

Westdale Village BIA AGM 2024



Westdale Village BIA AGM

Wednesday, November 13, 2024
630pm @ Alterna Savings

Welcome

Agenda

1. **Call to Order and Welcome:** *David Simpson, Chair*
Introduction of Board of Management
2. **New Business Items**
3. **Approval of the Agenda**
4. **Declarations of Interest**
5. **Approval of the Minutes of the Previous Meeting**
6. **Councillor's Update:** *Councillor Maureen Wilson, Ward 1*
7. **Chair's Update:** *David Simpson, Chair*
8. **Crime & Security Update:** *HPS*
9. **2022 Review:** *Tracy MacKinnon, Executive Director*
10. **Presentation of Budget:** *Anita Shilliday, Treasurer*
11. **Guest Presentations:** City of Hamilton
12. **New Business**
13. **Adjournment**

Introduction of Board of Management

David Simpson (Westdale Law)

Anita Shilliday (Alterna Savings)

Paul Milki (Westdale Cupcakes),

Ilona Santa (formerly Casual Gourmet)

Jordan Geertsma (Snooty Fox)

Robert Crockford (Westdale Theatre),

Mohammad Emami (Nannaa's Eatery)

Quentin Wang (OneZo Tapioca)

Tracy MacKinnon (Executive Director)



Ward 1 Councillor Maureen Wilson

**PATIOS! PATIOS! PATIOS!
FREE PARKING NOV 24-DEC 24
BIG TREES CANOPY
GARBAGE & RECYCLING
EV CHARGING STATION**

Westdale Village BIA has a **very supportive**
representative in **Councillor Maureen Wilson**



Chair's Update

David Simpson
Westdale Law



Crime Update

Reported within BIA in 1 year:

1 theft from vehicle

2 commercial break-in

ATM issues have been minimal

Reported just outside BIA:

A few residential burglary

A few vehicle break-in (residential area)

A few commercial burglary



HEAT team returned in OCT 2023

increased day and night time patrol, walk the BIA

Had staffing crisis for a year so now some hiring back

Have CEPTED audits – for businesses, crime prevention unit.

