

**Westdale Village BIA
Meeting Minutes**

Date & Time: Monday, July 14, 2025 @ 6:30pm

Join Zoom meeting:

<https://us02web.zoom.us/j/87426440530?pwd=o8gJvwXM2tjAh9QHJSlpzfh7wrjAH.1>

Passcode: westdale

Present: David Simpson (Westdale Law), Anita Shilliday (Alternia Savings), Councillor Maureen Wilson/Stephanie Hilson, Quentin Wang (OneZo), Jordan Geertsma (Snooty Fox), Ilona Santa (formerly Casual Gourmet), Paul Milki (Westdale Cupcakes), Burnadette Curtis (Westdale Theatre)

Tracy (Executive Director – recording)

Regrets: Mohammad (Nannaa's Eatery),

Guests:

1. **Call to order.** Meeting called to order at 6:34pm with David as Chair.
2. **Approval of Agenda.**
Motion to approve the agenda. Moved by Anita, seconded by Bernadette. Carried.
3. **Declarations of Interest.** None.
4. **Approval of Minutes of Previous Meeting.**
 - May 12, 2025.
 - June 9, 2025*Motion to approve the minutes above. Moved by Anita, seconded by Paul. Carried.*
5. **Delegations** None.
6. **Consent items** None.
7. **Presentations** None.
8. **Discussion Items:**

A: City of Hamilton: Councillor Maureen Wilson/Stephanie Hilson

- Development updates:
 - 90 Carling St (backs on King property near Food Basics) appears mostly complete, people moved in and 20 units below market
 - McMaster residence building moving along – maybe not ready for SEP 2025?
 - Main @ Longwood – increased heights from 18 to 25 stories
- Trees looking good Westdale Village – thank you Councillor Wilson.
- Monitoring 14 trees damaged with snow removal – all appear ok
- Green Venture garden for King @ Paisley NW – waiting for mock up. Met with horticulture to discuss other requirements. In progress, nothing new to report. Waiting on Green Venture garden design that will incorporate/reflect design at clock.
- City Parking changes on hold. Nothing brought back yet from Hamilton Parking.
- 2 way Main Street – BIAs just added as a stakeholder in planning talks. Meeting in coming months with City of Hamilton BIA liaison. City trying to work in the LRT to coincide.
- Patios! Until October 31st – a permanent City program.
- Recycling changes JAN 2026 – Council agreed to continue the service using some reserve funds. Thank you Councillor Wilson for your support. Business recycling will now be picked up starting in January 2026.
- Request for street sweeping from construction – Downtown Clean sweeper. This is just for Downtown Hamilton, as a Downtown Hamilton project.

B: Financial Update (Anita, Tracy):

- Bank Balances as of June 30, 2025 are: CIBC is \$484.31 and Alternia is \$3097.29
- Will try to close the CIBC this month after complete switchover so all in one Alternia account.

- Funds to come: Fed Dev grant for Winter Wander \$9000, first half of 2025 levy ~\$64000, summer students ~ \$28000, \$3500 for farmers market, \$3750 Westdale Live!
- 2023 audit almost completed. Request for more information submitted.
- 2024 will be ready when adjustments done. Once receive adjustments for 2023 from KPMG then we can adjust on our end and submit 2024 for audit.
- ***Motion to receive financial update. Moved by Anita, seconded by Paul. Carried.***

C: Westdale Theatre (Bernadette):

- 2024 Community Impact Report: <https://www.thewestdale.ca/wp-content/uploads/2025/04/Westdale-Community-Impact-Report-2024.pdf>
- Special programming continues – comedy, concerts, movies, private rentals
- Lots of live concert bookings – Candlelight Concerts, Hamilton Originals, film festivals, other cultural events, live concerts, lots of activity, Fringe Festival
- Lots of happenings and bookings at The Westdale
- Increase in number of people coming to Westdale for the Theatre - a huge draw for Westdale
- Theatre doing an anniversary booklet and are selling ad space. Will be delivered to members and available for pick up at locations. Infor shared with Board members.
- Continues to be an excellent draw for Westdale Village.

D: Safety and Security (Anita, Tracy):

- Update on ATM issues. None identified, more financial institutions with cameras.
- Crime update: no crime reported within BIA. 1 residential B&E outside of BIA.

E: Real Estate update (Mohammad - regrets):

- Real Estate Report from Mohammad.
- Businesses for sale: OneZo \$80K, Bean Bar \$2.99K, Monga \$2.28K,
- Commercial: (Tea With You) 925 King St W - \$2.555M, (Gong Cha) 944 King St W - \$1.29M,
- Residential: lots of inventory.

