

**Westdale Village BIA
Meeting Agenda**

Date & Time: Wednesday, July 12, 2023 @ 6:30pm

Location: via ZOOM

<https://us02web.zoom.us/j/84850188698?pwd=NS9ZSXZ3MWMzOXhHaThSZGtobXpOZz09>

Meeting ID: 848 5018 8698

Passcode: westdale

Present: Anita Shilliday (Pace Credit Union), Ilona Santa (Casual Gourmet), Biyao Hu (Second Cup Westdale), Paul Milki (Westdale Cupcakes), Isha Soni (Pizzaiolo Westdale), Ron Gabor (HPL), Jordan Geertsma (Snooty Fox), Robert Crockford (Westdale Theatre), Stephanie Hilson for Councillor Maureen Wilson, Tracy (Executive Director – recording)

Regrets: David Simpson (Westdale Law)

1. **Call to order.**
2. **Approval of Agenda.**
3. **Declarations of Interest**
4. **Approval of Minutes of Previous Meeting.**

- June 14, 2023

5. **Delegations** None.
6. **Consent items** None.
7. **Presentations** None.
8. **Discussion Items:**

A: City of Hamilton: Councillor Maureen Wilson/Stephanie Hilson

- Development updates:
 - 90 Carling St (backs on King property near Food Basics) - Construction moving along
 - McMaster residence. Demolition complete. Residence expected to be completed for September 2025 – announced in PACCAR this week.
 - 804-816 King St W (@ Paradise) 6-storey. Approved by the City and ready to proceed.
- Westdale construction 2023:
 - Marion Ave S – construction underway
 - Marion Ave N – full reconstruction underway.
 - Churchill Park – new public art, washrooms, improvements, accessible at park.
 - Resurfacing - Cline Ave S – King to Sterling, Whitton Rd, Oakwood Pl
 - Sterling - Sewer chamber work – between Oakwood Pl and Forsyth
 - Sterling – resurfacing King to Forsyth
- LRT – some buildings torn down. Reminder request King 1 bus to remain through Westdale Village and request for another LRT stop needed between Longwood and Cootes.
- EV charging station – getting good use
- Support for streetscape a possibility – looking at options to colour up the street
- 2 way Main Street and King Street update
- Line painting in parkettes – summer , working on dates and possibly need to move patios, requested Monday painting. TBC. Tracy to discuss with the City & businesses owners in area.

B: Financial Update (Anita, Tracy):

- Bank Balance as of June 30, 2023 is \$73, 386.84 (June statement not yet received and will be emailed out when received.
- Second half of levy received: \$64062.50.

- Funds to come: \$4520 reimbursement from City for consultant action plan, contribution to operating fund \$10,439.73. Grants for Westdale Live! (\$3750) and Farmers Market (\$1830).
- HST 2020 and 2021 ~\$10000 to come later in 2023
- Funding confirmed for Westdale BIA BIA in 2023 under the City of Hamilton's Parking Shared Revenue Program is **\$16,067.66**.

Unfortunately, Hamilton Parking is still not operating at a profit. As this is a revenue sharing program, it should have represented no profit sharing with the BIAs for 2023. Economic Development understands the impact this could have to your BIA and presented a report to Council requesting that the contributions be the same as in 2022 and 2021 – matched from 2020. Council did approve this request in late June.

- Accountant has connected with KPMG for remaining reports needed for audit and will be providing 2022 statements. Accountant has committed to complete this work. Still waiting for 2022 statements from accountant but we have been assured that he is working on them. Audit for 2020 has been assigned by KPMG and is starting soon.
- Accountant with BIA expertise will be able to help us with 2023. One that works with a few other BIAs in the City.
- Alterna Credit Union is now open. Anita working on opening new community account with minimal costs – much lower than CIBC. BIA documents given to get this set up.
- City Economic Development looking at covering some road closure/parking spots costs – more details to come.
- **Motion to request the \$16 067.66 funds for streetscape flowers/watering and other streetscape plantings.**
- **Motion to receive financial update.**

C: Westdale Theatre (Bob):

- Special programming continues to increase and bring in bigger audiences
- Our activity level continues above budget.
- Our various non film activities are also doing well
- More vintage films and series happening and doing well.
- Increase in number of people coming to Westdale for the Theatre
- Working on new ticketing system – will allow for more programming options. Looking at dinner and a movie/shopping when it is ready. Trillium funding for new ticketing system
- Great job marketing The Westdale, great promo for Westdale Village

D: Safety and Security (Anita, Tracy):

- Update on ATM issues
- Crime update: none reported

E: Real Estate update (Tracy):

- Residential: homes are selling in area – some student homes being changed over back to regular residential
- Commercial for sale: Pizza Nova \$574 990, Bean Bar \$350 000, Burrito Bandidos \$399 999, Building for sale: Westdale Galleria 1038 King St W \$5 390 000

F: HPL update (Ron):

- General
- Summer reading
- Other

G: Business updates (Tracy):

- More renovations at UPS building – four more food places expected to open soon – Chaska opening soon, MataMak opened today, Fuwa Fuwa – opened July 8
- Beside Dragon Court – Next Door Café to open soon
- Retail artists shop to open sometime after renos at 948 King St
- Former Pete and Kay location - not yet listed for lease
- Beside Bare – leased quickly, home décor store to come TBC

H: Community Outreach (Tracy):

- McMaster PACCR – next meeting in summer

I: Streetscape (Tracy):

- Patios getting good use, day and night
- Students working hard at keeping Westdale clean and weeded
- 1 tree removed in south parkette garden, a few others need tree to be installed/planted
- Tree pits weeded and new mulch laid and mulch put in gardens at TD, Tim's, clock, UPS
- All gardens improved this year with increased plantings, more blooms/grasses

J: Strategy (Tracy):

- PATIOS and outdoor fresh
- Tourism: hiking, canoeing, kayaking, connection to hotels and visitors.
- Room key program introduction. No cost, just some minor printing – ok to proceed?
- Bicycle repair station. More bike racks requested.
- Outdoor fresh, safe – shop local, eat local, support local
- Experiences in Westdale: dining, experiences, hiking, coffee shops, art, lighting
- Hotel Room Key program & Westdale Employee card
- McMaster sidewalk sale
- EVENTS
Farmers market JUNE 13 – OCT 3 Tuesdays 4-7pm
ArtsFEST - June 23-25 went well, good attendance despite weather, connection to local students from Cootes Paradise and Westdale High School, local art exhibitions, live music, artisan market, Westdale Theatre – live show and comedy
ArtsWEST - August 11-13
OktoberWEST – September 29 – October 1
Spooky WEST – October 29
Winter Wander - Nov 24-26 (Hamilton Originals at Theatre, Skydiggers confirmed)

Motion to approve and receive discussion items.

9. Notice of Motions None.

10. Motions None.

11. General Information/Other Business

12. Adjournment.

- Next Meeting WED 13 SEPTEMBER 630pm 2023 (2nd Wednesday of the month).
- 2023 schedule: all meetings at 630pm. Keep virtual for now.
no AUG meeting.
WED 11 OCT. WED 8 NOV (AGM). WED 13 DEC