Westdale Village BIA
Meeting Minutes

Date & Time: Monday, July 14, 2025 @ 6:30pm
Join Zoom meeting:
https://us02web.zoom.us/j/87426440530?pwd=o8gJvwXM2tjAh9QHJSIpzfhh7wrjAH.1
Passcode: westdale
Present: David Simpson (Westdale Law), Anita Shilliday (Alterna Savings), Councillor Maureen Wilson/Stephanie Hilson, Quentin Wang (OneZo), Jordan Geertsma (Snooty Fox), Ilona Santa (formerly Casual Gourmet), Paul Milki (Westdale Cupcakes), Burnadette Curtis (Westdale Theatre)
Tracy (Executive Director – recording)
Regrets: Mohammad (Nannaa's Eatery),
Guests:

1. **Call to order.** Meeting called to order at 6:34pm with David as Chair.
2. **Approval of Agenda.**
   Motion to approve the agenda. Moved by Anita, seconded by Bernadette. Carried.
3. **Declarations of Interest. None.**
4. **Approval of Minutes of Previous Meeting**.
   - May 12, 2025.
   - June 9, 2025
     Motion to approve the minutes above. Moved by Anita, seconded by Paul. Carried.
5. **Delegations** None.
6. **Consent items** None.
7. **Presentations** None.
8. **Discussion Items:**

A: City of Hamilton: Councillor Maureen Wilson/Stephanie Hilson

- Development updates:
  - 90 Carling St (backs on King property near Food Basics) appears mostly complete, people moved in and 20 units below market
  - McMaster residence building moving along – maybe not ready for SEP 2025?
  - Main @ Longwood – increased heights from 18 to 25 stories
- Trees looking good Westdale Village – thank you Councillor Wilson.
- Monitoring 14 trees damaged with snow removal – all appear ok
- Green Venture garden for King @ Paisley NW – waiting for mock up. Met with horticulture to discuss other requirements. In progress, nothing new to report. Waiting on Green Venture garden design that will incorporate/reflect design at clock.
- City Parking changes on hold. Nothing brought back yet from Hamilton Parking.
- 2 way Main Street – BIAs just added as a stakeholder in planning talks. Meeting in coming months with City of Hamilton BIA liaison. City trying to work in the LRT to coincide.
- Patios! Until October 31st – a permanent City program.
- Recycling changes JAN 2026 – Council agreed to continue the service using some reserve funds. Thank you Councillor Wilson for your support. Business recycling will now be picked up starting in January 2026.
- Request for street sweeping from construction – Downtown Clean sweeper. This is just for Downtown Hamilton, as a Downtown Hamilton project.

B: Financial Update (Anita, Tracy):

- Bank Balances as of June 30, 2025 are: CIBC is $484.31 and Alterna is $3097.29
- Will try to close the CIBC this month after complete switchover so all in one Alterna account.

- Funds to come: Fed Dev grant for Winter Wander $9000, first half of 2025 levy ~$64000, summer students ~ $28000, $3500 for farmers market, $3750 Westdale Live!
- 2023 audit almost completed. Request for more information submitted.
- 2024 will be ready when adjustments done. Once receive adjustments for 2023 from KPMG then we can adjust on our end and submit 2024 for audit.
- ***Motion to receive financial update. Moved by Anita, seconded by Paul. Carried.***

C: Westdale Theatre (Bernadette):

- 2024 Community Impact Report: **https://www.thewestdale.ca/wp-content/uploads/2025/04/Westdale-Community-Impact-Report-2024.pdf**
- Special programming continues – comedy, concerts, movies, private rentals
- Lots of live concert bookings – Candlelight Concerts, Hamilton Originals, film festivals, other cultural events, live concerts, lots of activity, Fringe Festival
- Lots of happenings and bookings at The Westdale
- Increase in number of people coming to Westdale for the Theatre - a huge draw for Westdale
- Theatre doing an anniversary booklet and are selling ad space. Will be delivered to members and available for pick up at locations. Infor shared with Board members.
- Continues to be an excellent draw for Westdale Village.

D: Safety and Security (Anita, Tracy):

- Update on ATM issues. None identified, more financial institutions with cameras.
- Crime update: no crime reported within BIA. 1 residential B&E outside of BIA.

E: Real Estate update (Mohammad - regrets):

- Real Estate Report from Mohammad.
- Businesses for sale: OneZo $80K, Bean Bar $2.99K, Monga $2.28K,
- Commercial: (Tea With You) 925 King St W - $2.555M, (Gong Cha) 944 King St W - $1.29M,
- Residential: lots of inventory.

