, picnic tables, chairs loaned from BIA
- 1061 – Colio, business coming soon
- 1012 – multiple businesses wanting to open, waiting on insurance rebuild to suit, open 2027.
- 1045 – Deli Master. Halal article in The Spec. MSU Sidewalk sale excitement from students.

- 1050 – The Mule opening new take-out concept tomorrow. SEP 15
- West Side Hair – Joe and Nancy are retiring
- 80th Anniversary Westdale Florist. New awning.
- Nannaa's 8th Anniversary
- Burrito Bandiddos closed, now lease
- DropSpot closing when lease is up, doing more live music, lots on Hess with Diaivilo, maybe same with Ottawa St. Lined up Tracy to get pylons next time.

H: Community Outreach (Tracy):

- PACCAR – McMaster – meeting held AUG 13 to review move it, all seemed to go well for students and residents. News building 2/3 moved in
- Alleyway plantings and perennials and keeping it clean. Less garbage being dumped with cleaning and plants in alleyways. Continuous cleaning, some more weeds need to be removed.
- Homecoming is this weekend. Will have extra bands. Police will be out in village, garbage.

I: Streetscape (Tracy):

- Planters around until OCT 5th - planters and hanging baskets will be removed
- Ferns to move back to planters when summer baskets removed to keep out garbage and act as base for winter greens.
- Agreement for winter greens again? Cost about \$3000 with wholesale greens costs. Good value compared if got a company to do it would be about \$10000. Agreement to go ahead.
- Electrical being done this week. Lights on trees and garden outlets needing repair.
- Cleaned up tree pits from City, will need more mulch next year.
- Ws new lighting looks much better, some poles need to be fixed – to be done later in fall

J: Strategy (Tracy):

- Outdoor fresh, safe – shop local, eat local, support local, live music, tourism
- Social media – focus on food, businesses, theatre, activities, events
- Experiences in Westdale: dining, experiences, hiking, coffee shops, art, lighting
- Supporting food/drink/restaurants: social media, music, patios spring/summer/fall
- Tourism – Welcome to Westdale, hotels, events, tours, patios, meeting with Team Hamilton

• EVENTS 2026:

Activation Days:

April 3-5 - Easter Weekend. People love the flowers!

May 2-3 - Jane's Walk and Doors Open

May 10 - Mother's Day. Flowers!

June 5-14 - Hamilton Arts Week

June 21 - Father's Day

September – October – Ontario Culture Days/Fall Harvest

October 31 - Spooky West, Hamilton Day shopping day

October 29-November 1 - Hamilton Day

FESTIVALS & EVENTS:

April 11 & 12 – WESTDALE SPRING MARKET.

June – October – WESTDALE LIVE!!

Tuesdays 4-7pm + Fridays & Saturdays 5-8pm

June 16 – October 6 – WESTDALE FARMERS' MARKET - Tuesday's 4-7pm with live music

NEXT WEEK

June 26-28 – ArtsFEST

August 7 – 9 – ArtsWEST

September 6, 7 – WESTDALE WELCOME WEEKEND

October 2-3 FRI & SAT – OktoberWEST

November 27 – 29 – Winter Wander – live music, holiday shopping, family fun activities with full weekend of programming at The Westdale including

NOV 27 – DEC 31 autism and dementia sensory friendly LIGHT UP WESTDALE lights throughout the village

TUESDAYS after market motorcycle nights biweekly going well

MotoSocial returning in 2027

WinterFEST 2027 – some funding to BIAs from City. Details to come

OCT Tuesdays 1st and 3rd 530pm. Judy Marsales 3rd TUE and Mike McCurlye 1st TUE. Jordan to let Tracy know and then can promote WBIA.

Motion to approve and receive discussion items. Moved by Jordan, seconded by Paul. Carried.

9. Notice of Motions None.

10. Motions None.

11. General Information/Other Business

- Annual General Meeting – MON 9 NOV 630pm at Alterna
- Nominating Committee – David and Anita, please let them know of any interest, list 35 days prior
- Election of new Board 2026-2030
- Notice to all members 30 days prior
- Budget 2027 – agreement to keep increase to COLA or a larger increase. Keep to COLA.

12. Adjournment.

Next meetings: MON 5 2026 @ 630pm (1st Monday with Thanksgiving on 2nd Mon) on zoom

AGM – MON 9 NOV 630pm @ Alterna

Motion to adjourn. Moved by Bernadette. Carried.

Meeting adjourned at 7:29pm