

**Westdale Village BIA  
Meeting Minutes**

**Date & Time:** Wednesday, December 14, 2022 @ 6:30pm

**Location:** via ZOOM

**Join Zoom Meeting**

<https://us02web.zoom.us/j/82441354905?pwd=Y3pKVGNPQitZTTJON0JxaC82SmU5UT09>

**Meeting ID:** 824 4135 4905

**Passcode:** westdale

**Present:** David (Westdale Law), Anita (Pace Credit Union), Ron (HPL), Ilona Santa (Casual Gourmet), Councillor Maureen Wilson, Tracy (Executive Director – recording)

**Guests:** Isha Soni (Pizzaiolo Westdale)

**Regrets:** Donna, Lora, Bob, new Board members - Jordan Geertsma (Snooty Fox), Biyao Hu (Second Cup Westdale), Paul Milkil (Westdale Cupcakes),

1. **Call to order.** New Board members to be appointed by Council in January 2023 so still current Board until new Board appointed by City. Meeting called to order at 6:37pm with David as Chair. New Board members - Jordan Geertsma (Snooty Fox), Biyao Hu (Second Cup Westdale), Paul Milkil (Westdale Cupcakes), Isha Soni (Pizzaiolo Westdale) – will be appointed by Council in January.
2. **Approval of Agenda. Motion to approve the agenda. Moved by Anita, seconded by Ron. Carried.**
3. **Declarations of Interest.** None.
4. **Approval of Minutes of Previous Meeting.**
  - **Motion to approve the minutes of October 12, 2022. Moved by Anita, seconded by Ilona. Carried.**
5. **Delegations** None.
6. **Consent items** None.
7. **Presentations** None.
8. **Discussion Items:**

**A: City of Hamilton: Councillor Maureen Wilson**

  - Permanent patios continue going forward
  - Development updates:
    - 90 Carling St (backs on King property near Food Basics) - Construction moving along
    - McMaster residence. Demolition ongoing. Fatal fire at location in November in boarded up house. Residence expected to be completed for September 2025.
    - 804-816 King St W (@ Paradise) 6-storey. Approved by the City and ready to proceed.
  - Snow sidewalk clearing - starts DEC 2022
    - confirmation on all Westdale Village King St W sidewalks – yes for sidewalks in BIA on King St W and Sterling – along bus route, including parkettes by Theatre and Pace
  - Westdale construction 2023:
    - Marion Ave S – resurfacing
    - Marion Ave N – full reconstruction
    - Resurfacing - Cline Ave S – King to Sterling, Whitton Rd, Oakwood Pl
    - Sterling - Sewer chamber work – between Oakwood Pl and Forsyth
    - Sterling – resurfacing King to Forsyth
  - Churchill Hill Park Phase 2 construction
  - LRT – some buildings torn down. Reminder request King 1 bus to remain through Westdale Village and request for another LRT stop needed between Longwood and Cootes.
  - FREE PARKING NOV 24- DEC 24 continues. Stickers provided by City ok – BIA posted labels on meters to save City staffing funds and to keep the program alive.

- \$20000 grant funds received for infrastructure – much needed and thank you Councillor Wilson. Being used for electrical repairs to outlets and lighting installation and infrastructure. Work underway to get hopefully completed by next week.
- Line painting in parkettes – Councillor Wilson has sent request to staff and request received. Looking to spring when weather is agreeable.
- Every year before snow falls Ward 1 office meets with snow clearing office to go over any small issues – reiterated sidewalks at CIBC and Theatre are sidewalks to be cleared. Frees up some City bobcats. If see issues then please let Ward 1 know. Onus on City to make it work and accessible for people. Snow clearance rules from the City - Plows out at 5cm, but depends on weather conditions – some flexibility. Snow clearing and salt/sand mix this year. Will watch for area by clock and pedestrian staging islands in traffic gardens that get missed.
- Thanks to clearing of leaves in parkettes. City did a great job – thank you Councillor Wilson.

