

**Westdale Village BIA
Meeting Agenda**

Date & Time: Thursday, February 15, 2024 @ 6:30pm

Location: <https://us02web.zoom.us/j/88235488627?pwd=eklkRk5uNE5icjJGTkpVcTFwQkdPQT09>

Meeting ID: 882 3548 8627

Passcode: westdale

Present: David Simpson (Westdale Law), Anita Shilliday (Alterna Savings), Biyao Hu (Second Cup Westdale), Paul Milki (Westdale Cupcakes), Ilona Santa (formerly Casual Gourmet), Isha Soni (Pizzaiolo Westdale), Jordan Geertsma (Snooty Fox), Tracy (Executive Director – recording)

Regrets: Councillor Maureen Wilson, Ron Gabor (HPL), Robert Crockford (Westdale Theatre)

Guests: Mohammad (Nannaa's Eatery)

1. Call to order.

- Mohammad Emami request to be added to Westdale Village BIA Board of Directors

2. Approval of Agenda.

3. Declarations of Interest

4. Approval of Minutes of Previous Meeting.

- January 10, 2024

5. Delegations None.

6. Consent items None.

7. Presentations None.

8. Discussion Items:

A: City of Hamilton: Councillor Maureen Wilson (regrets at other meeting)

- Development updates:
 - 90 Carling St (backs on King property near Food Basics) almost done
 - McMaster residence. Demolition complete. Residence expected to be completed for September 2025. Project started. Lots of construction activity
 - 804-816 King St W (@ Paradise) 6-storey. Approved but nothing submitted to start
- Westdale construction 2023:
 - Marion Ave S Marion St S - DONE!
 - Possibility for milling the intersection and pave at King and Marion - DONE!
 - LRT – some buildings torn down. Reminder request King 1 bus to remain through Westdale Village and request for another LRT stop needed between Longwood and Cootes.
- EV charging station – some issues with station
- Support for streetscape a possibility – meeting with Councillor to discuss 2024
- 2 way Main Street and King Street update – changes coming in 2024
- Workforce Planning Hamilton Survey now open
- Patio program applications expected in March for an April 1st start. BIA letter of support for patios
- Tree canopy approved at Council for Westdale. Lights in gardens.
- Crosswalk at King @ Paisley
- Alleyways remaining status quo.

- Maureen is investigating extending the centre tree gardens into the King to get rid of the unused lane on either side. Thoughts?
- The corner of King and Paisley is in discussion with horticulture and sustainable transportation.

B: Financial Update (Anita, Tracy):

- Bank Balances as of January 31, 2024 are: CIBC is \$23024.74 and Alterna is \$28698.03
- Keeping CIBC account open until finished with cheques and all loose ends then will close and transfer funds over to Alterna February/March 2024.
- Funds to come: \$4520 reimbursement from City for consultant action plan.
- Working with accountant and KPMG to complete 2021 audit. Everything has been submitted and accountant has everything on the cloud.
- Starting 2024 with printed cheques linked to QB with Alterna. Anita and Tracy met with accountant to go over procedures and update for 2023 financials. 2022 financials ready, just awaiting adjusting entries from auditors.
- ***Motion to receive financial update.***

C: Westdale Theatre (Bob):

- February 14th – 5th Anniversary celebrations went well. Great fundraiser for Theatre.
- Special programming continues
- Increase in number of people coming to Westdale for the Theatre
- Family Movies – Westdale BIA sponsor
- New ticketing system to be trailed with dinner and a movie
- Other

D: Safety and Security (Anita, Tracy):

- Update on ATM issues
- Crime update: none reported in BIA, a couple outside on Main St

E: Real Estate update (Tracy/Mohammad):

- Businesses for sale: Pizza Nova, Cinnaholic, Bean Bar
- Commercial for lease: Grass Hut
- Residential:

F: HPL update (Ron):

- General
- Other

G: Business updates (Tracy):

- Beside Next Door Café a Burger business to open soon
- Retail artists shop to open sometime after renos at 948 King St
- Former Pete and Kay location - not yet listed for lease
- Vintage clothing shop moving from just outside BIA to beside Chef Martin Sushi
- Only Grass Space is for lease (some inquiries sent there)

H: Community Outreach (Tracy):

- McMaster PACCR – next meeting in spring
- Minister Filomena Tassi 2024 Meeting about FedDev funding and My Main Street

I: Streetscape (Tracy):

- Some streetscape items not yet bolted back to ground by City
- Garbage complaint from City for Tim Horton's
- Ws and Snowflakes: March then changeover.
- Little garbage with white planters holding space in pots
- Christmas tress donated to a Hamilton school for education purposes
- Some electrical need to be fixed

J: Strategy (Tracy):

- Tourism: hiking, canoeing, kayaking, connection to hotels and visitors.
- Outdoor fresh, safe – shop local, eat local, support local
- Social media = health & wellness, food & drink
- Experiences in Westdale: dining, experiences, hiking, coffee shops, art, lighting
- Hotel Room Key program: plan to start in February with food events
- EVENTS supporting food/drink/restaurants:
NOSH month of February – was to be more City promotions, but on BIAs.
Continuing with promotions and giveaways, getting some traction. Just some food/restaurants participating.
- PATIOS return APRIL 1st . Cost to do shared patio space. Motion to Council to waive fee for permit ~\$675. Parking spots ~\$900 each. Keep with same last year – 12 spots.
We already owns tables, umbrellas, etc.
Motion to support shared/communal space ~\$11000?
- Awards of Excellence ~\$800 (awards CofH costs + 3 tickets) DATE CHANGE to April 10th, 2024

Motion to approve and receive discussion items.

9. Notice of Motions None.

10. Motions None.

11. General Information/Other Business

12. Adjournment.

Next Meeting WED 13 MARCH @ 630pm
(2nd Wednesday of the month)

2024 schedule: all meetings at 630pm

MAR 13, APR 10, MAY 8, JUN 12, JUL 10, SEP 11, OCT 9, NOV 13, DEC 11

NO AUGUST MEETING, NOV 13 is AGM