

**Westdale Village BIA  
Meeting Minutes**

**Date & Time:** Wednesday, February 12, 2025 @ 6:30pm

**Join Zoom meeting:**

<https://us02web.zoom.us/j/84583962289?pwd=1pBiSbJbHBUyh306F17zB525lp2k0z.1>

**Passcode:** westdale

**Present:** David Simpson (Westdale Law), Anita Shilliday (Alterna Savings), Paul Milki (Westdale Cupcakes), Ilona Santa (formerly Casual Gourmet), Mohammad (Nannaa's Eatery), Jordan Geertsma (Snooty Fox), Tracy (Executive Director – recording)

**Regrets:** Councillor Maureen Wilson/Stephanie Hilson

**Guests:** Burnadette Curtis (Westdale Theatre)

1. **Call to order.** Meeting called to order at 6:39pm with David as Chair. Welcome all.  
City to appoint Quentin and Bernadette Curtis at early April meeting.
2. **Approval of Agenda.**  
*Motion to approve the agenda. Moved by Anita, seconded by Mohammad. Carried.*
3. **Declarations of Interest.** None.
4. **Approval of Minutes of Previous Meeting.**  
*Motion to approve the minutes of January 8, 2025. Moved by Paul, seconded by Anita. Carried.*
5. **Delegations** None.
6. **Consent items** None.
7. **Presentations** None.
8. **Discussion Items:**  
**A: City of Hamilton: Councillor Maureen Wilson/Stephanie Hilson**
  - Development updates:
    - 90 Carling St (backs on King property near Food Basics) appears mostly complete, people moved in and 20 units below market
    - McMaster residence building up
    - Main @ Longwood – no updates, in public consultation phase, increased heights from 18 to 25 stories
    - Main @ Longwood update
  - 14 trees to be approved at Council for Westdale Village – thank you Councillor Wilson
  - Green Venture garden for King @ Paisley NW – waiting for mock up that is supposed to mirror what we planted a few years ago at King at Paisley SW, with some bolders added
  - 2025 City Budget process underway
  - City Parking rates expected to increase in 2025, goes before Council in March
    - \$2.00/hour since 2020 everywhere
    - \$2.50/hour in 2025 and expect \$3.00 in 2027
    - Downtown area \$3.00/hour in 2025 and \$3.50/hour in 2027
    - Price increase needs to be approve by Council + 2 months lead so expect July start
    - City looking at all on-street 2 hours max, but will allow 3 hours in Westdale parkettes
    - City wants 8am – 9pm paid parking across the City
    - City looking at 7 days a week paid parking everywhere (currently Sundays are free)
    - City makes decisions on parking not the BIA
    - *Motion that the Westdale BIA opposes proposed changes by City of Hamilton Parking of 7 days a week paid parking from 8am-9pm. Moved by Jordan, seconded by Mohammad. Carried.*

**B: Financial Update (Anita, Tracy):**

- Bank Balances as of January 31, 2025 are: CIBC is \$841.98 and Alterna is \$4886.56
- Will close the CIBC soon so all in one Alterna account.
- Funds to come: Fed Dev grant for Winter Wander \$45000 (concerts at theatre, outdoor programming, tourism) and second half of 2024 levy ~\$55000 when audits complete.
- 2022 KPMG audit complete. 2022 financials attached for approval.
- 2023 financials complete. Paul ready doing adjustments then ready to submit 2023 by end of week. Death in family so will be done soon.
- ***Motion to approve 2022 audited financial statements from KPMG. Moved by Anita, seconded by Jordan. Carried.***
- ***Motion to receive financial update. Moved by Anita, seconded by Paul. Carried.***

**C: Westdale Theatre (Bernadette):**

- New representative from the Westdale Theatre – welcome!
- 90<sup>th</sup> Anniversary Gala – February 14<sup>th</sup> ~250 tickets sold. No dress code.
- 1<sup>st</sup> Sunday or March – Oscars night – games, prizes, free admission, usually good crowd
- Special programming continues – comedy, concerts, movies, private rentals
- Increase in number of people coming to Westdale for the Theatre
- Theatre a huge draw for Westdale Village
- BIA as Family Movies sponsor - Looking for a middle ground to sponsor.

**D: Safety and Security (Anita, Tracy):**

- Update on ATM issues
- Sunday night garbage dumping.
- Crime update: no crime reported within BIA. One commercial robbery outside of BIA and 6 vehicle thefts (4 trucks, 2 cars) further out in residential areas – 4 in afternoon, 2 at ~3am. Noted the daytime vehicle thefts and the increase in vehicle thefts in residential areas.

