

**Westdale Village BIA
Meeting Minutes**

Date & Time: Wednesday, January 8, 2025 @ 6:30pm

Join Zoom meeting:

<https://us02web.zoom.us/j/83273922206?pwd=dGvQ3WpC3GmGQwlQid2JnpfYqojx4h.1>

Passcode: westdale

Present: David Simpson (Westdale Law), Anita Shilliday (Alternia Savings), Paul Milki (Westdale Cupcakes), Ilona Santa (formerly Casual Gourmet), Mohammad (Nannaa's Eatery), Tracy (Executive Director – recording)

Regrets: Councillor Maureen Wilson/Stephanie Hilson, Jordan Geertsma (Snooty Fox),

Guests: Quentin Wang (OneZo), Burnadette Curtis (Westdale Theatre)

1. **Call to order.** Welcome Bernadette Curtis from Westdale Theatre.
2. **Approval of Agenda.** *Motion to approve the agenda. Moved by Paul, seconded by Ilona. Carried.*
3. **Declarations of Interest.** None.
4. **Approval of Minutes of Previous Meeting.**
 - *Motion to approve the minutes of December 11, 2024. Moved by Paul, seconded by Anita. Carried.*
5. **Delegations** None.
6. **Consent items** None.
7. **Presentations** None.
8. **Discussion Items:**

A: City of Hamilton: Councillor Maureen Wilson/Stephanie Hilson

- Development updates:
 - 90 Carling St (backs on King property near Food Basics) appears mostly complete, people moved in and 20 units below market
 - McMaster residence building up
 - Main @ Longwood – no updates, in public consultation phase, increased heights from 18 to 25 stories
- 14 trees to be approved at Council for Westdale Village – thank you Councillor Wilson
- Green Venture garden for King @ Paisley NW – waiting for mock up that is supposed to mirror what we planted a few years ago at King at Paisley SW, with some bolders added for seating
- Court ruling encampments DEC 23, 2024 will affect City response/actions.

B: Financial Update (Anita, Tracy):

- Bank Balances as of December 31, 2024 are: CIBC is \$919.19 and Alternia is \$8198.48
- Keeping CIBC account open until finished with all loose ends then will close and transfer funds over to Alternia in 2025. Still City last deposit went to CIBC. City updating to Alternia
- Funds received: \$4070.41 reimbursement from City for consultant action plan. Summer students grant remaining ~\$5482.00.
- Funds to come: Fed Dev grant for Winter Wander \$45000 (concerts at theatre, outdoor programming, tourism) and second half of levy ~\$55000.
- 2022 financials almost done, with management awaiting final approval. Issues with two large unique new recovery reimbursement grants received (other BIAs did not). Worked through holidays to complete with KPMG.
- 2023 financials complete. Paul ready when adjustments received from KPMG to submit 2023.
- Alternia account now online as main account and online QB transactions will keep things better up to date.

- **Motion to receive financial update. Moved by Anita, seconded by Paul. Carried.**

C: Westdale Theatre (Bernadette):

- New representative from the Westdale Theatre – welcome!
Niki provided an update 31800 tickets sold. 400 new members. 700+ movie screenings (52 were film talks) + 62 live events. 14850 bags of popcorn.
For December alone, had 1,530 people attend the 5 Christmas movies and 1 new release screenings at family pricing supported by the Merchants of Westdale Village.
(It's a Wonderful Life, White Christmas, Polar Express, Christmas Vacation, The Santa Clause and FLOW)
290 attended Skydiggers for Winter Wander
90 movie screenings over the year due to the Westdale BIA support.
- 90th Anniversary Gala – February 14th nice evening, casual
- Generous private donor is matching fundraising for the theatre
- Special programming continues – comedy, concerts, movies, private rentals
- Increase in number of people coming to Westdale for the Theatre
- Theatre a huge draw for Westdale Village

D: Safety and Security (Anita, Tracy):

- Update on ATM issues
- Crime update: no crime reported within or around BIA.

