

**Westdale Village BIA
Meeting Agenda**

Date & Time: Wednesday, December 11, 2024 @ 6:30pm
In person at Dragon Court

Present: David Simpson (Westdale Law), Anita Shilliday (Alterna Savings), Paul Milki (Westdale Cupcakes), Ilona Santa (formerly Casual Gourmet), Councillor Maureen Wilson/Stephanie Hilson, Mohammad (Nannaa's Eatery), Robert Crockford (Westdale Theatre), Tracy (Executive Director – recording)
Regrets: Jordan Geertsma (Snooty Fox)
Guests: Quentin Wang (OneZo)

1. **Call to order.** Quentin Wang to be added to Board at Council meeting early in new year.
2. **Approval of Agenda.**
3. **Declarations of Interest.**
4. **Approval of Minutes of Previous Meeting.**
 - October 9, 2024
5. **Delegations** None.
6. **Consent items** None.
7. **Presentations** None.
8. **Discussion Items:**

A: City of Hamilton: Councillor Maureen Wilson/Stephanie Hilson

- Development updates:
- Crosswalk at King @ Paisley with Green Venture – update?
- Extending the centre tree gardens into the King t in early discussions – update?
- Other

B: Financial Update (Anita, Tracy):

- Bank Balances as of September 30, 2024 are: CIBC is \$1009.79 and Alterna is \$2812.19
- CIBC almost ready to close. Alterna now switched to online so better for QB accounting.
- Funds to come: \$4070 reimbursement from City for consultant action plan (deposit tomorrow), summer students grant remaining ~5000.00 (Canada Post strike), Fed Dev grant for Winter Wander \$45000 (concerts at theatre, outdoor programming, tourism – expect some DEC, rest JAN).
- 2022 audit complete, just awaiting KPMG management sign off. Expecting to receive it any day so need to be ready for email approval.
- 2023 financial statements – Accountant Paul is ready to make the KPMG adjustments and send in the statements quickly to start 2023 audit.
- ***Motion to receive financial update.***

C: Westdale Theatre (Bob):

- Special programming continues – comedy, concerts, movies, private rentals
- Increase in number of people coming to Westdale for the Theatre
- Lots of live concerts, music events, new & old movies
- Theatre a huge draw for Westdale Village

D: Safety and Security (Anita, Tracy):

- Update on ATM issues
- Crime update: no crime reported within or around BIA.

E: Real Estate update (Mohammad):

- Real Estate Report from Mohammad
- Businesses for sale:
- Commercial:
- Residential:

F: HPL update:

- General

G: Business updates (Tracy):

- Former Pete and Kay location - possibly for lease
- King @ Paisley S – Lettuce Love, Heal
- The Hungry Donkey (at former Chaska)
- Nanami (at former Matamak)

H: Community Outreach (Tracy):

- PACCR meeting in new year

I: Streetscape (Tracy):

- Snowflakes, trees, lights
- Fern planters moved to cement planters – less garbage

J: Strategy (Tracy):

- Experiences in Westdale – hiking, winter trails, skating (weather permitting), food, winter beverages, Westdale Theatre
- **Winter Wander** - Nov 29 - Dec1: enhancement funding \$45000 (concerts in Theatre, outdoor displays, electrical, outdoor market 3 days 5-10pm, outdoor activities)
- OTHER: 2025 BIA Business Awards of Excellence, 2025 Commercial Market Assessment TBC
Two suggestions:
Business/Community - Westdale Cupcakes
Business/Community - Westdale Theatre

Façade Improvement: This would recognize the property/business owner for improvements (many times undertaken with funding from the Commercial Property Improvement Grant, CPIG program) to their property.

Sparkle Award: This would recognize the property/business owner for the ongoing maintenance of their property.

Creating a clean, aesthetically pleasing environment is a vital part of a healthy business district.

Business/Community Partnership: This would recognize property/business owners for their involvement in the community. On an on-going basis, they are supportive of community initiatives. This may be demonstrated through their involvement with the BIA by participating in programs or events sponsored by the BIA or actively assisting with BIA/community initiatives. This nominee is recognized for their invaluable volunteer hours and commitment that is a vital and intricate component of the health and vitality of the business area.

K: Policies (Tracy):

- Procurement, Movie, Land – three policies needing approval.

Motion to approve and receive discussion items.

9. Notice of Motions None.

10. Motions None.

11. General Information/Other Business

12. Adjournment.

Next meeting JAN 8 @ 630pm (2nd Wednesday of the month)

2025 schedule: all meetings at 630pm will send out calendar invites