**E: Real Estate update (Mohammad):**

- Real Estate Report from Mohammad
- More activities post-holiday
- Commercial: for lease: no activity + 4 businesses for sale – hungry donkey, monga chicken, cinnaholic listed for sale \$95000, sports café on main st beside papa johns. 4 buildings + plot of land – outside of BIA
- Residential: 11 (7 new in last 30 days) + 3 coops (~\$300k) – 6 sold in last 30 days. 24 days on market. Median price \$850-900K - a couple listings higher with one \$699K

**F: HPL update:**

- General. Have a new manager who is interested in connecting with BIA.

**G: Business updates (Tracy):**

- Former Pete and Kay location – renovations seem to be moving along
- 948 King St W – renovations continuing in commercial and residential
- Heal and Lettuce Love undergoing renovations, signs up, opening soon
- Next Door Café lease ended, not showing for lease
- Cinnaholic Westdale – not showing for lease
- Hamani Thai food noodles – under renovations

#### **H: Community Outreach (Tracy):**

- PACCAR meeting Monday March 3<sup>rd</sup> – St. Patrick's Day plans expected
- Attending development public meetings for Main @ Longwood, awaiting next meeting

#### **I: Streetscape (Tracy):**

- Snowflakes up until March
- Christmas trees down – school not doing project and RBG couldn't register so many trees so put in City pick up to be used at mulch
- Fern planters keeping garbage out of cement planters
- More bigger City trees approved - should be planted in spring
- Snow removal at businesses – watch for reminders needed to those who do not shovel, City snow removal along bus routes and includes the sidewalks in the parkettes – much thanks for Councillor Wilson for making the City and Westdale more accessible for residents/visitors
- Flowers, planters, ferns, watering ordered with Mallord Farm
  - City planters subsidy (cement street planters) since 2016 is being reviewed for 2026
  - Thank you Councillor Wilson for assisting us in ensuring it is covered for 2024/2025
  - City Horticulture looking at all flower agreements across City - more info to come
  - City Horticulture will want us to get just the street planter materials from the City – previous issues will be discussed and hopefully solved.

#### **J: Strategy (Tracy):**

- Tariffs – Show Some Local Love, shop & dine local, organizing BIAs in City to see if interest in collaborative campaign. City has set up website for info: <https://investinhamilton.ca/tariffs/>  
Requested to have city BIAs websites listed under Shop Local.
- Tourism: hiking, canoeing, kayaking, connection to hotels and visitors.
- Outdoor fresh, safe – shop local, eat local, support local, live music, great patios, tourism
- Social media – focus on food, businesses, theatre, activities
- Experiences in Westdale: dining, experiences, hiking, coffee shops, art, lighting
- Supporting food/drink/restaurants: social media, music, patios ongoing
- PATIOS return in spring, applications to open soon
- 2025 BIA Business Awards of Excellence – March 2025: Westdale Theatre and Westdale Cupcakes. Awards on Wednesday, March 26<sup>th</sup> at 3pm at Carmens with dinner to follow.
- 2025 Commercial Market Assessment TBC – possible with the City – no updates
- Reading week next week
- HST relief ends Saturday – FEB 16<sup>th</sup>
- Monday is Family Day
- If anyone have ideas, at another BIA, let us know, market research
- Election Sandy Shaw NDP, Julia Brown LIB from Mohawk, and John Demik CON
- **EVENTS 2025:**  
**Activation Days:**  
FEB 14 Valentine's Day  
FEB 17 Family Day  
April 20<sup>th</sup> Easter  
May 11 Mother's Day  
June 15 Father's Day  
October 26 – Spooky West  
November 1 Hamilton Day

**FESTIVALS & EVENTS:**

**NEW! Westdale Spring Student Send Off** – APR 5 & 6

**Westdale Live!** Live music JUN 10 – October 7 (TUE 4-7, FRI & SAT 5-8)

**Westdale Farmers Market** JUN 10 – OCT 7 TUESDAYS 4-7pm (need farmers)

**ArtsFEST** - JUN 20-22

**ArtsWEST** - AUG 8-10

**Westdale Welcome Week** - SEP 13-14

**OktoberWEST** - OCT 3-5

**Winter Wander** - NOV 28-30

**Vintage Markets confirmed for APR, JUN, AUG, SEP, OCT**

***Motion to approve and receive discussion items. Moved by Anita, seconded by Paul. Carried.***

**9. Notice of Motions** None.

**10. Motions** None.

**11. General Information/Other Business**

**12. Adjournment.**

Next meeting MAR 12 @ 630pm (2<sup>nd</sup> Wednesday of the month)

Request to move the meetings from Wednesday nights. Jordan not available WEDs.

Monday night 630pm? Thursday night 630pm? Daytime meeting?

Agreement to move to the second Monday of the month.

MON MARCH 10<sup>th</sup> @ 630pm

NOTE: will start in April – MON 14 APRIL.

***Motion to adjourn. Moved by Jordan. Carried.***

Meeting adjourned at 7:39pm.