

**Westdale Village BIA
Meeting Agenda**

Date & Time: Wednesday, October 12, 2022 @ 6:30pm

Location: via ZOOM

Join Zoom Meeting

<https://us02web.zoom.us/j/89832233087?pwd=Z2FzK3N0Wk5lY1I0c1pIRlpLYnhTZz09>

Meeting ID: 898 3223 3087

Passcode: 163153

Present: David (Westdale Law), Donna (Pure Realty Brokerage), Anita (Pace Credit Union), Lora (formerly Lora's Walk-in Closet), Ron (HPL), Ilona Santa (Casual Gourmet), Robert (Westdale Theatre), Councillor Maureen Wilson, Tracy (Executive Director – recording)

Guests:

Regrets:

1. Call to order
2. Approval of Agenda.
3. Declarations of Interest
4. Approval of Minutes of Previous Meeting.

- July 6, 2022

5. Delegations
6. Consent items
7. Presentations
8. Discussion Items:

A: City of Hamilton: Councillor Maureen Wilson

- Permanent patios continue!
- Development updates:
 - 90 Carling St (backs on King property near Food Basics) - Construction moving along
 - McMaster residence. Demolition approved- when will happen? Residence expected to be completed for September 2025.
 - 804-816 King St W (@ Paradise) 6 storey. Approved by the City and ready to proceed.
- Snow sidewalk clearing - starts DEC 2022
 - confirmation on all Westdale Village King St W sidewalks?
 - Roads/Parking obligations – waiting confirmation
- Westdale construction 2022:
UPCOMING CONSTRUCTION:
 - Marion Ave S – resurfacing
 - Marion Ave N – full reconstruction
 - Resurfacing - Cline Ave S – King to Sterling, Whitton Rd, Oakwood Pl
 - Sterling - Sewer chamber work – between Oakwood Pl and Forsyth
 - Sterling – resurfacing King to Forsyth
- Churchill Hill Park Phase 2 – north plateau to be completed soon
- Laneway behind ScotiaBank and Shoppers - update
- LRT – some buildings torn down. Reminder request King 1 bus to remain through Westdale Village and request for another LRT stop needed between Longwood and Cootes.
- FREE PARKING NOV 24- DEC 24. Success at BIAAC meeting to return program from cuts.

B: Financial Update (Anita, Tracy):

- Bank Balance as of September 30, 2022 is \$55595.16 (SEP statement - emailed to Board)
- Other funds to come:
 - Contribution to BIA Operating Budgets Program \$11,118.12
 - Shared parking subsidy (same at 2020) \$16 067.66
 - Student grant CSJ ~\$12000
 - Farmer's Market CEF \$1500
 - HST 2020 and 2021 ~\$10000
- Large expense of 2nd half of planters and watering to go out in OCT for \$15331.07
- Working to finalize things for audit and bring things up to date.
- ***Motion to receive financial update.***

C: Westdale Theatre (Bob):

- Attendance numbers increasing, working on other programming
- Hamilton Originals continue
- Outside events like film festivals, ArtsFest/ArtsWest help with revenues
- Reaching out for private rentals revenue
- Halloween movies expected to be popular
- Family movies return will Halloween movies
- Other

D: Safety and Security (Anita, Tracy):

- Update on ATM issues (all ATMs now being locked overnight)
- Crime update: 1 theft from vehicle + lights stolen from poles, some pylons & pumpkins

E: Real Estate update (Donna):

- Commercial
- Residential

F: HPL update (Ron):

- Bit of construction to finish
- Now complete and open

G: Business updates (Tracy):

- Cinnaholic had successful opening
- More renovations at UPS building – a couple more food places expected, building painted, new signs coming
- Some activity at building where fire was beside Dragon Court , renos moving along and hoping to be done in November
- Bubble Tea spot to open 944 King St
- Retail artists shop to open sometime after renos at 948 King St
- Patios – all up and running attracting more visitors and busier evening
- Former Pete and Kay location – upstairs now residential (just renovated and rented) main floor expected to be a restaurant

H: Community Outreach (Tracy):

- McMaster PACCR – promotion for students to be good neighbours, FOCO
- All candidates Meeting at MIP – TUESDAY 11 OCT 630-900pm – good turnout and good community relations

I: Streetscape (Tracy):

- Patio pack up SUN 30 OCT
- Some electrical work needed – to getting done
- Fall décor – cornstalks, pumpkins, etc.
- Christmas décor up after Remembrance Day

J: Strategy (Tracy):

- Theme: Westdale Village is alive and open for business, activity, live arts and PATIOS!
- Fresh, green, outdoor, safe – shop local, eat local, support local
- Tourism: Outdoor fresh – skating, trails, hiking, canoe, kayak, etc. (local, gas prices)
- ENDED - Farmers and Artisans Market – Tuesdays 4-7pm June – October
- ENDED - Westdale Live weekends June 17 – October 2
- 2022 schedule:
 - October – Oktober West SEP30-OCT2, Spooky west, Halloween movies
 - November – Hamilton Day NOV5, Winter Wander NOV25-27, free parking, Christmas
 - December – Christmas, free parking
- Strategic Plan/Marketing plan with City funded consultant. Process underway, working with consultants to bring report to AGM.
- AGM – Wednesday, November 9th - @ location? Keep same or change date?
 - Nomination Committee/Nomination forms
 - Notice of Meeting
 - Budget 2023 proposed attached
 - Elections

Motion to approve and receive discussion items.

9. Notice of Motions**10. Motions****11. General Information/Other Business****12. Adjournment.**

- Next Meeting AGM Wednesday, November 9th, 2022.