

**Westdale Village BIA
Meeting Agenda**

Date & Time: Wednesday, December 14, 2022 @ 6:30pm

Location: via ZOOM

<https://us02web.zoom.us/j/87232697222?pwd=MnNBa3VxTUNwTE1ha0pYYlp5UUtIdz09>

Meeting ID: 872 3269 7222

Passcode: westdale

Present: David (Westdale Law), Donna (Pure Realty Brokerage), Anita (Pace Credit Union), Lora (formerly Lora's Walk-in Closet), Ron (HPL), Ilona Santa (Casual Gourmet), Robert (Westdale Theatre), Councillor Maureen Wilson, Tracy (Executive Director – recording)
new Board members - Jordan Geertsma (Snooty Fox), Biyao Hu (Second Cup Westdale), Paul Milkil (Westdale Cupcakes), Isha Soni (Pizzaiolo Westdale)

Regrets:

1. **Call to order.** New Board members to be appointed by Council January 18, 2023 so still current Board until new Board appointed by City.
2. **Approval of Agenda.**
3. **Declarations of Interest**
4. **Approval of Minutes of Previous Meeting.**
 - December 14, 2022
5. **Delegations**
6. **Consent items**
7. **Presentations**
8. **Discussion Items:**

A: City of Hamilton: Councillor Maureen Wilson

- Permanent patios continue for April 1, 2023
- Development updates:
 - 90 Carling St (backs on King property near Food Basics) - Construction moving along
 - McMaster residence. Demolition complete. Residence expected to be completed for September 2025.
 - 804-816 King St W (@ Paradise) 6-storey. Approved by the City and ready to proceed.
- Snow sidewalk clearing - starts DEC 2022
 - confirmation on all Westdale Village King St W sidewalks – yes for sidewalks in BIA on King St W and Sterling – along bus route, including parkettes by Theatre and Pace
- Westdale construction 2023:
 - Marion Ave S – resurfacing
 - Marion Ave N – full reconstruction
 - Resurfacing - Cline Ave S – King to Sterling, Whitton Rd, Oakwood Pl
 - Sterling - Sewer chamber work – between Oakwood Pl and Forsyth
 - Sterling – resurfacing King to Forsyth
- Churchill Hill Park Phase 2 construction
- LRT – some buildings torn down. Reminder request King 1 bus to remain through Westdale Village and request for another LRT stop needed between Longwood and Cootes.
- \$20000 grant funds received for infrastructure – much needed and thank you Councillor Wilson. Being used for electrical repairs to outlets and lighting installation and infrastructure. Work still underway to get completed expected by next week.

B: Financial Update (Anita, Tracy):

- Bank Balance as of November 30, 2022 is \$33054.50 (NOV statement - emailed to Board DEC statement not yet available)
- Other funds to come:
 - RECEIVED: Shared parking subsidy (same at 2020) \$16 067.66, Student grant CSJ ~\$10571, Farmer's Market CEF \$1500, Contribution to BIA Operating Budgets Program \$11,118.12, Infrastructure electrical and seasonal grant from City \$20,000
 - To come: Hamilton Day grant \$1,000, Christmas grant from City \$1,300
 - A number of receivables and payables to happen in January.
 - First installment of 2023 levy to come in
 - NEW grant confirmed: \$28,000 (repayment style grant for markets, events, live music, ads in 2022). Expected to come in February.
 - HST 2020 and 2021 ~\$10000
- Working to finalize things for audit and bring things up to date.
- ***Motion to receive financial update.***

C: Westdale Theatre (Bob):

- Attendance numbers increasing, working on other programming
- Special programming (Hamilton Originals, film talks) continues
- Private rentals bringing in revenue
- Family Christmas movies ongoing and Harry Potter series – BIA is sponsor
- City arts support
- Other

D: Safety and Security (Anita, Tracy):

- Update on ATM issues (all ATMs now being locked overnight)
- Crime update: no reported crime since December meeting (two planters, two trees taken)

E: Real Estate update (Donna):

- Commercial
- Residential

F: HPL update (Ron):

- Construction complete and fully open
- General update

G: Business updates (Tracy):

- More renovations at UPS building – a couple more food places expected to open soon, building painted, new signs coming, Basilique sold now being renovated
- Building where fire was beside Dragon Court - renos seem mostly complete. For lease sign down quickly – BIA referred requests
- Gong Cha Bubble Tea spot open 944 King St
- Retail artists shop to open sometime after renos at 948 King St – new front windows & doors
- Former Pete and Kay location – upstairs residential main floor expected to be a restaurant, but not yet listed for lease
- Former Cuppa Tea location up for lease
- Digital Main Street grant to return in APR 2023, free google 360 photo tours for businesses

H: Community Outreach (Tracy):

- McMaster PACCR – next meeting in new year

I: Streetscape (Tracy):

- Much needed electrical work getting done completed thanks to Councillor Wilson – outlets replaced and corrected, some fuses replaced, some lighting getting finished up
- Christmas trees to be donated next week to local school outdoor education Project. Beanstock playgrounds and St. David’s School
- Snowflakes switch up in March

J: Strategy (Tracy):

- Theme: Westdale Village is alive and open for business with activity to SHOP LOCAL
- Outdoor fresh, safe – shop local, eat local, support local
- Tourism: Outdoor fresh – skating (coming soon!), trails, hiking, winter activities
- Experiences in Westdale: dining, cooking classes, hiking, coffee shops, art, lighting
- Strategic Plan/Marketing plan with City funded consultant. Process underway, working with consultants to bring report in January. City would like us to have certain policies in place and will send those to review for next meeting and discuss/approve.
- 2023 schedule of events

Motion to approve and receive discussion items.

9. Notice of Motions

10. Motions

11. General Information/Other Business

12. Adjournment.

- Next Meeting WED 8 JAN 630pm 2023 (2nd Wednesday of the month).
- 2023 schedule: all meetings at 630pm. Keep virtual?
WED 8 FEB
WED 8 MAR
WED 12 APR
WED 10 MAY
WED 14 JUN
WED 12 JUL
no AUG meeting
WED 13 SEP
WED 11 OCT
WED 8 NOV (AGM)
WED 13 DEC