

**Westdale Village BIA
Meeting Agenda**

Date & Time: Wednesday, December 14, 2022 @ 6:30pm

Location: via ZOOM

Join Zoom Meeting

<https://us02web.zoom.us/j/82441354905?pwd=Y3pKVGNPQitZTTJON0JxaC82SmU5UT09>

Meeting ID: 824 4135 4905

Passcode: westdale

Present: David (Westdale Law), Donna (Pure Realty Brokerage), Anita (Pace Credit Union), Lora (formerly Lora's Walk-in Closet), Ron (HPL), Ilona Santa (Casual Gourmet), Robert (Westdale Theatre), Councillor Maureen Wilson, Tracy (Executive Director – recording)

Guests: new Board members - Jordan Geertsma (Snooty Fox), Biyao Hu (Second Cup Westdale), Paul Milkil (Westdale Cupcakes), Isha Soni (Pizzaiolo Westdale)

Regrets:

1. **Call to order.** New Board members to be appointed by Council in January 2023 so still current Board until new Board appointed by City.
2. **Approval of Agenda.**
3. **Declarations of Interest**
4. **Approval of Minutes of Previous Meeting.**
 - October 12, 2022
5. **Delegations**
6. **Consent items**
7. **Presentations**
8. **Discussion Items:**

A: City of Hamilton: Councillor Maureen Wilson

- Permanent patios continue!
- Development updates:
 - 90 Carling St (backs on King property near Food Basics) - Construction moving along
 - McMaster residence. Demolition ongoing. Fatal fire at location in November in boarded up house. Residence expected to be completed for September 2025.
 - 804-816 King St W (@ Paradise) 6-storey. Approved by the City and ready to proceed.
- Snow sidewalk clearing - starts DEC 2022
 - confirmation on all Westdale Village King St W sidewalks – yes for sidewalks in BIA on King St W and Sterling – along bus route, including parkettes by Theatre and Pace
- Westdale construction 2023:
 - Marion Ave S – resurfacing
 - Marion Ave N – full reconstruction
 - Resurfacing - Cline Ave S – King to Sterling, Whitton Rd, Oakwood Pl
 - Sterling - Sewer chamber work – between Oakwood Pl and Forsyth
 - Sterling – resurfacing King to Forsyth
- Churchill Hill Park Phase 2 construction
- LRT – some buildings torn down. Reminder request King 1 bus to remain through Westdale Village and request for another LRT stop needed between Longwood and Cootes.
- FREE PARKING NOV 24- DEC 24 continues. Stickers provided by City ok – BIA posted on meters to save City staffing funds.
- \$20000 grant funds received for infrastructure – much needed and thank you Councillor Wilson. Being used for electrical repairs to outlets and lighting installation and infrastructure. Work underway to get completed by next week.

B: Financial Update (Anita, Tracy):

- Bank Balance as of November 30, 2022 is \$33054.50 (NOV statement - emailed to Board)
- Other funds to come:
 - Contribution to BIA Operating Budgets Program \$11,118.12
 - Infrastructure electrical and seasonal grant from City \$20,000
 - Hamilton Day grant \$1,000
 - Christmas grant from City \$1,000
 - RECEIVED: Shared parking subsidy (same at 2020) \$16 067.66, Student grant CSJ ~\$10571, Farmer's Market CEF \$1500
 - HST 2020 and 2021 ~\$10000
- Working to finalize things for audit and bring things up to date.
- ***Motion to receive financial update.***

C: Westdale Theatre (Bob):

- Attendance numbers increasing, working on other programming
- Hamilton Originals continue
- Outside events like Winter Wander help with revenues
- 2 recent full house private bookings – Sherry and Skydiggers – good to see
- Private rentals bringing in revenue
- Halloween movies did well
- Family Christmas movies ongoing and doing well – BIA is sponsor
- Other

D: Safety and Security (Anita, Tracy):

- Update on ATM issues (all ATMs now being locked overnight)
- Crime update: no reported crime since October meeting (a few pylons, plants and pumpkins taken)

E: Real Estate update (Donna):

- Commercial
- Residential

F: HPL update (Ron):

- Construction complete and fully open

G: Business updates (Tracy):

- More renovations at UPS building – a couple more food places expected, building painted, new signs coming
- Some activity at building where fire was beside Dragon Court , renos moving along and hoping to be done soon. Interest from businesses
- Gong Cha Bubble Tea spot to open 944 King St
- Retail artists shop to open sometime after renos at 948 King St – new front windows & doors
- Patios – all up and running attracting more visitors and busier evening
- Former Pete and Kay location – upstairs residential main floor expected to be a restaurant
- Digital Main Street grant to return in APR 2023, free google 360 photo tours for businesses

H: Community Outreach (Tracy):

- McMaster PACCR – next meeting in new year

I: Streetscape (Tracy):

- Patio packed up SUN 30 OCT and in storage – larger space with barrels
- Much needed electrical work getting done this week thanks to Councillor Wilson
- Fall décor – cornstalks, pumpkins, etc. in yard waste after Halloween
- Christmas décor up with more infrastructure lighting installation this week

J: Strategy (Tracy):

- Theme: Westdale Village is alive and open for business with activity to SHOP LOCAL
- Outdoor fresh, safe – shop local, eat local, support local
- Tourism: Outdoor fresh – skating, trails, hiking, winter activities
- 2022 schedule:
 - November – Hamilton Day NOV5, Winter Wander NOV25-27, free parking, Christmas
 - December – Christmas, free parking
- Strategic Plan/Marketing plan with City funded consultant. Process underway, working with consultants to bring report in January. Please complete quick survey
- AGM – Wednesday, November 9th – completed with 4 new Board members elected.
- 2023 schedule of events – discuss at January meeting

Motion to approve and receive discussion items.

9. Notice of Motions

10. Motions

11. General Information/Other Business

12. Adjournment.

- Next Meeting WED 11 JAN 630pm 2023 (2nd Wednesday of the month).
- 2023 schedule: all meetings at 630pm. Does this time still work for people?
WED 11 JAN
WED 8 FEB
WED 8 MAR
WED 12 APR
WED 10 MAY
WED 14 JUN
WED 12 JUL
no AUG meeting
WED 13 SEP
WED 11 OCT
WED 8 NOV (AGM)
WED 13 DEC