

**Westdale Village BIA
Meeting Agenda**

Date & Time: Wednesday, April 3, 2024 @ 6:30pm

Join Zoom meeting:

<https://us02web.zoom.us/j/81603445964?pwd=QnVCQmZYQnlWfhteHdVYkFyYjRzZz09>

Meeting ID: 816 0344 5964

Passcode: westdale

Present: David Simpson (Westdale Law), Anita Shilliday (Alterna Savings), Paul Milki (Westdale Cupcakes), Ron Gabor (HPL), Robert Crockford (Westdale Theatre), Councillor Maureen Wilson/Stephanie Hilson, Tracy (Executive Director – recording)

Regrets: Ilona Santa (formerly Casual Gourmet), Jordan Geertsma (Snooty Fox)

Guests: Mohammad (Nannaa's Eatery)

1. Call to order.

- Resignations from the Board:
 - Isha Soni (Pizzaiolo Westdale) and Biyao Hu (Second Cup Westdale)
- Quentin from Onezo Hamilton is interested in joining the Board.

2. Approval of Agenda.

3. Declarations of Interest

4. Approval of Minutes of Previous Meeting.

- March 13, 2024

5. Delegations None.

6. Consent items None.

7. Presentations None.

8. Discussion Items:

A: City of Hamilton: Councillor Maureen Wilson/Stephanie Hilson

- City cyber attack update.
- Development updates:
 - 90 Carling St (backs on King property near Food Basics) almost done
 - McMaster residence. Demolition complete. Residence expected to be completed for September 2025. Project started. Lots of construction activity
 - 804-816 King St W (@ Paradise) 6-storey. Approved but nothing submitted to start
- Westdale construction 2024:
 - LRT – some buildings torn down. Reminder request King 1 bus to remain through Westdale Village and request for another LRT stop needed between Longwood and Cootes.
- EV charging station spots – signs up, but painted might be needed, complaints, working now
- Support for streetscape a possibility for 2024
- 2 way Main Street and King Street update – changes coming in 2025 with long overdue upgrades to be incorporated
- Patio program applications open and permit fees waived
- Parking spot fees through SEAT approved festivals waived for 2024 (final at next Council)
- Tree canopy approved at Council for Westdale. Thank you Councillor Wilson.
- Crosswalk at King @ Paisley. The corner of King and Paisley is in discussion with horticulture at space in front of Saigon Asian.
- Extending the centre tree gardens into the King being investigated – came from public

B: Financial Update (Anita, Tracy):

- Bank Balances as of March 31, 2024 are: CIBC is \$ \$79,785.59 and Alterna is \$ \$1611.37
 - statements not yet ready, too early in month
- Keeping CIBC account open until finished with cheques and all loose ends then will close and transfer funds over to Alterna spring 2024. Need to wait until City cyber issues resolved before City EFTs deposit account can be updated and account closed.
- Funds to come: \$4520 reimbursement from City for consultant action plan.
- Funds received: \$65664.00 first half of levy + \$2000 movie shoot February – show in March.
- KPMG will start soon on 2022 – need a few adjustments on statements then ready to start.
- ***Motion to receive financial update.***

C: Westdale Theatre (Bob):

- Special programming continues – comedy, concerts, movies, private rentals
- Increase in number of people coming to Westdale for the Theatre
- Family Movies – Westdale BIA sponsor. \$5000 for 2024 contribution. Motion?
- New ticketing system to be trailed with dinner and a movie has started.
- Theatre and Westdale BIA doing some cross promotions
- Theatre a huge draw for Westdale Village
- Other

D: Safety and Security (Anita, Tracy):

- Update on ATM issues
- Crime update: none reported in BIA, a couple outside on Main St

E: Real Estate update (Mohammad):

- Real Estate Report attached from Mohammad
- Businesses for sale: Pizza Nova, Bean Bar, Pizzaiolo
- Commercial for lease: Grass Hut 2000 sqr ft listed
- Residential:

F: HPL update (Ron):

- General
- Other

G: Business updates (Tracy):

- Next Door Café closing temporarily to renovate
- Hot and Juicy - burger business to open soon
- Retail artists shop to open sometime after renos at 948 King St
- Former Pete and Kay location - not yet listed for lease (BIA sent inquiries)
- Drop Spot Vintage helping with events – Westdale Vintage Markets
- Only Grass Hut space is for lease (BIA sent inquiries)
- AI and digital

H: Community Outreach (Tracy):

- McMaster PACCR – next meeting in April. McMaster to update on May 1st moveout
- Minister Filomena Tassi 2024 Team Hamilton Meeting about My Main Street moved to Friday, April 5th with Hamilton MPs, Chambers, BIAs.

I: Streetscape (Tracy):

- Some pansies to be planted after expected snowstorm.
- Planters and barrels moved around with patios, will have some coverage – looking at what is available to cover until June and then replanted like last year.
- Ws and Snowflakes: March changeover – Hamilton House Painters completed saving ~\$2000.
- Some electrical need to be fixed – electrician coming April.
- Centre gardens and sprinkler maintenance by City

J: Strategy (Tracy):

- Tourism: hiking, canoeing, kayaking, connection to hotels and visitors.
- Outdoor fresh, safe – shop local, eat local, support local
- Social media = health & wellness, food & drink
- Experiences in Westdale: dining, experiences, hiking, coffee shops, art, lighting
- Hotel Room Key program: plan to start in April. Doing FAM tour
- EVENTS supporting food/drink/restaurants:
Carrying approved amount of giveaways into April with Westdale Theatre promotions.
- PATIOS return Expect all patios to return in 2024. Setting up next week and others in May – weather permitting.
- Awards of Excellence NEW DATE CHANGE to April 10th, 2024.

Motion to approve and receive discussion items.

9. Notice of Motions None.

10. Motions None.

11. General Information/Other Business

12. Adjournment.

Next meeting MAY 8 @ 630pm

(2nd Wednesday of the month)

2024 schedule: all meetings at 630pm

MAY 8, JUN 12, JUL 10, SEP 11, OCT 9, NOV 13, DEC 11

NO AUGUST MEETING, NOV 13 is AGM