**B: Financial Update (Anita, Tracy):**

- Bank Balance as of November 30, 2022 is \$33054.50 (NOV statement - emailed to Board)
- Other funds to come:
  - Contribution to BIA Operating Budgets Program \$11,118.12
  - Infrastructure electrical and seasonal grant from City \$20,000
  - Hamilton Day grant \$1,000
  - Christmas grant from City \$1,000
  - RECEIVED: Shared parking subsidy (same at 2020) \$16 067.66, Student grant CSJ ~\$10571, Farmer’s Market CEF \$1500
  - HST 2020 and 2021 ~\$10000
- Working to finalize things for audit and bring things up to date.
- ***Motion to receive financial update. Moved by Anita, Ron. Carried.***

**C: Westdale Theatre (regrets – Bob, update from Tracy):**

- Attendance numbers increasing, working on other programming
- Hamilton Originals continue
- Outside events like Winter Wander help with revenues
- 2 recent full house private bookings – Sherry and Skydiggers – good to see
- Private rentals bringing in revenue
- Halloween movies did well
- Family Christmas movies ongoing and doing well – BIA is sponsor
- Harry Potter – January February runs

**D: Safety and Security (Anita, Tracy):**

- Update on ATM issues (all ATMs now being locked overnight). Pace still unlocked, a couple of visitors, waiting for locking, all other banks keep the ATMs locked at night. TD is installing an outside ATM – historically have been issues with freezing.
- Crime update: no reported crime since October meeting (a few pylons, plants and pumpkins taken)

**E: Real Estate update (regrets - Donna):**

- Commercial – Pete & Kay and Alterations spots not advertised, BIA referred people to owners
- Residential - FYI – residential 1B apt. in Westdale is listing at \$2500

**F: HPL update (Ron):**

- Construction complete and fully open

- 2pm inundated, lots of Mac students in studying, getting busier – good to see
- Hoping to open programming will be allowed

**G: Business updates (Tracy):**

- More renovations at UPS building – a couple more food places expected, building painted, new signs coming
- Some activity at building where fire was beside Dragon Court, renos moving along and hoping to be done soon. Interest from businesses. BIA referred inquiries to owner
- Gong Cha Bubble Tea spot to open 944 King St
- Retail artists shop to open sometime after renos at 948 King St – new front windows & doors
- Former Pete and Kay location – upstairs residential main floor expected to be a restaurant
- Digital Main Street grant to return in APR 2023, free google 360 photo tours for businesses

**H: Community Outreach (Tracy):**

- McMaster PACCR – next meeting in new year

**I: Streetscape (Tracy):**

- Patio packed up SUN 30 OCT and in storage – larger space with barrels
- Much needed electrical work getting done this week thanks to Councillor Wilson
- Fall décor – cornstalks, pumpkins, etc. in yard waste after Halloween
- Christmas décor up with more infrastructure lighting installation this week

**J: Strategy (Tracy):**

- Theme: Westdale Village is alive and open for business with activity to SHOP LOCAL
- Outdoor fresh, safe – shop local, eat local, support local
- Tourism: Outdoor fresh – skating, trails, hiking, winter activities
- 2022 schedule:
  - November – Hamilton Day NOV5, Winter Wander NOV25-27, free parking, Christmas
  - December – Christmas, free parking,
- Strategic Plan/Marketing plan with City funded consultant. Process underway, working with consultants to bring report in January. Please complete quick survey
- AGM – Wednesday, November 9<sup>th</sup> – completed with 4 new Board members elected.
- 2023 schedule of events – discuss at January meeting

***Motion to approve and receive discussion items. Ron, Ilona. Carried.***

**9. Notice of Motions None.**

**10. Motions None.**

**11. General Information/Other Business.**

Double check motion from last year. Annual raise set for Tracy.

Parting gift for Board members who did lots of work. Gift certificate previously given. Agreement for a gift basket with a value of \$150.00 for Donna (contributed much more) and \$75.00 for Lora.

***Motion to approve ~\$225 for appreciation gifts for departing Board members.***

***Moved by Anita, seconded by Ron. Carried.*** (noted abstention: Ilona)

**12. Adjournment.**

- Next Meeting WED 11 JAN 630pm 2023 (2<sup>nd</sup> Wednesday of the month).
- 2023 schedule: all meetings at 630pm. Does this time still work for people? Agreement yes.

WED 11 JAN  
WED 8 FEB  
WED 8 MAR  
WED 12 APR  
WED 10 MAY  
WED 14 JUN  
WED 12 JUL  
no AUG meeting  
WED 13 SEP  
WED 11 OCT  
WED 8 NOV (AGM)  
WED 13 DEC

Happy Holidays. Happy New Year.

***Motion to adjourn. Moved by Ilona. Carried.*** Meeting adjourned at 736pm