

**Westdale Village BIA  
Meeting Agenda**

**Date & Time:** Wednesday, September 14, 2022 @ 6:30pm

**Location:** via ZOOM

**Join Zoom Meeting**

<https://us02web.zoom.us/j/82159918598?pwd=ckp2VWZ4SXBLTWZOM28wQ0ZIVVFzZz09>

**Meeting ID:** 821 5991 8598

**Passcode:** westdale

**Present:** David (Westdale Law), Donna (Pure Realty Brokerage), Anita (Pace Credit Union), Lora (formerly Lora's Walk-in Closet), Ron (HPL)

Tracy (Executive Director – recording)

**Guests:**

**Regrets:** Ilona Santa (Casual Gourmet), Robert (Westdale Theatre), Councillor Maureen Wilson

1. Call to order
2. Approval of Agenda.
3. Declarations of Interest
4. Approval of Minutes of Previous Meeting.

- July 6, 2022

5. Delegations
6. Consent items
7. Presentations
8. Discussion Items:

**A: City of Hamilton: Councillor Maureen Wilson**

- Permanent patios continue!
- Development updates:
  - 90 Carling St (backs on King property near Food Basics) - Construction moving along
  - McMaster residence. Demolition approved- when will happen? Residence expected to be completed for September 2025.
  - 804-816 King St W (@ Paradise) 6 storey. Approved by the City and ready to proceed.
- Snow sidewalk clearing - starts DEC 2022
  - confirmation on all Westdale Village King St W sidewalks?
  - Roads/Parking obligations – waiting confirmation
- Westdale construction 2022:  
UPCOMING CONSTRUCTION:
  - Marion Ave S – resurfacing
  - Marion Ave N – full reconstruction
  - Resurfacing - Cline Ave S – King to Sterling, Whitton Rd, Oakwood Pl
  - Sterling - Sewer chamber work – between Oakwood Pl and Forsyth
  - Sterling – resurfacing King to Forsyth
- Churchill Hill Park Phase 2 – north plateau to be completed soon
- Laneway behind ScotiaBank and Shoppers - update
- LRT – some buildings torn down. Reminder request King 1 bus to remain through Westdale Village and request for another LRT stop needed between Longwood and Cootes.
- FREE PARKING NOV 24- DEC 24. Success at BIAAC meeting to return program from cuts.

**B: Financial Update (Anita, Tracy):**

- Bank Balance as of May 31, 2022 \$67074.35 (AUGUST statement - emailed to Board)

- \$4000 grant received from Canadian Heritage for Jubilee – going well at market.
- Other funds to come:
  - Contribution to BIA Operating Budgets Program \$11,118.12
  - Shared parking subsidy (same at 2020) \$16 067.66 – thank you Councillor Wilson.
  - Student grant CSJ ~\$12000
  - Farmer’s Market CEF \$1500
- Working to finalize things for audit 2021 and bring things up to date.
- ***Motion to receive financial update.***

**C: Westdale Theatre (Bob):**

- Attendance numbers increasing, working on other programming
- Hamilton Originals continue
- Outside events like film festivals, ArtsFest/ArtsWest help with revenues
- Reaching out for private rentals revenue
- Other

**D: Safety and Security (Anita, Tracy):**

- Update on ATM issues (all ATMs now being locked overnight)
- Crime update: 2 commercial B/E on King West and Newton + 10 residential B/E  
Lights stolen from poles – reported + barrel taken (found) + planter taken (found broken)

**E: Real Estate update (Donna):**

- Commercial
- Residential

**F: HPL update (Ron):**

- Back open!
- Students are back and schools are open
- Other

**G: Business updates (Tracy):**

- Smoke’s Poutinerie had successful opening
- More renovations at UPS building – a couple more food places expected, building painted, new signs coming
- Charlie’s Chopsticks building – Cinnaholic coming soon
- Westdale Barber beside Pita Pit is open
- Two barbers at old location – longest barber shop location in City
- Pizzaiolo open
- Some activity at building where fire was beside Dragon Court , renos moving along and hoping to be done in November
- Pure Realty now OMG Frozen Treats – open and busy
- Bubble Tea spot to open 944 King St
- Retail artists shop to open sometime at 948 King St
- Patios – all up and running attracting more visitors and busier evening
- Former Pete and Kay location – upstairs now residential (just renovated and rented) main floor expected to be a restaurant
- Garbage issues – lots of extra garbage, request for more containers.

#### **H: Community Outreach (Tracy):**

- Filomena Tassi MP – visit at ArtsFest to see students and volunteers
- McMaster PACCR – promotion for students to be good neighbours
- All candidates Meeting at MIP – TUESDAY 11 OCT 630-900pm
- McMaster sidewalk sale – great response. Last one in 2019 – ~75% of students did not know of Westdale Village, many struggled to mention one business for candy game  
2022 – ~80% of students knew of Westdale Village and 75% had visited. 90% could name their favourite business for candy game. Most mentioned: Burnt Tongue, Paisley Coffee, Chung Chun, Basillique, Pita Pit, Saigon Asian, Snooty Fox, The Alley, Burrito Bandidos, OMG Ice Cream, TCBY, Chef Martin Sushi, Westdale Theatre, Westdale Cupcakes, Bean Bar, Walker’s Chocolates, Lazeez, Presto Tea

#### **I: Streetscape (Tracy):**

- Grasses and perennials – most doing ok
- Ferns in patio planters to “soften and clean” – doing well, just one stolen, many positive comments on the barrels
- Some electrical work needed – to get done this month
- Westdale gateway signs – painted and will add lights – issues with outlets to be fixed
- Fall cornstalks – cost about \$1000 – OK to proceed?
- Christmas Trees – very tight inventory this year, found a wholesaler \$20 per tree plus delivery  
Need about 50 trees. More lights needed. Cost about \$3000. OK to proceed?

#### **J: Strategy (Tracy):**

- Theme: Westdale Village is alive and open for business, activity, live arts and PATIOS!
- Fresh, green, outdoor, safe – shop local, eat local, support local
- Tourism: Outdoor fresh – skating, trails, hiking, canoe, kayak, etc. (local, gas prices)
- Farmers and Artisans Market – Tuesdays 4-7pm June – October
- Westdale Live weekends June 17 – October 2
- Portable tables and other tents will again be used for events like ArtsFest, ArtsWest, etc.
- ArtsFest, ArtsWest, OktoberWest – outside funding for events
- Billboards for all 2022 – Main @ Haddon, Hwy 403 (ArtFest, ArtsWest, OktoberWest buys)
- 2022 schedule:
  - September – Truth and Reconciliation, Harvest, Westdale Live, Market
  - October – Oktober West SEP30-OCT2, Harvest, Westdale Live Halloween, Market
  - November – Hamilton Day NOV5, Winter Wander NOV25-27, free parking, Christmas
  - December – Christmas, free parking
- Strategic Plan/Marketing plan with City funded consultant. Process underway, working with consultants to bring report to AGM.
- AGM – Wednesday, November 9<sup>th</sup> - @ Westdale Theatre? Time?
  - Nomination Committee/Nomination forms
  - Notice of Meeting
  - Budget 2023 proposed attached – keep the same?
  - Elections

***Motion to approve and receive discussion items.***

#### **9. Notice of Motions**

#### **10. Motions**

#### **11. General Information/Other Business**

#### **12. Adjournment.**

- Next Meeting October 12, 2022 at 6:30pm. AGM Wednesday, November 9<sup>th</sup>, 2022.