

**Westdale Village BIA
Meeting Agenda**

Date & Time: Wednesday, January 10, 2024 @ 6:30pm

Location: <https://us02web.zoom.us/j/81806248519?pwd=YmNvSFVlQU95M3lQeGRqUXg1L3VkUT09>

Meeting ID: 818 0624 8519

Passcode: westdale

Present: David Simpson (Westdale Law), Anita Shilliday (Alterna Savings), Biyao Hu (Second Cup Westdale), Paul Milki (Westdale Cupcakes), Ron Gabor (HPL), Ilona Santa (formerly Casual Gourmet), Isha Soni (Pizzaiolo Westdale), Robert Crockford (Westdale Theatre), Councillor Maureen Wilson, Jordan Geertsma (Snooty Fox), Tracy (Executive Director – recording)

Regrets:

Guests: Mohammad (Nannaa's Eatery), Quentin (OneZo Hamilton)

1. **Call to order.**
2. **Approval of Agenda.**
3. **Declarations of Interest**
4. **Approval of Minutes of Previous Meeting.**

- December 20, 2023

5. **Delegations** None.
6. **Consent items** None.
7. **Presentations** None.
8. **Discussion Items:**

A: City of Hamilton: Councillor Maureen Wilson

- Development updates:
 - 90 Carling St (backs on King property near Food Basics)
 - McMaster residence. Demolition complete. Residence expected to be completed for September 2025. Project started.
 - 804-816 King St W (@ Paradise) 6-storey.
- Westdale construction 2023:
 - Marion Ave S Marion St S - DONE!
 - Possibility for milling the intersection and pave at King and Marion - DONE!
 - LRT – some buildings torn down. Reminder request King 1 bus to remain through Westdale Village and request for another LRT stop needed between Longwood and Cootes.
- EV charging station – bagged up right now, issues with station
- Support for streetscape a possibility – meeting with Councillor to discuss 2024
- 2 way Main Street and King Street update – Council DEC 4th
- Garbage issues in back laneway
 - Regular weekly pick up schedule and rules:
 - 3 bags / business 2X per week= total 6 bags per week
 - Mondays by for garbage, leaf & yard, recycling and green cart waste
 - Wednesdays recycling
 - Wednesdays garbage
- Workforce Planning Hamilton Survey in February
- NOSH in February
- WinterFest in February
- Patio program applications expected in February for an April 1st start

- Crosswalk at King @ Paisley – request for painting on street for safety

B: Financial Update (Anita, Tracy):

- Bank Balances as of December 31, 2023 are: CIBC is \$12601.98 and Alterna is \$32614.15
- Keeping CIBC account open until finished with cheques and all loose ends then will close and transfer funds over to Alterna – JAN/FEB 2024.
- Funds to come: \$4520 reimbursement from City for consultant action plan and shared parking fund \$16,067.66.
- Accountant has connected with KPMG and 2021 audit started. Everything has been submitted and accountant has everything on the cloud.
- ***Motion to receive financial update.***

C: Westdale Theatre (Bob):

- February 14th – 5th Anniversary celebrations
- Special programming continues
- Increase in number of people coming to Westdale for the Theatre
- Family Movies – Westdale BIA sponsor
- New ticketing system
- Other

D: Safety and Security (Anita, Tracy):

- Update on ATM issues
- Crime update: 1 commercial break and enter on Main West (outside BIA)

E: Real Estate update (Tracy/Mohammad):

- Businesses for sale: Pizza Nova, Cinnaholic, Bean Bar
- Commercial for lease: Grass Hut, Cuppa Tea
- Residential: limited quantity, limited sales

F: HPL update (Ron):

- General
- Other

G: Business updates (Tracy):

- Matamak back open at UPS building – new menu, new pricing
- Beside Next Door Café other business to open soon
- Retail artists shop to open sometime after renos at 948 King St
- Former Pete and Kay location - not yet listed for lease

H: Community Outreach (Tracy):

- McMaster PACCR – next meeting in spring
- Minister Filomena Tassi 2024 Pre-Budget Consultations.
Wednesday, Jan. 17, 1:30 pm to 2:30 pm.
Need businesses to participate and comment – any Board members available?

I: Streetscape (Tracy):

- Some streetscape items not yet bolted back to ground by City - requested
- Garbage from businesses an issue and on the back laneway between Marion and Paisley.

- Ws and Snowflakes: All Ws working, new local company set up and ~\$3000 saved. Snowflakes up until March then changeover.
- Christmas tress will be down on Friday/Saturday and donated to a lower income area Hamilton school for education purposes
- Some electrical work needed to be done to get all outlets working – a couple still to be fixed, a couple more outlets broken

J: Strategy (Tracy):

- Tourism: hiking, canoeing, kayaking, connection to hotels and visitors.
- Outdoor fresh, safe – shop local, eat local, support local
- Social media = health & wellness, food & drink
- Experiences in Westdale: dining, experiences, hiking, coffee shops, art, lighting
- Hotel Room Key program: plan to start in February with food events
- EVENTS supporting food/drink/restaurants:
NOSH month of February
WinterFest FEB 2-19, 2024 – Lights, theatre, food, working on Westdaleicious
Gift card giveaway incentives for food/drink/restaurants with Employer 1 survey
Social media promotions – reels, posts, sharing
Motion to support NOSH (\$200) and giveaways in the amount of \$500? \$1000?
(multiple \$50 or 2 x \$25 giftcards, dinner and a movie all to promote food/drink/restaurants in FEBRUARY (not valid on FEB 14)
PATIOS return APRIL 1st

Motion to approve and receive discussion items.

9. Extra expenditures for consideration:

- Awards of Excellence ~\$800 (awards CofH costs + 3 tickets) Thursday March 28, 2024
- Festival & Events Conference \$749 (early bird) + gas Hotel Niagara x 2 nights = ~\$1249 (FEB 26-28)
- OBIAA Conference \$875 (early bird) + gas Hotel Mississauga x 2 nights = ~\$1375 (APR 28-May1)

Motion to approve

10. Notice of Motions None.

11. Motions None.

12. General Information/Other Business

13. Adjournment.

Next Meeting WED 7 February??? 630m 2024

(2nd Wednesday of the month is FEB 14 so move to week prior 1st WED of MONTH?).

- 2024 schedule: all meetings at 630pm
FEB 7, MAR 13, APR 10, MAY 8, JUN 12, JUL 10, SEP 11, OCT 9, NOV 13, DEC 11
NO AUGUST MEETING, NOV 13 is AGM