E: Real Estate update (Mohammad):

- Real Estate Report from Mohammad
- Businesses for sale: none in BIA up for sale.
- Commercial: buildings – Tea place for sale \$2.6M – bought for \$800 000 a few years ago.
- Residential: 3 homes sold in last 30 days, holidays an issue, 9 current listings with 5 new ones average \$913K, median \$945K (1 @ 730 + 1 @ 950 + 1 @ 1.4)

F: HPL update:

- General. Open 6 days a week, busy.

G: Business updates (Tracy):

- Former Pete and Kay location – renovations seem to be moving along
- 948 King St W – renovations continuing in commercial and residential
- Heal and Lettuce Love undergoing renovations
- Next Door Café lease ending soon
- Cinnaholic Westdale – seems to be closed, was up for sale, not open and IN closed.
- Hungry Donkey – busy and doing better than Chaska.
- Hamani Thai food – under renovations
- Patricia from the Casual Gourmet retired on Dec 31st.

H: Community Outreach (Tracy):

- PACCAR meeting to come soon
- Attending development public meetings for Main @ Longwood

I: Streetscape (Tracy):

- Snowflakes and tree lights up
- Will take Christmas trees to donate to grade school in East Hamilton for education
- Fern planters keeping garbage out of cement planters
- More bigger City trees to be approved in February at Council, should be planted in spring

- CHCH morning showing Westdale lights – “Westdale is magical they say” on CHCH.
- Suggestion: Billboard sign – King St coming into Westdale would be good – have used it before when we had some grant money, as suggested by Ilona previously.
- Ilona offered to help take down the trees

J: Strategy (Tracy):

- Tourism: hiking, canoeing, kayaking, connection to hotels and visitors.
- Outdoor fresh, safe – shop local, eat local, support local, live music, great patios, tourism
- Social media – focus on fall, food, businesses, events
- Experiences in Westdale: dining, experiences, hiking, coffee shops, art, lighting
- Supporting food/drink/restaurants: social media, music, patios ongoing
- PATIOS return in spring
- 2025 BIA Business Awards of Excellence – March 2025: Westdale Theatre and Westdale Cupcakes
- 2025 Commercial Market Assessment TBC – possible with the City in 2025, will advise
- **EVENTS 2025:**

Activation Days:

FEB 14 Valentine’s Day

FEB 17 Family Day

March Break

April 20th Easter

May - Doors Open Hamilton/Jane’s Walk

May 11 Mother’s Day

June 15 Father’s Day

September - Culture Days

October 26 – Spooky West

November 1 Hamilton Day – Chamber of Commerce

FESTIVALS & EVENTS:

NEW! Westdale Spring Student Send Off – APR 5 & 6

Westdale Live! Live music JUN 10 – October 7 (TUE 4-7, FRI & SAT 5-8)

Westdale Farmers Market JUN 10 – OCT 7 TUESDAYS 4-7pm (need farmers)

ArtsFEST - JUN 20-22

ArtsWEST - AUG 8-10

Westdale Welcome Week - SEP 13-14

OktoberWEST - OCT 3-5

Winter Wander - NOV 28-30

Vintage Markets confirmed for APR, JUN, AUG, SEP, OCT

SEAT applications to be submitted earlier this year.

Motion to approve and receive discussion items. Moved by Mohammad, seconded by Ilona. Carried.

9. Notice of Motions None.

10. Motions None.

11. General Information/Other Business None.

12. Adjournment.

Next meeting FEB 12 @ 630pm (2nd Wednesday of the month)

2025 schedule: all meetings at 630pm FEB 12, MAR 12, APR 9, MAY 14, JUN 11, JUL 9,

NO AUG MEETING, SEP 10, OCT 8, NOV 12 (AGM), DEC 10

Motion to adjourn. Moved by Ilona. Carried. Meeting adjourned at 713pm.