F: HPL update:

- General. New manager – away in July, meeting hopefully in August.

G: Business updates (Tracy):

- Former Pete and Kay location – renovations seem to be moving along
- 948 King St W – renovations continuing in commercial and residential units
- White Lotus new Asian food shop at former Delirious Burger – fixed up patio
- Former Cinnaholic Westdale – empty, looks like some renovations, but not listed
- OMG – painted pink and some renovations going on with expected sweets/candy shop
- Fruity ice cream shop (was mobile, lives on top) opening soon
- Westdale Café and Eatery – same owner/operator/landlord as former Second Cup

H: Community Outreach (Tracy):

- PACCAR meeting in August
- New McMaster president
- New residence at McMaster not looking like ready for September

I: Streetscape (Tracy):

- Hanging baskets looking good
- Street planters doing well

- Tim's Garden – a big project, new large tree thanks to Councillor, a local person helped with soil, bulbs and has helped with weeding previously. BIA has been doing a lot of work on the garden and is looking much better back and front.
- TD & Tim's gardens fixing up, mulch and perennials later this week, car accident a few months ago took out some plants and light displays
- More mulch coming this week – fixed up most tree pits, gardens next
- Snow plow damage - electrical damage mostly fixed, benches replaced and rebolted, planters next to be moved/ locations corrected
- Students working hard to keep Westdale weed free and looking good.
- Alleyways – clean up started during Earth Day and continues – ongoing job to keep clean and plantings alive – all donated from community (hostas, lilies, ferns, other perennials)

J: Strategy (Tracy):

- PATIOS. More businesses want tables and more umbrellas needed.
Motion to purchase tables and umbrellas if funds are available. Moved by Anita, seconded by Paul. Carried.
- Show Some Local Love, shop & dine local, organizing BIAs in City and trying for collaborative messaging – Shopping HERE. Supporting NEAR. Canada/maple leaf symbol to shop/dine/support local. OBIAA support Main Street campaign.
- Tourism: hiking, canoeing, kayaking, connection to hotels and visitors
- Outdoor fresh, safe – shop local, eat local, support local, live music, great patios, tourism
- Social media – focus on food, businesses, theatre, activities, women owned
- Experiences in Westdale: dining, experiences, hiking, coffee shops, art, lighting
- Supporting food/drink/restaurants: social media, music, patios spring/summer/fall
- 2025 Commercial Market Assessment TBC – expected in 2025, unknown
- Farmers Market to start next week – TUE 16 JUNE 4-7pm until Thanksgiving. Lots of people asking about farmers market this year.
- **EVENTS 2025:**
Activation Days:
April 18-20th - Easter Weekend
May 3 & 4 - Jane's Walk
May 11 - Mother's Day
June 3-12 - Hamilton Arts Week
June 15 - Father's Day
September 20 – October 13 – Ontario Culture Days
October 26 - Spooky West
November 1 - Hamilton Day

FESTIVALS & EVENTS:

NEW! Westdale Timeless Spring Market – APR 5 from 1-8pm & APR 6 from 2-9pm.

Westdale Live! Live music JUN 17 – October 7 (TUE 4-7, FRI & SAT 5-8)

Westdale Farmers Market JUN 17 – OCT 7 TUESDAYS 4-7pm (need farmers)

ArtsFEST - JUN 20-22. Comments that more art needed, vintage vendors not looking artsy. Note: art exhibit added at businesses in their windows, art on display, vintage a new partnership which draws more younger attendees, artisan vendors present on both sides of event area.

ArtsWEST - AUG 8-10

Westdale Welcome Week - SEP 20 + 21 *DATE CHANGE*

OktoberWEST - OCT 3-5

Winter Wander - NOV 28-30

Vintage Markets confirmed for APR, JUN, AUG, SEP, OCT

MOTO SOCIAL - Westdale Social Wednesdays? In discussion with what is possible.

Other:

- FAM tour with influencers and hotels and tourism in summer. “Tuesday Tours at Two”
Motion to approve and receive discussion items. Moved by Anita, seconded by Jordan. Carried..

9. Notice of Motions None.

10. Motions None.

11. General Information/Other Business

12. Adjournment.

Next meeting MONDAY 9 JULY 14 @ 630pm (2nd Monday of the month)

Meetings dates: JUNE 9, JULY 14, SEP 8, OCT (Thanksgiving change to 6th?)

MON 10 NOV – AGM at Alterna, MON 8 DEC

Motion to adjourn. Moved by Jordan. Carried.

Meeting adjourned at 7:29pm.