

**Westdale Village BIA
Meeting Agenda**

Date & Time: Wednesday, March 9, 2022 @ 6:30pm

Location: via ZOOM

Join Zoom Meeting

<https://us02web.zoom.us/j/88565333043?pwd=WXILL3ZzN1VIN2EwaU5zTFBGeUtxQT09>

Meeting ID: 885 6533 3043

Passcode: westdale

Present: David (Westdale Law), Donna (Pure Realty Brokerage), Anita (Pace Credit Union), Ilona Santa (Casual Gourmet), Lora (Lora's Walk-in Closet), Ron (HPL), Robert (Westdale Theatre), Stephanie Wilson/Councillor Maureen Wilson, Tracy (Executive Director – recording)

Guests:

Regrets:

1. Call to order

- NEW: Requests from City – livestream meetings, vaccination requirements, procedures, agenda, etc. outlined in document attached.

2. Approval of Agenda.

3. Declarations of Interest

4. Approval of Minutes of Previous Meeting.

- February 9, 2022

5. Delegations

6. Consent items

7. Presentations

8. Discussion Items:

A: City of Hamilton: Councillor Maureen Wilson

- Permanent outdoor patios approved – thank you Councillor Wilson
- Development updates:
 - 90 Carling St (backs on King property near Food Basics) To construct a 7-storey multiple dwelling containing 100 units. A total of 57 parking spaces are being provided for the site, with 45 below grade, 12 contained on a surface parking area.
 - McMaster residence. The LPAT decision/agreement reviewed in FEB meeting
 - Demolition and construction to start???
 - 804-816 King St W (@ Paradise) 6 storey. Approved by the City and ready to proceed.
 - Across the street (activity, depth) – activity on property/clean-up/survey???
- Snow sidewalk clearing - starts DEC 2022 – confirmation on Westdale sidewalks?
 - Roads/Parking obligations
- Westdale construction 2022:
 - Marion Ave @ King to N & S Oval) – sewer work completed
 - Paisley Ave @ King – green charging station setup work
 - Marion Ave S – resurfacing
 - Marion Ave N – full reconstruction
 - Resurfacing - Cline Ave S – King to Sterling, Whitton Rd, Oakwood Pl
 - Sterling - Sewer chamber work – between Oakwood Pl and Forsyth
 - Sterling – resurfacing King to Forsyth
- Churchill Hill Park Phase 2 – north plateau – to start end of March beginning of April
- Laneway behind ScotiaBank and Shoppers – awaiting better weather
- Economic Development support for events/arts in BIAs (details to come)

B: Financial Update (Anita, Tracy):

- Bank Balance as of February 28, 2022 \$129067.40 (FEB statement - emailed to Board)
- Deposits: My Main Street funds, first half of 2022 levy
- More year end expenses to come – more activity in March
- Agreement at December meeting to streamline expenses and find efficiencies in 2022 – Anita and Tracy working with new accounting system and figuring things out.
- ***Motion to receive financial update.***

C: Westdale Theatre (Bob):

- Opened!
- Movies back on with concessions open
- Keeping vaccination requirement
- Hamilton Originals continue

D: Safety and Security (Anita, Tracy):

- Update on ATM issues
- Crime update: 1 residential B&E – Sterling St

E: Real Estate update (Donna):

- Commercial
- Residential

F: HPL update (Ron):

- Current hours MON-FRI 10-6 and SAT 10-5.
- Programs expected to start ___?
- Construction expected sometime in spring???

G: Business updates (Tracy):

- Smoke's Pouterie coming to UPS building – under renos, new windows installed
- More renovations at UPS building, Colio wine should have an opening soon
- Charlie's Chopsticks building – 2 cannabis stores to open side by side
- Shoe Repair building closer to completion – expected Bubble Tea
- Westdale Barber moving beside Pita Pit expected soon
- Renovations going on at former Langley Cleaners, sign removed – coming Pizzaiolo
- CIBC got new branding sign installed this week
- Little action at building where fire was beside Dragon Court (reached out to owner, nothing)
- Rapid testing for small businesses in stock at Hamilton Chamber of Commerce
- Patios – now permanent and starting April 1st. We are ready! Should have crew/truck to set up and be ready on April 1st. If good weather then will book some live music.
Businesses all ready to reapply (BIA letter of support), BIA to book extra partkette areas for markets, events, activities, etc. (flexible options)

H: Community Outreach (Tracy):

- Filomena Tassi MP – budget discussion/input. Thank you Anita from Pace Credit Union, Neal from Westdale Theatre, Chris from Paisley Coffeehouse for participating and giving input
- Filomena Tassi MP – visit to Westdale on Thursday, March 17th from 2-3:30pm-business visits
- McMaster University – information on enrollment, residences, capacity, housing, etc.
 - Move to further discussion and group to research/recommend solutions

I: Streetscape (Tracy):

- Light displays can change colour. Green St. Patrick's Day, etc.

- Planters ordered for 2022. Secured, designed and organized with Mallord.
- Ferns in patio planters to “soften and clean”
- Looking at art projects (CofH funding) to see what is possible. Westdale High, local students
- Snowflakes switchover to Ws this month.
- Some electrical work needed, some damage to garden outlets from snowplows, some ice damage, will look at weather gets better. Bus shelter damage.
- Thank you Healthcare workers signs out again? Later in March?
- Westdale gateway signs - painting platinum where burgundy (flaking now) with light strips in spring with students

J: Strategy (Tracy):

- Theme: Westdale Village is alive and open for business, activity, live arts and PATIOS!
- Fresh, green, outdoor, safe – shop local, eat local, support local
- Tourism: Outdoor fresh – skating, trails, hiking, canoe, kayak, etc. (local, gas prices)
- LIGHTS colours PATIOS. Lights – testing battery and other lights over next month
- Farmers and Artisans Market – Tuesdays 4-7pm June – October
- Westdale Live weekends June – October: hopefully no restrictions, but we are ready
- Outdoor dining patios (large permanent plus parkettes for activities) – tent will be up in front of Paisley Coffeehouse, umbrellas needed to replace at west end on north Side, about 6-8 more picnic tables are needed on south side. Cost about \$10-15000. Set-up crew April 1st Portable tables and other tents will again be used for events like ArtsFest, ArtsWest, etc.
- Live Music, art and artisans – looking at options for CofH grants
- ArtsFest, ArtsWest, OktoberWest – outside funding for events
- Billboards for all 2022 – Main @ Haddon, Hwy 403 (ArtFest, ArtsWest, OktoberWest buys)
- 2022 schedule:
 - March – St. Patrick’s, March Break
 - April – Easter weekend (flowers), patios open April 1st
 - May – Mother’s Day weekend (flowers)
 - June – ArtsFest JUN24-26, Westdale LIVE!, Market
 - July – Canada, Westdale Live, Market
 - August – ArtsWest AUG12-14, Westdale Live, Market
 - September – Truth and Reconciliation, Harvest, Westdale Live, Market
 - October – Oktober West SEP30-OCT2, Harvest, Westdale Live Halloween, Market
 - November – Hamilton Day NOV5, Winter Wander NOV25-27, free parking, Christmas
 - December – Christmas, free parking
- Grants looked at to see what is possible to enhance

Motion to approve and receive discussion items.

9. Notice of Motions

10. Motions

- Motion to purchase picnic tables and umbrellas for Westdale patios.
- Motion to proceed with patio set up costs of up to \$2500.

11. General Information/Other Business

12. Adjournment.

- Next Meeting April 13, 2022