

**Westdale Village BIA
Meeting Agenda**

Date & Time: Wednesday, September 13, 2023 @ 6:30pm

Location: via ZOOM

<https://us02web.zoom.us/j/83260598442?pwd=ZmZlWkMybGlkc1pLQTM1VEhDNENsZz09>

Meeting ID: 832 6059 8442

Passcode: westdale

Present: Anita Shilliday (Pace Credit Union), Ilona Santa (Casual Gourmet), Biyao Hu (Second Cup Westdale), Paul Milki (Westdale Cupcakes), Isha Soni (Pizzaiolo Westdale), Ron Gabor (HPL), Jordan Geertsma (Snooty Fox), Robert Crockford (Westdale Theatre), David Simpson (Westdale Law), Councillor Maureen Wilson, Tracy (Executive Director – recording)

Guest: Mohammad Emami (Nannaa's)

Regrets:

1. Call to order.

2. Approval of Agenda.

Item D may be moved up on agenda to accommodate Sgt Asim Butt from HPS

3. Declarations of Interest

4. Approval of Minutes of Previous Meeting.

- June 14, 2023
- July 12, 2023 discussion notes

5. Delegations None.

6. Consent items None.

7. Presentations None.

8. Discussion Items:

A: City of Hamilton: Councillor Maureen Wilson/Stephanie Hilson

- Development updates:
 - 90 Carling St (backs on King property near Food Basics) - Construction moving along
 - McMaster residence. Demolition complete. Residence expected to be completed for September 2025 – announced in PACCAR this week.
 - 804-816 King St W (@ Paradise) 6-storey. Approved by the City and ready to proceed.
- Westdale construction 2023:
 - Marion Ave S – full construction underway
 - Marion Ave N – full reconstruction underway.
 - Churchill Park – new public art, washrooms, improvements, accessible at park.
 - Resurfacing - Cline Ave S – King to Sterling, Whitton Rd, Oakwood Pl
 - Sterling - Sewer chamber work – between Oakwood Pl and Forsyth
 - Sterling – resurfacing King to Forsyth
- LRT – some buildings torn down. Reminder request King 1 bus to remain through Westdale Village and request for another LRT stop needed between Longwood and Cootes.
- EV charging station – getting good
- Support for streetscape a possibility – looking at options to colour up the street with some pole wraps, lighting, new banners, crosswalk at Paisley Ave S & N – thoughts?
- 2 way Main Street and King Street update
- Line painting in parkettes – thank you! Completed in July – Tracy and students were able to pack up the patios and clean up area before and replace after painting.
- Other updates

B: Financial Update (Anita, Tracy):

- Bank Balances as of August 31, 2023 are: CIBC is \$39,661.19 and Alterna is \$13,442.82 (August statements not yet received and will be emailed out when received).
- Keeping CIBC account open until finished with cheques and all loose ends then will close and transfer funds over to Alterna.
- Alterna Credit Union is now open. Anita working on opening new community account with minimal costs – much lower than CIBC, and with teller service, new cheques ordered.
- Received: grants for Westdale Live! (\$3750) and Farmers Market (\$1830).
- Funds to come: \$4520 reimbursement from City for consultant action plan, contribution to operating fund \$10,439.73 and shared parking fund \$16,067.66, student grant funds.
- Accountant has connected with KPMG for remaining reports needed for audit and will be providing 2022 statements. Accountant has committed to complete this work. Still waiting for 2022 statements from accountant but we have been assured that he is working on them. Audit for 2020 has been assigned by KPMG and is starting soon. New auditor assigned by KPMG is almost done 2020 audit. Everything already submitted for 2021 and 2022.
- HST filed by accountant to come later in 2023
($\$10214.58 + \$3888.88 + \$9404.98 + \$5297.59 + \$7544.42 = \36350.45)
- Accountant with BIA expertise will be able to help us with 2023. One that works with a few other BIAs in the City.
- Hamilton Shared Parking Revenue updates
- ***Motion to receive financial update.***