F: HPL update:

- General. New manager – away in July, meeting hopefully in August.

G: Business updates (Tracy):

- Former Pete and Kay location – renovations seem to be moving along
- 948 King St W – renovations continuing in commercial and residential units
- White Lotus new Asian food shop at former Delirious Burger – fixed up patio
- Former Cinnaholic Westdale – empty, looks like some renovations, but not listed
- OMG – painted pink and some renovations going on with expected sweets/candy shop
- Fruity ice cream shop opening soon
- Westdale Café and Eatery – same owner/operator/landlord as former Second Cup

H: Community Outreach (Tracy):

- PACCAR meeting in August
- New McMaster president
- New residence at McMaster not looking like ready for September

I: Streetscape (Tracy):

- Hanging baskets looking good
- Street planters doing well

- Tim's Garden – a big project, new large tree thanks to Councillor, a local person helped with soil, bulbs and has helped with weeding previously. BIA has been doing a lot of work on the garden and is looking much better back and front.
- TD & Tim's gardens fixing up, mulch and perennials later this week, car accident a few months ago took out some plants and light displays
- More mulch coming this week – fixed up most tree pits, gardens next
- Snow plow damage - electrical damage mostly fixed, benches replaced and rebolted, planters next to be moved/ locations corrected
- Students working hard to keep Westdale weed free and looking good.
- Alleyways – clean up started during Earth Day and continues – ongoing job to keep clean and plantings alive – all donated from community (hostas, lilies, ferns, other perennials)

J: Strategy (Tracy):

- PATIOS. More businesses want tables and more umbrellas needed.
  Motion to purchase tables and umbrellas if funds are available. Moved by Anita, seconded by Paul. Carried.
- Show Some Local Love, shop & dine local, organizing BIAs in City and trying for collaborative messaging – Shopping HERE. Supporting NEAR. Canada/maple leaf symbol to shop/dine/support local. OBIAA support Main Street campaign.
- Tourism: hiking, canoeing, kayaking, connection to hotels and visitors
- Outdoor fresh, safe – shop local, eat local, support local, live music, great patios, tourism
- Social media – focus on food, businesses, theatre, activities, women owned
- Experiences in Westdale: dining, experiences, hiking, coffee shops, art, lighting
- Supporting food/drink/restaurants: social media, music, patios spring/summer/fall
- 2025 Commercial Market Assessment TBC – expected in 2025, unknown
- Farmers Market to start next week – TUE 16 JUNE 4-7pm until Thanksgiving. Lots of people asking about farmers market this year.
- **EVENTS 2025:**
  Activation Days:
  April 18-20th - Easter Weekend
  May 3 & 4 - Jane's Walk
  May 11 - Mother's Day
  June 3-12 - Hamilton Arts Week
  June 15 - Father's Day
  September 20 – October 13 – Ontario Culture Days
  October 26 - Spooky West
  November 1 - Hamilton Day

  FESTIVALS & EVENTS:
  NEW! Westdale Timeless Spring Market – APR 5 from 1-8pm & APR 6 from 2-9pm.
  Westdale Live! Live music JUN 17 – October 7 (TUE 4-7, FRI & SAT 5-8)
  Westdale Farmers Market JUN 17 – OCT 7 TUESDAYS 4-7pm (need farmers)
  ArtsFEST - JUN 20-22. Comments that more art needed, vintage vendors not looking artsy. Note: art exhibit added at businesses in their windows, art on display, vintage a new partnership which draws more younger attendees, artisan vendors present on both sides of event area.
  ArtsWEST - AUG 8-10
  Westdale Welcome Week - SEP 20 + 21 *DATE CHANGE*
  OktoberWEST - OCT 3-5
  Winter Wander - NOV 28-30
  Vintage Markets confirmed for APR, JUN, AUG, SEP, OCT

MOTO SOCIAL - Westdale Social Wednesdays? In discussion with what is possible.

Other:

- FAM tour with influencers and hotels and tourism in summer. “Tuesday Tours at Two”

Motion to approve and receive discussion items. Moved by Anita, seconded by Jordan. Carried..

9. **Notice of Motions** None.
10. **Motions** None.
11. **General Information/Other Business**
12. **Adjournment.**

Next meeting MONDAY 9 JULY 14 @ 630pm (2nd Monday of the month)
Meetings dates: JUNE 9, JULY 14, SEP 8, OCT (Thanksgiving change to 6th?)
MON 10 NOV – AGM at Alterna, MON 8 DEC

Motion to adjourn. Moved by Jordan. Carried.

Meeting adjourned at 7:29pm.