

**Westdale Village BIA
Meeting Minutes**

Date & Time: Wednesday, March 9, 2022 @ 6:30pm

Location: via ZOOM

Join Zoom Meeting

<https://us02web.zoom.us/j/88565333043?pwd=WXILL3ZzN1VIN2EwaU5zTFBGeUtxQT09>

Meeting ID: 885 6533 3043

Passcode: westdale

Present: David (Westdale Law), Anita (Pace Credit Union), Ilona Santa (Casual Gourmet), Lora (Lora's Walk-in Closet), Ron (HPL), Robert (Westdale Theatre), Councillor Maureen Wilson, Tracy (Executive Director – recording)

Guests:

Regrets: Donna (Pure Realty Brokerage)

1. Call to order 6:35pm. David as Chair.

- NEW: Requests from City – livestream meetings, vaccination requirements, procedures, agenda, etc. outlined in document attached. Westdale BIA meetings are available on
- Vaccination requirement most likely to stay, many organizations adopting it

2. Approval of Agenda. *Motion to approve the agenda. Moved by Anita, seconded by Ron. Carried.*

3. Declarations of Interest. None. Chair noted for Board members required to declare any items for things such as pecuniary interest or COI, now or when an item arises.

4. Approval of Minutes of Previous Meeting.

Motion to approve the minutes of February 9, 2022. Moved by Lora, seconded by Anita. Carried.

5. Delegations. None

6. Consent items. None

7. Presentations. None

8. Discussion Items:

A: City of Hamilton: Councillor Maureen Wilson

- Permanent outdoor patios approved – thank you Councillor Wilson
- Development updates:
 - 90 Carling St (backs on King property near Food Basics) To construct a 7-storey multiple dwelling containing 100 units. A total of 57 parking spaces are being provided for the site, with 45 below grade, 12 contained on a surface parking area.
 - McMaster residence. The LPAT decision/agreement reviewed in FEB meeting
 - Demolition and construction to start - unknown
 - Closer to settlement
 - Building demolition, just safety, discussing clearing all conditions of site plan, once closed then applicant can go to demolish, unless if safety
 - Councillor bringing motion March 22nd to seek permission to demolish
 - 804-816 King St W (@ Paradise) 6 storey. Approved by the City and ready to proceed.
 - Across the street (activity, depth) – activity on property/clean-up/survey
 - LRT buildings on Main West – working with Metrolinx. Looking at beginning of April for public meeting
- Snow sidewalk clearing - starts DEC 2022 – confirmation on Westdale sidewalks
 - Roads/Parking obligations – working out responsibilities
 - Contract for priority roads being worked on, will include King St W through Westdale
- Westdale construction 2022:
 - Marion Ave @ King to N & S Oval) – sewer work completed
 - Paisley Ave @ King – green charging station setup work

- Marion Ave S – resurfacing
- Marion Ave N – full reconstruction
- Resurfacing - Cline Ave S – King to Sterling, Whitton Rd, Oakwood Pl
- Sterling - Sewer chamber work – between Oakwood Pl and Forsyth
- Sterling – resurfacing King to Forsyth
- Churchill Hill Park Phase 2 – north plateau – to start spring, City good to go, finishing tender and getting ground ready, in 2022
- Laneway behind ScotiaBank and Shoppers – awaiting better weather
- Economic Development support for events/arts in BIAs (details to come) – thank you Councillor.
- Bus shelter clean up needed for damaged shelter, broken glass has been there a couple of weeks. Request has been submitted with concerns for safety.

B: Financial Update (Anita, Tracy):

- Bank Balance as of February 28, 2022 \$129067.40 (FEB statement - emailed to Board by David – thank you)
- Deposits: My Main Street funds, first half of 2022 levy
- More year end expenses to come – more activity in March
- Agreement at December meeting to streamline expenses and find efficiencies in 2022 – Anita and Tracy working with new accounting system and figuring things out. Working with CIBC to get things sorted
- Some deposits and expenses to come this month
- ***Motion to receive financial update. Moved by Anita, seconded by Ilona. Carried.***

C: Westdale Theatre (Bob):

- Opened! Enjoying slightly greater attendance than predicted in budget.
- Hoping more people will continue to come
- St. Patrick’s Day event, Oscar night coming, Feel the Love campaign – monthly donors
- Movies back on with concessions open
- Keeping vaccination requirement
- Hamilton Originals continue
- Great movie Scarborough doing well – Canadian filmmaker
- Some other staff doing social media
- Staying in pretty good shape and have new programs coming up

D: Safety and Security (Anita, Tracy):

- Update on ATM issues – no updates, all ATMs locked as well as at other parts in the city, see
- Some homeless people in back, left items
- Crime update: 1 residential B&E – Sterling St
- No graffiti to report

E: Real Estate update (Donna): absent

- Commercial
- Residential

F: HPL update (Ron):

- Current hours MON-FRI 10-6 and SAT 10-5.
- Programs expected to start maybe fall

