

**Westdale Village BIA
Meeting Agenda**

Date & Time: Wednesday, July 10, 2024 @ 6:30pm

Join Zoom meeting:

<https://us02web.zoom.us/j/86721599182?pwd=bSL12jbvfXlk3bb6ax3nWZmcZdGzf9.1>

Meeting ID: 867 2159 9182

Passcode: westdale

Present: David Simpson (Westdale Law), Anita Shilliday (Alterna Savings), Paul Milki (Westdale Cupcakes), Ron Gabor (HPL), Robert Crockford (Westdale Theatre), Ilona Santa (formerly Casual Gourmet), Councillor Maureen Wilson/Stephanie Hilson, Jordan Geertsma (Snooty Fox), Tracy (Executive Director – recording)

Regrets:

Guests: Mohammad (Nannaa's Eatery), Quentin Wang

1. Call to order.

- Mohammad added this week and Quentin to be added soon by the City – behind with cyber attack.

2. Approval of Agenda.

3. Declarations of Interest

4. Approval of Minutes of Previous Meeting.

- June 12, 2024

5. Delegations None.

6. Consent items None.

7. Presentations None.

8. Discussion Items:

A: City of Hamilton: Councillor Maureen Wilson/Stephanie Hilson

- City cyber attack update. Permits behind, resubmissions needed.
- Development updates:
 - 90 Carling St (backs on King property near Food Basics) almost complete, move in
 - McMaster residence. Demolition complete. Residence expected to be completed for September 2025. Project started. Lots of construction activity
 - 804-816 King St W (@ Paradise) 6-storey. Approved but nothing submitted to start
- Westdale construction 2024:
 - LRT – some buildings torn down. Westdale BIA requests King 1 bus to remain through Westdale Village and request for another LRT stop needed between Longwood and Cootes.
- 2 way Main Street and King Street update – changes coming in 2025/2026 with long overdue upgrades to be incorporated, 2025 or 2026
- Crosswalk at King @ Paisley. Green Venture sending plan to look like much of what we did at the clock across the street, with a request for some bolders.
- Extending the centre tree gardens into the King being investigated – came from public comments about safety. Just in early discussions.
- GARBAGE – City Waste Management site walk, blitz to all businesses, possibly adding some more containers, our initiatives well received and blitz helping for more cleanliness in Westdale.
- Disappointing City beds, weeds, flowers that look like weeds (not white as usual request)
- Request from City – vacancy audit, encampment survey, info from activities
- Other

B: Financial Update (Anita, Tracy):

- Bank Balances as of May 31, 2024 are: CIBC is \$5844.00 and Alterna is \$29439.14
- Keeping CIBC account open until finished with cheques and all loose ends then will close and transfer funds over to Alterna in 2024. Need to wait until City cyber issues resolved before City EFTs deposit account can be updated and account closed.
- Funds to come: \$4520 reimbursement from City for consultant action plan. Grant confirmed for 4 summer students ~\$23000.00
- 2022 financial drafts complete. KPMG will starting on 2022, then 2023 can start when 2022 complete with adjusting entries.
- Received word of tourism grant for Winter Wander \$45000
- ***Motion to receive financial update.***

C: Westdale Theatre (Bob):

- Special programming continues – comedy, concerts, movies, private rentals
- Increase in number of people coming to Westdale for the Theatre
- Family Movies – Westdale BIA sponsor – weekends all year long
- New ticketing system to be trailed with dinner and a movie has started, slow start with testing, but option to grow with other events and ideas.
- Theatre and Westdale BIA doing some cross promotions
- Theatre a huge draw for Westdale Village
- Good location for special events
- Getting more live concert bookings, events (ArtsFEST and Fringe coming in July)

D: Safety and Security (Anita, Tracy):

- Update on ATM issues
- Crime update: 1 Break And Enter – Business (June 17), 1 residential just outside BIA

E: Real Estate update (Mohammad):

- Real Estate Report from Mohammad
- Businesses for sale: Pizza Nova, Bean Bar, Pizzaiolo
- Commercial:
- Residential:

F: HPL update (Ron):

- General
- Other

G: Business updates (Tracy):

- Next Door Café and Bean Bar closed temporarily to renovate
- Retail artists shop to open sometime after renos at 948 King St
- Former Pete and Kay location - possibly for lease
- Only Grass Hut space now leased! – undergoing renovations

H: Community Outreach (Tracy):

- ArtsFEST children's art on display from local schools

I: Streetscape (Tracy):

- Baskets in planters and hanging baskets doing well
- Ferns on patios, grasses and perennials and pollinators in gardens

- Watering contract starts this weekend
- Planters and barrels moved around with patios
- Garden grasses perennials coming up well.
- Summer students helping with gardens and patios – trying to keep it clean and green
- Some electrical need to be fixed – electrician coming next week
- Green Venture garden in front of Saigon for 2025
- Pole Wraps, parkettes lights in the plan
- GARBAGE: City blitz helping keep things cleaner, donated perennials planted and holding up ok in alleys. Students doing garbage pick up multiple times per week. Trying to keep clean

J: Strategy (Tracy):

- Tourism: hiking, canoeing, kayaking, connection to hotels and visitors. Excellent FAM Tour at Westdale Theatre. Great exposure and interest in Westdale Village, patios, Room Key program, promotions, arts, events, farmers market
- Outdoor fresh, safe – shop local, eat local, support local, live music, great patios, tourism
- Social media – focus on arts for ArtsWEST, businesses with any arts aspect, food/culinary arts, farmers market, lots of reels
- Business Digital – session on Monday, students following up to review and assist businesses
- Experiences in Westdale: dining, experiences, hiking, coffee shops, art, lighting
- Supporting food/drink/restaurants: social media, music, patios
- **ArtsFEST** - June 21-23 – went well, lucky with weather though some rain and lots of wind, good attendance, great art – appreciated businesses participating, received media, great vintage clothing sale collaboration with DropSpot Vintage (new BIA member), patios well used
- **EVENTS 2024:**
Westdale Live! Live music June 18 – October 6 (TUE 4-7, FRI & SAT 5-8)
Westdale Farmers Market JUNE 18 – OCT 8 TUESDAYS 4-7pm
ArtsWEST - August 9-11
Welcome back students vintage night market – September 14 & 15 (SAT & SUN)
OktoberWEST – October 4-6
Spooky WEST – October 27
Winter Wander - Nov 29 - Dec1
- PATIOS return for 2024 – well used, businesses appreciate the extra tables

Motion to approve and receive discussion items.

9. Notice of Motions None.

10. Motions None.

11. General Information/Other Business

12. Adjournment.

Next meeting SEPTEMBER 11 @ 630pm NO AUGUST MEETING
 (2nd Wednesday of the month)
 2024 schedule: all meetings at 630pm
 SEP 11, OCT 9, NOV 13, DEC 11
 NO AUGUST MEETING, NOV 13 is AGM