

**Westdale Village BIA
Meeting Agenda**

Date & Time: Wednesday, October 23, 2023 @ 6:30pm

Location: via ZOOM

<https://us02web.zoom.us/j/86134412907?pwd=ZFVlVQnFNNjE5emVHS1pJVkZHSs0dz09>

Meeting ID: 861 3441 2907

Passcode: westdale

Present: Anita Shilliday (Pace Credit Union), Ilona Santa (Casual Gourmet), Biyao Hu (Second Cup Westdale), Paul Milki (Westdale Cupcakes), Isha Soni (Pizzaiolo Westdale), Ron Gabor (HPL), Robert Crockford (Westdale Theatre), David Simpson (Westdale Law), Tracy (Executive Director – recording)

Regrets: Councillor Maureen Wilson, Jordan Geertsma (Snooty Fox)

Guest:

1. **Call to order.**
2. **Approval of Agenda.**
3. **Declarations of Interest**
4. **Approval of Minutes of Previous Meeting.**
 - September 13, 2023
5. **Delegations** None.
6. **Consent items** None.
7. **Presentations** None.
8. **Discussion Items:**

A: City of Hamilton: Councillor Maureen Wilson regrets

- Development updates:
 - 90 Carling St (backs on King property near Food Basics) - Construction moving along and nearing completion. Rental units expected.
 - McMaster residence. Demolition complete. Residence expected to be completed for September 2025. Breaking ground in November
 - 804-816 King St W (@ Paradise) 6-storey. Approved by the City and ready to proceed now property for sale.
- Westdale construction 2023:
 - Marion Ave S Marion St S
 - Concrete road base and sidewalks complete
 - Fixing landscaping
 - Asphalt next week.
 - Possibility for milling the intersection and pave at King and Marion if they can work something out with HSR – Milling and paving would be a day.
 - LRT – some buildings torn down. Reminder request King 1 bus to remain through Westdale Village and request for another LRT stop needed between Longwood and Cootes.
- EV charging station – getting good use, spots expected to be painted green for EV use only
- Support for streetscape a possibility – meeting with Councillor to discuss
- 2 way Main Street and King Street update – coming to Council in new year

A1: Annual General Meeting:

- **Wednesday 8 November @ 630pm @ Alterna Credit Union**

B: Financial Update (Anita, Tracy):

- Bank Balances as of September 30, 2023 are: CIBC is \$29,361.97 and Alterna is \$13,305.58 (August statements not yet received and will be emailed out when received).
- Keeping CIBC account open until finished with cheques and all loose ends then will close and transfer funds over to Alterna.
- Received: grants for Westdale Live! (\$3750) and Farmers Market (\$1830).
- Funds to come: \$4520 reimbursement from City for consultant action plan, contribution to operating fund \$10,439.73 and shared parking fund \$16,067.66, ~\$3000 student grant funds, ~\$7800 student grant.
- Accountant has connected with KPMG and 2020 audit now complete. Approved via electronic approval. Audit for 2021 to start very soon with KPMG granted access to cloud files by accountant. Everything already submitted for 2021 and 2022.
- HST filed by accountant received and will show in October statement. (\$10214.58 + \$3888.88 + \$9404.98 + \$5297.59 + \$7544.42 = \$36350.45). Accountant filed of these with 2018 and first half of 2019. These two have been rejected (\$6773.79 + \$5600.73)
- **2024 Budget – same as 2023 with COLA increase?**
- **Motion to receive financial update.**

C: Westdale Theatre (Bob):

- Special programming continues to increase and bring in bigger audiences
- Our activity level continues above budget.
- Our various non film activities are also doing well
- More vintage films and series happening and doing well – bringing more people to Westdale
- Increase in number of people coming to Westdale for the Theatre
- Working on new ticketing system – will allow for more programming options. Looking at dinner and a movie/shopping when it is ready. Trillium funding for new ticketing system
- Great job marketing The Westdale, great promo for Westdale Village