C: Westdale Theatre (Bob):

- Special programming continues to increase and bring in bigger audiences
- Our activity level continues above budget.
- Our various non film activities are also doing well
- More vintage films and series happening and doing well – bringing more people to Westdale
- Increase in number of people coming to Westdale for the Theatre
- Working on new ticketing system – will allow for more programming options. Looking at dinner and a movie/shopping when it is ready. Trillium funding for new ticketing system
- Great job marketing The Westdale, great promo for Westdale Village

D: Safety and Security (Anita, Tracy):

- Welcome Sgt Asim Butt – Hamilton Police Service
- Update on commercial crime, safety and prevention for businesses
- Request from one business to pay for all night security
- Security camera – test one installed (grant expected to cover it) can add two others to theatre (when we installed internet wifi with previous grant).
Consideration for camera costs, installation, internet wire (\$3-4000) with security features, all online access, can also people and car count (helpful for investment, tourism, grants) working on grant to cover it too
- Update on ATM issues
- Crime update: 1 commercial break in (Mikels), 1 attempted commercial break in (Nannaa), 3 theft from vehicle (close to BIA), 2 residential break in (close to BIA)
- FOCO expected this Saturday

E: Real Estate update (Tracy):

- Provided by Mohammad Emami (also a real estate agent)

F: HPL update (Ron):

- General
- Summer reading recap
- Fall plans – schools are back!
- Other

G: Business updates (Tracy):

- More renovations at UPS building – four more food places expected to open soon – Chaska, MataMak, Fuwa Fuwa – all now open
- Beside Dragon Court – Next Door Café to open soon
- Retail artists shop to open sometime after renos at 948 King St
- Former Pete and Kay location - not yet listed for lease
- Beside Bare – DooCoo shop now open (2nd location: other one in Toronto)

H: Community Outreach (Tracy):

- McMaster PACCR – meeting in August, FOCO expected this Saturday

I: Streetscape (Tracy):

- Summer students finished up and did a great job keeping Westdale clean and full of events and happenings
- Street construction hurt patio use this summer
- Some streetscape items not yet bolted back to ground by City
- Patios getting good use, day and night
- Students worked hard at keeping Westdale clean and weeded all summer
- Alleyways cleaned up with donated perennial plantings
- All gardens improved this year with increased plantings, more blooms/grasses
- Ws and Snowflakes: relight needed. Classic Displays (Mississauga) not doing those type of lights, taken down and now in our storage. Local company with better pricing able to hang up Agreement for snowflakes to relight?
Agreement for local company to install (estimated savings ~\$2-3000/year)

J: Strategy (Tracy):

- PATIOS and outdoor fresh
- Tourism: hiking, canoeing, kayaking, connection to hotels and visitors.
- Outdoor fresh, safe – shop local, eat local, support local
- Experiences in Westdale: dining, experiences, hiking, coffee shops, art, lighting
- Hotel Room Key program: generated interest from businesses and hotels, moving forward this month with 2 other BIAs (10% discount suggested best to do, with some restrictions i.e. Valentine's Day, not on already reduced items, etc)
- Westdale Employee discount card – some businesses, minimal cost to get cards prints (~\$500). Ok to proceed?
- EVENTS
Farmers market JUNE 13 – OCT 3 Tuesdays 4-7pm
OktoberWEST – September 29 – October 1
Spooky WEST – October 29
Hamilton Day – Saturday, November 4th (\$1500 grant confirmed = Hamilton Chamber membership fee paid, entertainment, social media giveaways)
Winter Wander - Nov 24-26 (Hamilton Originals at Theatre, Skydiggers confirmed)

Motion to approve and receive discussion items.

9. Notice of Motions None.

10. Motions None.

11. General Information/Other Business

12. Adjournment.

Next Meeting WED 11 OCTOBER 630pm 2023 (2nd Wednesday of the month).

- 2023 schedule: all meetings at 630pm. Keep virtual for now.
WED 11 OCT. WED 8 NOV (AGM). WED 13 DEC