

**Westdale Village BIA
Meeting Agenda**

Date & Time: Wednesday, April 13, 2022 @ 6:30pm

Location: via ZOOM

Join Zoom Meeting

<https://us02web.zoom.us/j/83046463965?pwd=RDRxM2NuSUlzSGltbU3kwVEFzUT09>

Meeting ID: 830 4646 3965

Passcode: westdale

Present: David (Westdale Law), Donna (Pure Realty Brokerage), Anita (Pace Credit Union), Ilona Santa (Casual Gourmet), Lora (Lora's Walk-in Closet), Councillor Maureen Wilson, Tracy (Executive Director – recording)

Guests:

Regrets: Ron (HPL), Robert (Westdale Theatre),

1. Call to order

- Request from City: Code of Conduct training for Local Boards. Attendance recommended. April 21, 2022: 10 am to 12 noon or 3-5 pm or 6-8 pm. Tracy will attend 6-8pm. Location: DBHSC McMaster University 100 Main St W, Hamilton, ON L8P 1H6. Room 2032 Attendance recommended. Virtual training will be offered at a later date. Email Tracy if you would like to attend any of the options.

2. Approval of Agenda.

3. Declarations of Interest

4. Approval of Minutes of Previous Meeting.

- March 9, 2022

5. Delegations

6. Consent items

7. Presentations

8. Discussion Items:

A: City of Hamilton: Councillor Maureen Wilson

- Permanent outdoor patios approved – thank you Councillor Wilson
 - Development updates:
 - 90 Carling St (backs on King property near Food Basics) To construct a 7-storey multiple dwelling containing 100 units. A total of 57 parking spaces are being provided for the site, with 45 below grade, 12 contained on a surface parking area.
 - McMaster residence. The LPAT decision/agreement reviewed in FEB meeting
 - Demolition and construction to start???
 - 804-816 King St W (@ Paradise) 6 storey. Approved by the City and ready to proceed.
 - Across the street (activity, depth) – activity on property/clean-up/survey???
 - Snow sidewalk clearing - starts DEC 2022
 - confirmation on all Westdale Village King St W sidewalks?
 - Roads/Parking obligations
 - Westdale construction 2022:
 - Marion Ave @ King to N & S Oval) – sewer work completed
 - Paisley Ave @ King – green charging station setup. Aware in the patio area is located for 6 months of the year. No previous consultation with BIA. BIA put in last minute request upon hearing of construction the next business day and request to move location was denied. Set up signs in garden
- UPCOMING CONSTRUCTION:
- Marion Ave S – resurfacing

- Marion Ave N – full reconstruction
- Resurfacing - Cline Ave S – King to Sterling, Whitton Rd, Oakwood Pl
- Sterling - Sewer chamber work – between Oakwood Pl and Forsyth
- Sterling – resurfacing King to Forsyth
- Churchill Hill Park Phase 2 – north plateau – to start end of March beginning of April
- Laneway behind ScotiaBank and Shoppers – job still needs to be completed from 3-4 years ago by the City
- Economic Development support for events/arts in BIAs – disappointing that just offered one 40 minute concert. Unfortunate new position not to assist local tourism – real disconnect with Hamilton Tourism for BIAs. Requested to have better use of this program for Westdale as we have own sounds and event organizing.

B: Financial Update (Anita, Tracy):

- Bank Balance as of March 31, 2022 \$107410.03 (MAR statement - emailed to Board)
- More year end expenses to come.
- Agreement at December meeting to streamline expenses and find efficiencies in 2022 – Anita and Tracy working with new accounting system and figuring things out.
- ***Motion to receive financial update.***

C: Westdale Theatre (Bob):

- Opened! Movies back on with concessions open, going ok
- Vaccination requirement ended
- Hamilton Originals continue
- Fundraiser for Ukraine May 5th

D: Safety and Security (Anita, Tracy):

