

**Westdale Village BIA
Meeting Minutes**

Date & Time: Wednesday, February 8, 2023 @ 6:30pm

Location: via ZOOM

<https://us02web.zoom.us/j/88288912031?pwd=Ylh4ZnRDMk12M3IzV1pQZWRTdk04QT09>

Meeting ID: 882 8891 2031

Passcode: westdale

Present: David (Westdale Law), Anita (Pace Credit Union), Ron (HPL), Ilona Santa (Casual Gourmet), Robert (Westdale Theatre), Biyao Hu (Second Cup Westdale), Paul Milki (Westdale Cupcakes), Isha Soni (Pizzaiolo Westdale), Tracy (Executive Director – recording)

Regrets: Jordan Geertsma (Snooty Fox), Councillor Maureen Wilson

1. **Call to order.** New Board members appointed by Council January 18, 2023. Meeting called to order at 640pm with Tracy as meeting Chair until David arrived (had technical issues).
2. **Approval of Agenda.** *Motion to approve the agenda, moved by Anita, seconded by Robert. Carried.*
3. **Declarations of Interest** None.
4. **Approval of Minutes of Previous Meeting.**
Motion to approve the minutes of January 11, 2023. Moved by Ron, seconded by Anita. Carried.
5. **Delegations** None.
6. **Consent items** None.
7. **Presentations** None.
8. **Discussion Items:**

A: City of Hamilton: regrets from Councillor Maureen Wilson

- Permanent patios continue for April 1, 2023. Requesting that City continue to support patios permit fees – continuing from 2022 with funds already approved.
- Development updates:
 - 90 Carling St (backs on King property near Food Basics) - Construction moving along
 - McMaster residence. Demolition complete. Residence expected to be completed for September 2025.
 - 804-816 King St W (@ Paradise) 6-storey. Approved by the City and ready to proceed.
- Snow sidewalk clearing - starts DEC 2022
 - confirmation on all Westdale Village King St W sidewalks – yes for sidewalks in BIA on King St W and Sterling – along bus route, including parkettes by Theatre and Pace
- Westdale construction 2023:
 - Marion Ave S – resurfacing
 - Marion Ave N – full reconstruction
 - Resurfacing - Cline Ave S – King to Sterling, Whitton Rd, Oakwood Pl
 - Sterling - Sewer chamber work – between Oakwood Pl and Forsyth
 - Sterling – resurfacing King to Forsyth
- Churchill Hill Park Phase 2 construction – park being used much more
- LRT – some buildings torn down. Reminder request King 1 bus to remain through Westdale Village and request for another LRT stop needed between Longwood and Cootes.

B: Financial Update (Anita, Tracy):

- Bank Balance as of January 31, 2023 is \$917.96 (JAN statement not yet received by mail)
- Please note: ~\$24 000 in 2023 expenditures came out in January before 2023 levy received, \$28 000 + \$1 000 in grants from 2022 expenditures to come in February.
- A number of receivables and payables to happen in January/February.

- First have of levy \$64 062.50 to come in early February.
- HST 2020 and 2021 ~\$10000 to come in 2023
- Working to finalize things for audit and bring things up to date.
- ***Motion to receive financial update. Moved by Anita, seconded by Robert. Carried.***

C: Westdale Theatre (Bob):

- Attendance numbers increasing, working on other programming
- Special programming (Hamilton Originals, film talks) continues
- Private rentals bringing in revenue
- Harry Potter series – BIA is sponsor – going very well
- Other films having very good attendance
- More people coming to Westdale for the Theatre
- Working on reaching new arts and awareness for funding needs
- Other

D: Safety and Security (Anita, Tracy):

- Update on ATM issues (all ATMs now being locked overnight)
- Crime update: no reported crime since January meeting (one planter). Mikels break in and robbery not showing as reported.

E: Real Estate update (Tracy):

- Commercial – 1 spot for lease now, sign down the back up beside Dragon Court
- Residential – more families transforming student houses, pricing lowered, but not by as much in other areas of Hamilton. Westdale a desirable place to live.

F: HPL update (Ron):

- General update: still not back to same level of programming, but moving closer.
- Getting busier all the time, lots of after school, programming increasing, partnership green venture, seed venture was very successful.

G: Business updates (Tracy):

- More renovations at UPS building – a couple more food places expected to open soon, building painted, new signs coming, Basilique sold now being renovated
- Building where fire was beside Dragon Court - renos seem mostly complete.
- Monga Fried Chicken now open 1050 King St – menu board, soft opening yesterday, a chain with one in Mississauga
- Retail artists shop to open sometime after renos at 948 King St – new front windows & doors
- Former Pete and Kay location – upstairs residential main floor expected to be a restaurant, but not yet listed for lease. BIA has received some inquiries and connected.
- Digital Main Street grant now open 2023 - \$2500, free google 360 photo tours for businesses – Small business centre organizing – only about 10 minutes to get done

H: Community Outreach (Tracy):

- McMaster PACCR – next meeting expected soon (before March 17th)

I: Streetscape (Tracy):

- Much needed electrical work done and lights – thank you Councillor Wilson
- Christmas trees donated to St. David's School for outdoor activities
- Snowflakes switch up in March

- Francis thank you gift in appreciation for all of his volunteer work with BIA.
Motion to approve purchase of a \$100 PC card. Moved by Anita, seconded by Ilona. Carried.

J: Strategy (Tracy):

- Theme: Westdale Village is alive and open for business with activity to SHOP LOCAL
- Outdoor fresh, safe – shop local, eat local, support local
- Tourism: Outdoor fresh – skating (coming???), trails, hiking, winter activities
- Bike repair station installed at Second Cup – thank you City/Councillor Wilson. Afterwards, City has requested we move the planters for cyclists to access box. Now that this is in place, will connect to Ontario Cycling network and mapping Westdale in 2023
- Experiences in Westdale: dining, cooking classes, hiking, coffee shops, art, lighting
- Strategic Plan/Marketing plan with City funded consultant. Copy attached.
- 2023 schedule of events attached – St. Patrick’s, Valentine’s, Easter, Mother’s Day to come first – small activations with poster and social media
- Westdale shared experiences - Corporate/ private groups, cooking classes,
- Casual Gourmet – Lobster this Saturday with Hammerhead’s, promoting Valentine’s
- Easter and Mother’s Day – tulips
- Patty Hayes Consultant report – read and review for next month. She likes our direction

Motion to approve and receive discussion items. Moved by Robert, seconded by Ron. Carried.

9. Notice of Motions None.

10. Motions None.

11. General Information/Other Business

- **Electric charging station** - why not working? Inquiry with City
- **Market** - looking at Mother’s Day promo – flowers & market: Tracy and Ilona to discuss
- **Nominations for Executive:**
Chair – David Simpson
Treasurer – Anita Shilliday
Vice Chair – Ilona Santa
Secretary – Ron Gabor

Motion to approve slate of Executive above. Moved by Robert, seconded by Paul. Carried.

12. Adjournment.

- Next Meeting WED 8 MAR 630pm 2023 (2nd Wednesday of the month).
- 2023 schedule: all meetings at 630pm. Keep virtual for now.
WED 8 MAR
WED 12 APR
WED 10 MAY
WED 14 JUN
WED 12 JUL
no AUG meeting
WED 13 SEP
WED 11 OCT
WED 8 NOV (AGM)
WED 13 DEC
- **Motion to adjourn. Moved by Ilona. Carried.** Meeting adjourned at 7:30pm
- David welcomed and thanked all new Board members for joining the BIA Board.