- Construction expected sometime in spring?? SAT 2 APR for 3 months. No drop box or anything will be open. Ron will be going to Central location. All do inside. Ron to connect Tracy to look at window wraps to promote events

G: Business updates (Tracy):

- Smoke's Pouterie coming to UPS building – under renos, new windows installed
- More renovations at UPS building, Colio wine should have a grand opening soon
- Charlie's Chopsticks building – 2 cannabis stores expected to open side by side
- Shoe Repair building closer to completion – expected Bubble Tea
- Westdale Barber moving beside Pita Pit, expected soon
- Renovations going on at former Langley Cleaners, sign removed – coming Pizzaiolo
- CIBC got new branding sign installed this week
- Little action at building where fire was beside Dragon Court (reached out to owner, nothing)
- Rapid testing for small businesses in stock at Hamilton Chamber of Commerce
- Patios – now permanent and starting April 1st. We are ready! Should have crew/truck to set up and be ready on April 1st. If good weather then will book some live music. Businesses all ready to reapply (BIA letter of support), BIA to book extra partkette areas for markets, events, activities, etc. (flexible options)
- Building permit sign at Lora's old place

H: Community Outreach (Tracy):

- Filomena Tassi MP – budget discussion/input. Thank you Anita from Pace Credit Union, Neal from Westdale Theatre, Chris from Paisley Coffeehouse for participating and giving input
- Filomena Tassi MP – visit to Westdale on Thursday, March 17th from 2-3:30pm-business visits
- McMaster University – information on enrollment, residences, capacity, housing, etc.
 - Move to further discussion and group to research/recommend solutions

I: Streetscape (Tracy):

- Light displays can change colour. Green St. Patrick's Day, etc.
- Planters ordered for 2022. Secured, designed and organized with Mallord.
- Ferns in patio planters to "soften and clean"
- Looking at art projects (CofH funding) to see what is possible. Westdale High, local students
- Snowflakes switchover to Ws this month.
- Some electrical work needed, some damage to garden outlets from snowplows, some ice damage, will look at weather gets better. Bus shelter damage.
- Thank you Healthcare workers signs out again? Yes, will put in planters for spring
- Westdale gateway signs – painting platinum where burgundy (flaking now) with light strips in spring with students

J: Strategy (Tracy):

- Theme: Westdale Village is alive and open for business, activity, live arts and PATIOS!
- Fresh, green, outdoor, safe – shop local, eat local, support local
- Tourism: Outdoor fresh – skating, trails, hiking, canoe, kayak, etc. (local, gas prices)
- LIGHTS colours PATIOS. Lights – testing battery and other lights over next month
- Farmers and Artisans Market – Tuesdays 4-7pm June – October
- Westdale Live weekends June – October: hopefully no restrictions, but we are ready
- Outdoor dining patios (large permanent plus parkettes for activities) – tent will be up in front of Paisley Coffeehouse, umbrellas needed to replace at west end on north Side, about 6-8 more picnic tables are needed on south side. Cost about \$10-15000. Set-up crew April 1st Portable tables and other tents will again be used for events like ArtsFest, ArtsWest, etc.
- Live Music, art and artisans – looking at options for CofH grants
- ArtsFest, ArtsWest, OktoberWest – outside funding for events

- Billboards for all 2022 – Main @ Haddon, Hwy 403 (ArtFest, ArtsWest, OktoberWest buys)
- 2022 schedule:
 - March – St. Patrick’s, March Break
 - April – Easter weekend (flowers), patios open April 1st
 - May – Mother’s Day weekend (flowers)
 - June – ArtsFest JUN24-26, Westdale LIVE!, Market
 - July – Canada, Westdale Live, Market
 - August – ArtsWest AUG12-14, Westdale Live, Market
 - September – Truth and Reconciliation, Harvest, Westdale Live, Market
 - October – Oktober West SEP30-OCT2, Harvest, Westdale Live Halloween, Market
 - November – Hamilton Day NOV5, Winter Wander NOV25-27, free parking, Christmas
 - December – Christmas, free parking
- Grants looked at to see what is possible to enhance
- Staffing seems to be ok at shops and restaurants.

Motion to approve and receive discussion items. Moved by Bob, seconded by Lora. Carried.

9. Notice of Motions

Motions

- ***Motion to purchase picnic tables and umbrellas for Westdale patios up to \$15000. Moved by Ilona, seconded by Anita. Carried.*** Tracy to investigate branding with Westdale Village.
- ***Motion to proceed with patio set up costs of up to \$2500. Moved by Anita, seconded by Ilona, Carried.***

10. General Information/Other Business

- **OBIAA conference.** End of April conference in Niagara. Conference + Hotel + gas = ~\$1500.
Motion to approve OBIAA conference expenditure up to \$1500 for Tracy to attend. Moved by Anita, seconded by Ilona. Carried.
- YMCA Women of Distinction Tracy nominee – congrats
- March break next week.

11. Adjournment.

- Next Meeting April 13, 2022
- ***Motion to adjourn. Moved by Lora. Carried.*** Meeting adjourned at 7:41pm.