

**Westdale Village BIA
Meeting Minutes**

Date & Time: Wednesday, January 11, 2023 @ 6:30pm

Location: via ZOOM

<https://us02web.zoom.us/j/87232697222?pwd=MnNBa3VxTUNwTE1ha0pYYlp5UUtIdz09>

Meeting ID: 872 3269 7222

Passcode: westdale

Present: David (Westdale Law), Anita (Pace Credit Union), Lora (formerly Lora's Walk-in Closet), Ron (HPL), Robert (Westdale Theatre), Councillor Maureen Wilson, Tracy (Executive Director – recording)
new Board members - Jordan Geertsma (Snooty Fox), Paul Milki (Westdale Cupcakes), Isha Soni (Pizzaiolo Westdale)

Regrets: Biyao Hu (Second Cup Westdale), Donna (Pure Realty Brokerage), Ilona Santa (Casual Gourmet)

1. **Call to order.** Meeting called to order at 6:06pm with David as Chair.
New Board members to be appointed by Council January 18, 2023 so still current Board until new Board appointed by City.
2. **Approval of Agenda. Motion to approve the agenda. Moved by Anita, seconded by Ron. Carried**
3. **Declarations of Interest**
4. **Approval of Minutes of Previous Meeting.**
Motion to approve the minutes of December 14, 2022. Moved by Anita, seconded by Ron. Carried
5. **Delegations** None
6. **Consent items** None
7. **Presentations** None
8. **Discussion Items:**

A: City of Hamilton: Councillor Maureen Wilson

- Permanent patios continue for April 1, 2023
- Development updates:
 - 90 Carling St (backs on King property near Food Basics) - Construction moving along
 - McMaster residence. Demolition complete. Residence expected to be completed for September 2025.
 - 804-816 King St W (@ Paradise) 6-storey. Approved by the City and ready to proceed.
- Snow sidewalk clearing - starts DEC 2022
 - confirmation on all Westdale Village King St W sidewalks – yes for sidewalks in BIA on King St W and Sterling – along bus route, including parkettes by Theatre and Pace
- Westdale construction 2023:
 - Marion Ave S – resurfacing
 - Marion Ave N – full reconstruction
 - Resurfacing - Cline Ave S – King to Sterling, Whitton Rd, Oakwood Pl
 - Sterling - Sewer chamber work – between Oakwood Pl and Forsyth
 - Sterling – resurfacing King to Forsyth
- Churchill Hill Park Phase 2 construction
- LRT – some buildings torn down. Reminder request King 1 bus to remain through Westdale Village and request for another LRT stop needed between Longwood and Cootes.
- \$20000 grant funds received for infrastructure – much needed and thank you Councillor Wilson. Being used for electrical repairs to outlets and lighting installation and infrastructure. Work still underway to get completed expected by next week.

B: Financial Update (Anita, Tracy):

- Bank Balance as of November 30, 2022 is \$33054.50 (NOV statement - emailed to Board DEC statement not yet available)
- Other funds to come:
 - RECEIVED: Shared parking subsidy (same at 2020) \$16 067.66, Student grant CSJ ~\$10571, Farmer's Market CEF \$1500, Contribution to BIA Operating Budgets Program \$11,118.12, Infrastructure electrical and seasonal grant from City \$20,000
 - To come: Hamilton Day grant \$1,000, Christmas grant from City \$1,300
 - A number of receivables and payables to happen in January.
 - First installment of 2023 levy to come in February
 - NEW grant confirmed: \$28,000 (repayment style grant for markets, events, live music, ads in 2022). Expected to come in February.
 - HST 2020 and 2021 ~\$10000
- Working to finalize things for audit and bring things up to date.
- ***Motion to receive financial update. Moved by Anita, seconded by Robert. Carried.***

C: Westdale Theatre (Bob):

- 4th anniversary Feb 14th tickets on sale. Fred Astaire & Ginger Rogers movie, live music
- Attendance numbers increasing, working on other programming
- Special programming (Hamilton Originals, film talks, Darcy Hepner live music) continues
- Private rentals bringing in revenue
- Family Christmas movies ongoing and Harry Potter series doing well – BIA is sponsor
- Numbers very good in December, better than expected
- Finalized budget yesterday at board meeting
- Hopefully meeting with Filomena and Minister of Culture with Board members
- Looking City arts support
- Alysha and Neal working with other arts organizations to bring in more programming

D: Safety and Security (Anita, Tracy):