D: Safety and Security (Anita, Tracy):

- Welcome Sgt Asim Butt – Hamilton Police Service
- Update on commercial crime, safety and prevention for businesses
- Request from one business to pay for all night security
- Security camera – test one installed (grant expected to cover it) can add two others to theatre (when we installed internet wifi with previous grant).
Consideration for camera costs, installation, internet wire (\$3-4000) with security features, all online access, can also people and car count (helpful for investment, tourism, grants) working on grant to cover it too
- Update on ATM issues
- Crime update: 1 commercial break in (Mikels), 1 attempted commercial break in (Nannaa), 3 theft from vehicle (close to BIA), 2 residential break in (close to BIA)
- FOCO expected this Saturday

E: Real Estate update (Tracy):

- Provided by Mohammad Emami (also a real estate agent)

F: HPL update (Ron):

- General
- Summer reading recap

- Fall plans – schools are back!
- Other

G: Business updates (Tracy):

- More renovations at UPS building – all food places open and seem to be busy
- Beside Dragon Court – Next Door Café just opened, other business to open soon
- Retail artists shop to open sometime after renos at 948 King St
- Former Pete and Kay location - not yet listed for lease
- Modella shop has closed – end of lease – other business to come soon

H: Community Outreach (Tracy):

- McMaster PACCR – meeting October 30

I: Streetscape (Tracy):

- Hanging baskets and planters removed after Thanksgiving
- Fall décor up and on display – some pumpkins and cornstalks taken
- Some streetscape items not yet bolted back to ground by City - requested
- Patios getting good use, day and night – allowed until NOV 20th with Grey Cup
- Patio pack up – trying to arrange for week of NOV 20th.
- Garbage from businesses an issue. Sent email and spoke to some – seems to have improved
- FOCO garbage – full and busy day, cleaned up until 1230am, bags left on top of each bin picked up Sunday morning, City has increased pick ups
- Trying to increase number of containers with so many more food businesses
- All gardens improved this year with increased plantings, more blooms/grasses
- Ws and Snowflakes: set up in time for Winter Wander. Lights seem to be mostly ok. Hamilton Co. work with bulb lights so will be set for this year. Ctrying to add extra lights.
- Christmas trees – waiting to see what happens with IKEA trees. Hoping to be able to get for this year. May cost more at another store. Good thing is we own the good long lasting lights.

J: Strategy (Tracy):

- PATIOS and outdoor fresh and open until NOV 20th
- Tourism: hiking, canoeing, kayaking, connection to hotels and visitors.
- Outdoor fresh, safe – shop local, eat local, support local
- Experiences in Westdale: dining, experiences, hiking, coffee shops, art, lighting
- Hotel Room Key program: need more businesses involved. Working on it. Plan for NOV with another new hotel just down the street (King @ Queen)
- EVENTS
 - Farmers market JUNE 13 – OCT 3 Tuesdays 4-7pm ended, good turnout
 - OktoberWEST – September 29 – October 1 good weather and FOCO weekend so was very busy, lots of food, lots of garbage, lots of people
 - Spooky WEST – October 29 trick or treat 1-3pm
 - Hamilton Day – Saturday, November 4th (\$1500 grant confirmed = Hamilton Chamber membership fee paid, entertainment, social media, shopping giveaways)
 - Winter Wander - Nov 24-26 (Hamilton Originals at Theatre, Skydiggers confirmed), confirming programming, night market, H&C, Santa, storytime, breakfast, photos, etc

WinterFest FEB 2-19, 2024 – thoughts? Lights, theatre, food (Westdaleliscious)???

Motion to approve and receive discussion items.

9. Notice of Motions None.

10. Motions None.

11. General Information/Other Business

12. Adjournment.

Next Meeting WED 8 NOVEMBER 630pm 2023 (2nd Wednesday of the month).

- 2023 schedule: all meetings at 630pm. Keep virtual for now.
WED 8 NOV (AGM). WED 13 DEC