Security camera – assists with investigation and deters, it helps

Number one priority is safety

Design is better – a long term solution

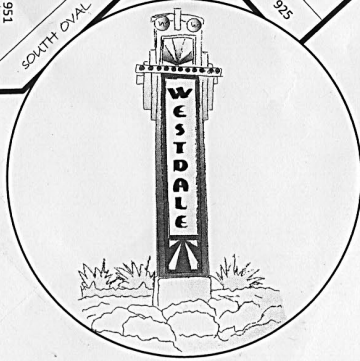
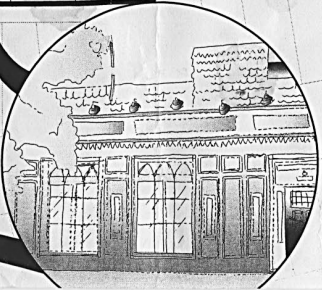
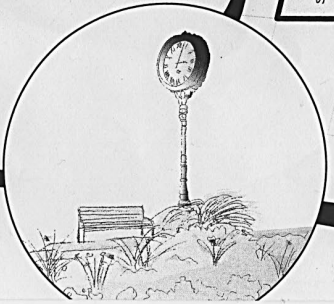
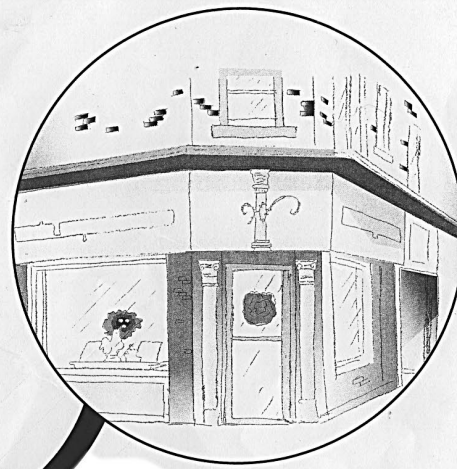
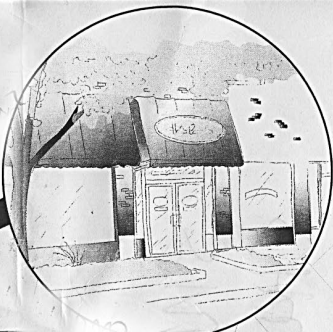
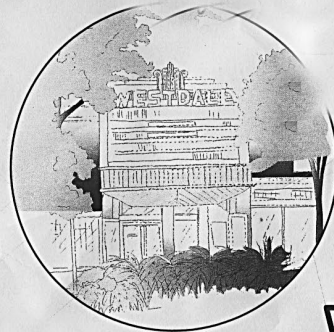
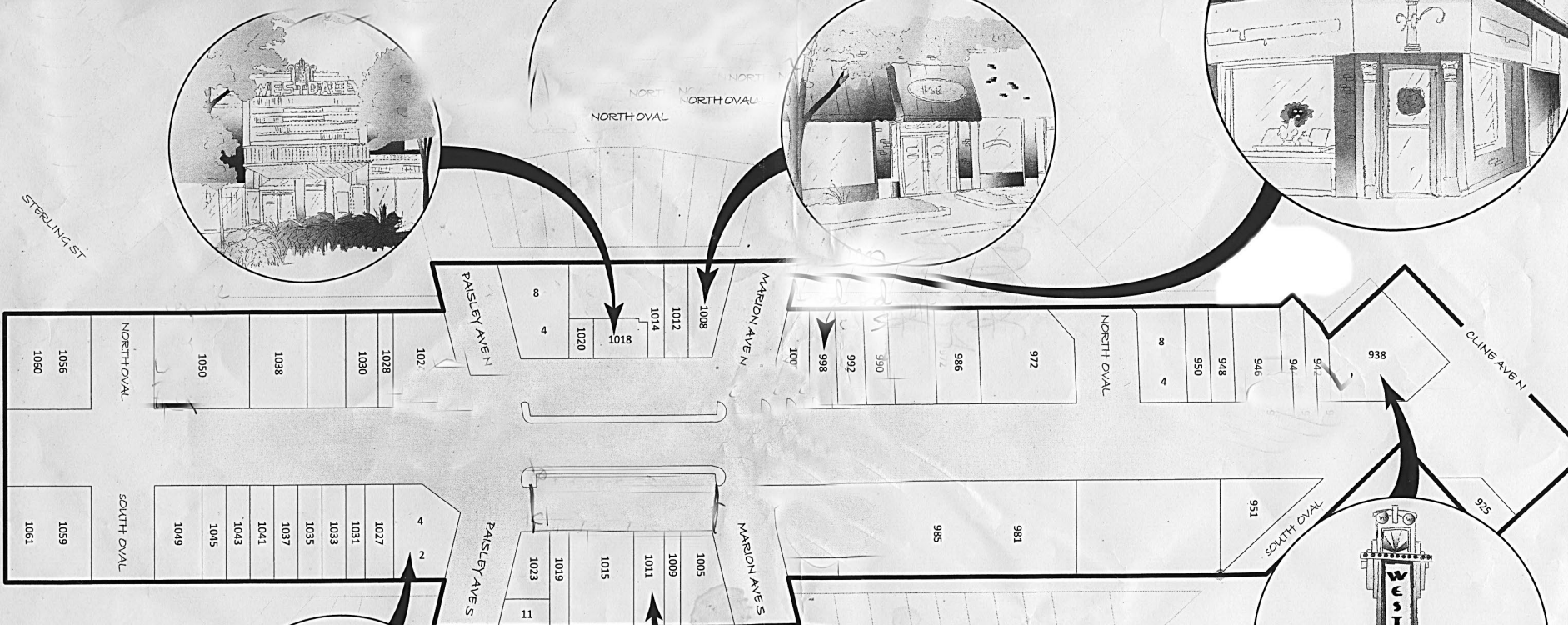


