

**Westdale Village BIA  
Meeting Minutes**

**Date & Time:** Wednesday, July 6, 2022 @ 6:30pm

**Location:** via ZOOM

**Join Zoom Meeting**

<https://us02web.zoom.us/j/83021774000?pwd=SHFxQzdZSk1xSTZhWSs1Vk1VT283dz09>

**Meeting ID:** 830 2177 4000

**Passcode:** westdale

**Present:** David (Westdale Law), Anita (Pace Credit Union), Lora (formerly Lora's Walk-in Closet), Ron (HPL), Councillor Maureen Wilson, Robert (Westdale Theatre), Tracy (Executive Director – recording)

**Guests:**

**Regrets:** Ilona Santa (Casual Gourmet), Donna (Pure Realty Brokerage),

1. **Call to order**
2. **Approval of Agenda. Ron, Robert. Carried.**
3. **Declarations of Interest**
4. **Approval of Minutes of Previous Meeting.**
  - June 8, 2022. ***Motion to approve the minutes of June 8, 2022. Moved by Anita, seconded by Robert. Carried.***
5. **Delegations** none
6. **Consent items** none
7. **Presentations** none
8. **Discussion Items:**

**A: City of Hamilton: Councillor Maureen Wilson**

- People are loving the patios! Thank you Councillor Wilson
- Development updates:
  - 90 Carling St (backs on King property near Food Basics) - Construction moving along
  - McMaster residence. Demolition approved and will happen soon. Residence expected to be completed for September 2025.
  - 804-816 King St W (@ Paradise) 6 storey. Approved by the City and ready to proceed.
- Snow sidewalk clearing - starts DEC 2022
  - confirmation on all Westdale Village King St W sidewalks?
  - Roads/Parking obligations – waiting confirmation
- Westdale construction 2022:  
UPCOMING CONSTRUCTION:
  - Marion Ave S – resurfacing
  - Marion Ave N – full reconstruction
  - Resurfacing - Cline Ave S – King to Sterling, Whitton Rd, Oakwood Pl
  - Sterling - Sewer chamber work – between Oakwood Pl and Forsyth
  - Sterling – resurfacing King to Forsyth
- Churchill Hill Park Phase 2 – north plateau to be completed soon
- Laneway behind ScotiaBank and Shoppers – job still needs to be completed from 3-4 years ago by the City.
- LRT – some buildings torn down. Reminder request King 1 bus to remain through Westdale Village and request for another LRT stop needed between Longwood and Cootes.
- Complete Streets Design Manual (PED21020(a)/PW21002(a)) (City Wide) is going to Public Works on Wednesday:

<https://pub-hamilton.escribemeetings.com/Meeting.aspx?Id=1ce2248d-e2d5-4a77-8374-e3094983b506&Agenda=Agenda&lang=English> Have been awaiting this manual to help inform how Public Works and transportation planning looks at our Ward 1 streets going forward.

- Licensing Short-term rentals accommodations <https://pub-hamilton.escribemeetings.com/Meeting.aspx?Id=d2fdebeb-144e-4186-8b2e-da4f96283e90&Agenda=Agenda&lang=English&Item=16&Tab=attachments>
- GIC meeting <https://pub-hamilton.escribemeetings.com/Meeting.aspx?Id=ccd7e8c1-9041-458d-97c9-12101d332d85&Agenda=Merged&lang=English&Item=16&Tab=attachments>
  - 8.1 Annual Update on Economic Development Action Plan (PED22104) (City Wide)
  - 8.2 City Manager 2021-2022 Review (CM22011) (City Wide)
  - 8.3 Term of Council Priorities 2018 to 2022 Summary Report (CM16003(e)) (City Wide)
- Main Street West changes – Dundurn to Sherman step 1 immediate
  - Repainting Main Street to allow four, rather than five, lanes of traffic between Dundurn Street South and Sherman Avenue South. The report says that change will create a “pedestrian buffer” along the south sidewalk and help cut down on “side swipe collisions” due to narrow lane width. This change should happen over the next month;
  - Adding new intersection pedestrian signals, ladder crossings and Hamilton’s first “pedestrian scramble” across from city hall at Summer’s Lane. A pedestrian scramble, which the city calls a pedestrian priority phase, gives a walk signal to pedestrians in all directions at the same time. Expect this change by the end of the year;
  - Allowing new or additional street parking at strategic points along Main Street to provide a pedestrian buffer. This will happen after bylaw amendments are approved at council;
  - Giving pedestrians a head start, and more time to cross Main Street intersections by modifying traffic signal timings. More visible “countdown” signals will also be installed. Expect these changes to start within two weeks; and
  - Banning right turns on red at many Main Street intersections. This will start this month.