- Update on ATM issues (all ATMs now being locked overnight). Having visitors not violent, all different people – new Alterna reviewing. TD has outside ATM
- Crime update: no reported crime since December meeting (two planters, two trees taken, 4 smashed by PACE) one pylon at Burnt Tongue and one dropped off at David's.
- Traffic issues, speed seem increased in new year return of students
- Mikels robbed, 2am picked up got in at 5am, in for 55 seconds, no alarm system, cash taken – not showing up online as being reported right now

E: Real Estate update (Donna - regrets):

- Commercial
- Residential
- BIA to look at getting Real estate reports for updates

F: HPL update (Ron):

- Construction complete and fully open – everything is done, basement flooding issue
- General update, status quo, very busy lots of Mac students, after 1pm kids come to use, lots of bodies using the library
- Limited programming, slowly starting post-pandemic

G: Business updates (Tracy):

- More renovations at UPS building – a couple more food places expected to open soon, building painted, new signs coming, Basilique sold now being renovated, BIA member Mamdouh.

- Building where fire was beside Dragon Court - renos seem mostly complete. For lease sign down quickly – BIA referred requests
- Gong Cha Bubble Tea spot open 944 King St
- Retail artists shop to open sometime after renos at 948 King St – new front windows & doors
- Former Pete and Kay location – upstairs residential rented and main floor expected to be a restaurant, but not yet listed for lease
- Former Cuppa Tea location up for lease
- Digital Main Street grant to return in APR 2023, free google 360 photo tours for businesses
- Fried Chicken – one is Mississauga (mongo Chicken – Taiwanese chicken)

H: Community Outreach (Tracy):

- McMaster PACCR – next meeting in new year. Usually look at St. Patrick’s Day.

I: Streetscape (Tracy):

- Much needed electrical work getting done completed thanks to Councillor Wilson – outlets replaced and corrected, some fuses replaced, some lighting getting finished up
- Christmas trees to be donated next week to local school outdoor education Project. New principal had worked at Canadian Martyrs (previous school to which we donated the trees) with Bienenstock playgrounds – now at St. David’s School in Hamilton.
- Snowflakes switch up in March
- Planters with curly willow and planters by Pace with greenery. Take a look to consider for 2023 – cost about \$6000 (60 planters x \$100 wholesale) for greenery if we do ourselves.

J: Strategy (Tracy):

- Theme: Westdale Village is alive and open for business with activity to SHOP LOCAL
- Outdoor fresh, safe – shop local, eat local, support local
- Tourism: Outdoor fresh – skating (coming soon!), trails, hiking, winter activities
- Experiences in Westdale: dining, cooking classes, hiking, coffee shops, art, lighting
- Strategic Plan/Marketing plan with City funded consultant. Process underway, working with consultants to bring report in January. City would like us to have certain policies in place and will send those to review for next meeting and discuss/approve.
- 2023 schedule of events shared and reviewed. BIA to look at the “free” things to engage in events - WinterFest, Janes Walk, Doors Open, 100 in a Day, NOSH food, Hamilton Day
- Social Media – merchants, hashtags, tag WBIA, @VillageWestdale TW Lora handing back.

Motion to approve and receive discussion items. Moved by Lora, seconded by Anita. Carried.

9. Notice of Motions None

10. Motions None

11. General Information/Other Business.

- New phone for BIA. Current one very old. Tracy and David to try Freedom.
- Approval for FEO conference taking place in March in Niagara Falls.
Motion to approve ~\$1000 for Tracy to attend. Moved by Anita, seconded by Ron. Carried.
- Approval for OBIAA conference in April in London.
Motion to approve ~\$1500 for Tracy to attend. Moved by Anita, seconded by Lora. Carried.

12. Adjournment.

- Next Meeting WED 8 JAN 630pm 2023 (2nd Wednesday of the month).
- 2023 schedule: all meetings at 630pm. Agreement to keep virtual – time works best.
- Thank you Lora and welcome to the new Board members. Reminder that the BIA is a Local Board of the municipality. Thank you new and departing (Lora & Donna) Board members.
- Schedule of 2023 meeting dates (all at 6:30pm):
WED 8 FEB WED 8 MAR WED 12 APR WED 10 MAY WED 14 JUN WED 12 JUL
no AUG meeting WED 13 SEP WED 11 OCT WED 8 NOV (AGM) WED 13 DEC
- ***Motion to adjourn. Moved by Anita. Carried.*** Meeting adjourned at 735pm.