- Update on ATM issues
- Crime update: 1 residential and 1 commercial burglary on Main West, 2 burglary from vehicle outside of BIA

E: Real Estate update (Donna):

- Commercial
- Residential

F: HPL update (Ron): regrets

- Current hours MON-FRI 10-6 and SAT 10-5.
- Construction started and expected for a few months

G: Business updates (Tracy):

- Smoke's Poutinerie coming to UPS building – under renos, getting closer
- Colio Wines expecting to have an official opening
- More renovations at UPS building – for lease sign down
- Charlie's Chopsticks building – 1 cannabis stores to open in May, the other no longer opening and for lease sign went up and down quickly
- Shoe Repair building now a Bubble Tea – Presotea now open (Taiwan chain).
- Westdale Barber beside Pita Pit and is open
- Pizzaiolo sign up today
- Some activity at building where fire was beside Dragon Court , renos moving along
- Pure Realty – soon to be OMG Frozen Treats (2 locations in Brantford)

- Rapid testing for small businesses in stock at Hamilton Chamber of Commerce
- Patios – mostly set-up, delay in City getting approvals done. Tents up at Paisley Coffee, none in front of Theatre, all accessible without barriers, room for distancing and accessibility, patios away from banks, which are utilized a lot, uses no accessible parking. BIA reviewed plan with accessibility in mind and plan.

H: Community Outreach (Tracy):

- Filomena Tassi MP – visit to Westdale now in May TBC - business visits
- McMaster University – information on enrollment, residences, capacity, housing, etc.
 - Move to further discussion and group to research/recommend solutions

I: Streetscape (Tracy):

- Light displays well received
- Planters ordered for 2022. Secured, designed and organized with Mallord. Deposit cheque cashed in March.
- Ferns in patio planters to “soften and clean” - waiting for warmer weather
- Looking at art projects (CofH funding) to see what is possible. Westdale High, local students
- Snowflakes switchover to Ws this month done and trees repaired at no cost (from December)
- Some electrical work needed, some damage to garden outlets from snowplows, some ice damage, will look at weather gets better. Bus shelter damage.
- Thank you Healthcare workers signs out again? Later in March?
- Westdale gateway signs - painting platinum where burgundy (flaking now) with light strips in spring with students

J: Strategy (Tracy):

- Theme: Westdale Village is alive and open for business, activity, live arts and PATIOS!
- Fresh, green, outdoor, safe – shop local, eat local, support local
- Tourism: Outdoor fresh – skating, trails, hiking, canoe, kayak, etc. (local, gas prices)
- Farmers and Artisans Market – Tuesdays 4-7pm June – October
- Westdale Live weekends June – October: hopefully no restrictions, but we are ready
- Outdoor dining patios (large permanent plus parkettes for activities)
- Portable tables and other tents will again be used for events like ArtsFest, ArtsWest, etc.
- ArtsFest, ArtsWest, OktoberWest – outside funding for events
- Billboards for all 2022 – Main @ Haddon, Hwy 403 (ArtFest, ArtsWest, OktoberWest buys)
- 2022 schedule:
 - April – Easter weekend (flowers), patios open
 - May – Mother’s Day weekend (flowers)
 - June – ArtsFest JUN24-26, Westdale LIVE!, Market
 - July – Canada, Westdale Live, Market
 - August – ArtsWest AUG12-14, Westdale Live, Market
 - September – Truth and Reconciliation, Harvest, Westdale Live, Market
 - October – Oktober West SEP30-OCT2, Harvest, Westdale Live Halloween, Market
 - November – Hamilton Day NOV5, Winter Wander NOV25-27, free parking, Christmas
 - December – Christmas, free parking
- Looking at Get in the Loop – difficult for businesses to spend right now
- Grants looked at to see what is possible to enhance – tough go right now

Motion to approve and receive discussion items.

9. Notice of Motions

10. Motions

11. General Information/Other Business

12. Adjournment.

- Next Meeting May 11, 2022 at 6:30pm