#### **B: Financial Update (Anita, Tracy):**

- Bank Balance as of May 31, 2022 \$92050.41 (MAY statement - emailed to Board, JUNE statement not ready)
- More expenses to come out in June/July with many activities
- Agreement at December meeting to streamline expenses and find efficiencies in 2022 – Anita and Tracy working with new accounting system and figuring things out.
- Working to finalize things for audit 2021 and bring things up to date.
- Additional budget to come ~ \$11 000 for Contribution to Operating Funds and 2019 shared parking ~\$18 000 to go towards watering, streetscape
- 2<sup>nd</sup> half of levy received in June
- ***Motion to receive financial update. Anita, seconded by Robert. received.***

**C: Westdale Theatre (Bob):**

- Lower attendance numbers with move to virtual for many (half of pre-covid level)
- Engaged in a 3-part strategic plan in an arts world. When get done will return to BIA
- Fundraising committee working on clearing debt, more than covering operations
- working on other programming – other activities with hybrid
- Hamilton Originals continue, specialty film nights, talks
- Outside events/rentals help with revenues
- ArtsFest recently held – theatre a focus

**D: Safety and Security (Anita, Tracy):**

- Update on ATM issues. None from ATM, seem no lobby people. Pace part of Alterna as of July 1<sup>st</sup>, hoping new president will put on new features.
- Crime update: 1 commercial burglary on South Oval, 2 theft from motor vehicle in residential neighbourhood, no criminal activity within BIA.

**E: Real Estate update (Donna): defer**

- Commercial
- Residential

**F: HPL update (Ron):**

- Closed for now. Parking fencing down. Opening Monday!
- Internal renos done, back to pre-covid set up.
- Will post something on social media. Check on website and in person.

**G: Business updates (Tracy):**

- Colio Wines expecting to have an official opening
- More renovations at UPS building – a couple more food places expected for SEP
- Charlie's Chopsticks building – Cinnaholic coming soon, new window wrap
- Offside Cannabis now open at former Vape 180
- Some activity at building where fire was beside Dragon Court , renos moving along
- Pure Realty relocated to Upper Ottawa
- OMG Frozen Treats (2 locations in Brantford) open and doing well, busy evenings
- Bubble Tea spot to open in Lora's old place – nothing happening – doing lots of work
- Retail artists shop to open sometime at 948 King, work ongoing
- Pete and Kay – clean up and painting, residential,
- Patios – all up and running. More mini ones expected for OMG and Smoke's, people loving to extra seating in the boulevards
- Alterna Credit Union taking over for Pace Credit Union changeover (new sign later 2023)

**H: Community Outreach (Tracy):**

- Filomena Tassi MP – visit to Westdale now in July - business visits
- McMaster PACCR meeting next in August, FOCO expected OCT 1&2
- Condo MIP,

**I: Streetscape (Tracy):**

- Grasses and perennials – most coming up ok, added a few
- tree pits trying to keep out weeds and mulch
- Planters here and doing well

- Ferns in patio planters to “soften and clean”
- Some electrical work needed, some damage to garden outlets from snowplows, some ice damage getting addressed, confirming City to cover for snowplow damage
- Bus shelter damage glass sides replaced
- Westdale gateway signs - painting platinum where burgundy (flaking now) with light strips in spring with students in July
- Relaxing and welcoming with patios throughout
- Umbrellas looking good 9’

**J: Strategy (Tracy):**

- Theme: Westdale Village is alive and open for business, activity, live arts and PATIOS!
- Fresh, green, outdoor, safe – shop local, eat local, support local
- Tourism: Outdoor fresh – skating, trails, hiking, canoe, kayak, etc. (local, gas prices)
- Farmers and Artisans Market – Tuesdays 4-7pm June – October
- Westdale Live weekends June 17 – October 2: up and running
- Outdoor dining patios and along boulevards
- ArtsFest, ArtsWest, OktoberWest – outside funding for events
- Billboards for all 2022 – Main @ Haddon, Hwy 403 (ArtFest, ArtsWest, OktoberWest buys)
- McMaster sidewalk sale returns - THURS 8 SEP – BIA coupon book? Promos to students, giveaways, something “free” to give away to promote, will connect with businesses. Motion up to \$1000 Anita, Ron. For McMaster.
- OktoberWest and FOCO – connection to students
- Advertising – deals for businesses.
- 2022 schedule:
  - June – ArtsFest JUN24-26, Westdale LIVE!, Market
  - July – Canada, Westdale Live, Market
  - August – ArtsWest AUG 12-14, Westdale Live, Market
  - September – Truth and Reconciliation, Harvest, Westdale Live, Market
  - October – Oktober West SEP30-OCT2, Harvest, Westdale Live Halloween, Market
  - November – Hamilton Day NOV5, Winter Wander NOV25-27, free parking, Christmas
  - December – Christmas, free parking

***Motion to approve and receive discussion items. Moved by Anita, seconded by Robert. Carried.***

**9. Notice of Motions.** None.

**10. Motions.** None.

**11. General Information/Other Business.**

- Pace customer happy with Westdale Tshirt.

**12. Adjournment.** Thank you for attending. Hope Anita feels better.

***Motion to adjourn. Moved by Robert. Carried.*** Meeting adjourned at 7:09pm.

- Next Meeting September 14, 2022 at 6:30pm. No August meeting