Executive Director's Update

Tracy MacKinnon

Westdale Village

BUSINESS IMPROVEMENT AREA



— Westdale Village Business Improvement Area



PATIOS



LIVE MUSIC



STREETSCAPE



EVENTS





FARMERS MARKET



WESTDALE VILLAGE
FARMERS MARKET
TUESDAYS 4-7PM

KING STREET WEST @ MARION AVE.
FRONT OF *ALTERNA CREDIT UNION*
FARM FRESH . ARTISAN MADE
JUN 25 TO OCT 8, 2024



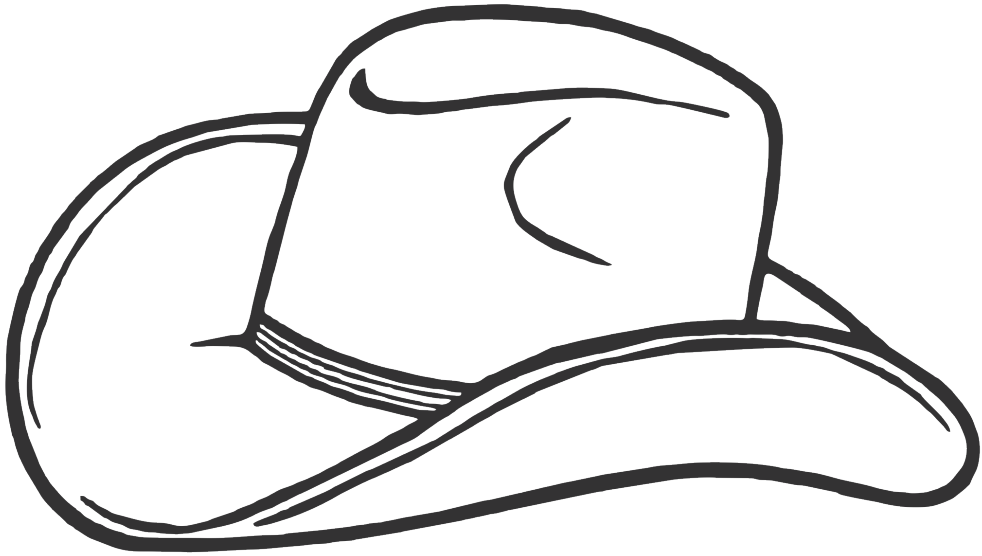


ARTS FEST

MUSIC • ART • THEATRE • DANCE

Westdale Village • Hamilton





ARTSWEST
MUSIC • ART • THEATRE • DANCE
Westdale Village • Hamilton

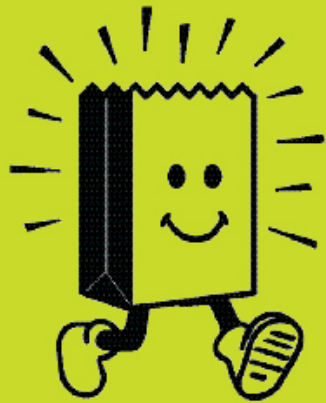


Yes!

WESTDALE VILLAGE BIA

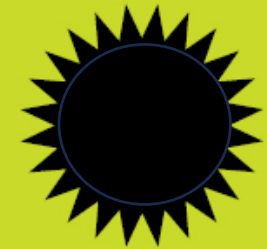
IS PARTICIPATING IN

HAMILTON DAY



A CITY-WIDE CELEBRATION
OF HAMILTON AND SMALL BUSINESS

HAMILTONDAY.CA





THE WESTDALE
COMMUNITY MAGIC

Westdale Winter Wander

FRIDAY NIGHT

5-8pm

live music

SANTA

Coca-Cola Caravan

late night shopping

story time with SANTA

at Alterna Savings

FRI 5pm + 6pm

SAT 11am + 12noon

FRI 29 NOV

to

SUN 1 DEC

FRI . SAT 5-8pm

Artisan Outdoor

NIGHT Market

FRI . SAT . SUN

shop & dine

movies at

The Westdale

The Skydiggers

LIVE @ The Westdale

Friday 29 NOV 8pm



Funded by:
Federal Economic Development
Agency for Southern Ontario

Financé par:
Agence fédérale de développement
économique pour le Sud de l'Ontario

Canada





Hamilton

**FREE
PARKING
NOV 24 - DEC 24**



2025

Doors Open/Jane's Walks

Westdale ARTS

Westdale Farmers' Market

ArtsFEST

ArtsWEST

OktoberWEST

Spooky WEST

Winter Wander

PATIOS
LIGHTS
TREES
GARDENS
EVENTS



Presentation of Budget 2025

Anita Shilliday

Treasurer WBIA

Alterna Credit Union

**Westdale Village Business Improvement Area
Budget 2025**

Revenue:

\$138,156 – 2025 Tax Levy

Expenses:

Staffing

\$46,828

Special Events

\$37,203

Marketing

\$34,125

Office Expenses

\$1,000

Beautification

\$15,000

Casual Labour

\$2,000

Contingency

\$2,000



Hamilton

Cristina Geissler

**Business Development & BIA Officer
Economic Development Division
City of Hamilton**



New Business

Adjournment

Thank you