

**Westdale Village BIA
Meeting Agenda**

Date & Time: Wednesday, February 9, 2022 @ 6:30pm

Location: via ZOOM

Join Zoom Meeting

<https://us02web.zoom.us/j/84953223339?pwd=eG5ObnFHOFpjamFJZ3ZhOWpaa3QrQT09>

Meeting ID: 849 5322 3339

Passcode: westdale

Present: David (Westdale Law), Donna (Pure Realty Brokerage), Anita (Pace Credit Union), Ilona Santa (Casual Gourmet), Lora (Lora's Walk-in Closet), Ron (HPL), Robert (Westdale Theatre), Tracy (Executive Director – recording)

Guests:

Regrets: Stephanie Wilson/Councillor Maureen Wilson

Declared Conflicts of Interest:

1. **Call to order.** Request from City to now record meetings.
2. **Approval of Agenda.**
3. **Approval of minutes.** January 12, 2022
4. **City of Hamilton: Councillor Maureen Wilson (regrets at other meeting)**
 - COVID-19 update.
 - Development updates:
 - 90 Carling St (backs on King property near Food Basics) To construct a 7-storey multiple dwelling containing 100 units. A total of 57 parking spaces are being provided for the site, with 45 below grade, 12 contained on a surface parking area.
 - McMaster residence. The LPAT decision/agreement highlights:
 - Parking requirements (1 space per 4.5 beds, 45 onsite, others within 300m)
 - Bicycle parking
 - Access to units/commercial frontage on Main
 - 1, 2, 3, 8, 10, 15 storeys
 - Demolition and construction???
 - 804-816 King St W (@ Paradise) 6 storey. Approved by the City and ready to proceed.
 - Across the street (activity, depth) – activity on property
 - Snow sidewalk clearing - starts DEC 2022 – big storm – thank you to CofH for clearing extra snow to make way for parking
 - The start date of Westdale construction is not yet confirmed (includes the following):
 - Marion Ave S – resurfacing
 - Marion Ave N – full reconstruction
 - Resurfacing - Cline Ave S – King to Sterling, Whitton Rd, Oakwood Pl
 - Sterling - Sewer chamber work – between Oakwood Pl and Forsyth
 - Sterling – resurfacing King to Forsyth
 - Churchill Hill Park Phase 2 – north plateau – to start end of March beginning of April

- Snow: Councillor’s office met with the Operations team last week and asked them to review the section of Westdale Village that was not included in the sidewalk snow removal program beginning next winter. Issues with “ownership”: Roads vs Parking.
- Laneway behind ScotiaBank and Shoppers – awaiting better weather
- permanent outdoor patios coming to Planning Committee FEB 15th
- Economic Development support for events/arts in BIAs (details to come)

5. Safety and Security:

- Update on ATM issues - Anita
- Crime update: 2 COMMERCIAL robberies – one Main W and one Cline Ave N

6. Westdale Theatre – Bob Crockford:

- Reopened!
- Movies back on with concessions open
- Hamilton Originals continue
- Other items?

7. Financial Update:

- Bank Balance as of December 31, 2021 \$29 625.96 (emailed to Board) JAN statement not yet received.
- Deposits coming in: My Main Street funds expected this month
- More year end expenses and revenues to come – activity in February
- First half of 2022 levy deposited this week (\$62500)
- Agreement at December meeting to streamline expenses and find efficiencies in 2022 – being worked on with new accounting system.
- ***Motion to accept update.***

8. Business updates:

- Real Estate update – Donna
- HPL update – Ron
 - *Reduced hours Tue-Thurs 10-6 and Fri- Sat 10-5. Hours for the foreseeable future.*
 - *Open with limited capacity*
 - *Construction expected sometime in spring???*
- January 31st businesses back open
- Colio Wines and Thornbury Cider shop open beside UPS
- Smoke’s Pouterie coming to UPS building – under renos
- Shoe Repair building more interior demolition – expected Bubble Tea
- Renovations at UPS building and Charlie’s Chopsticks building – 2 cannabis stores to open
- Westdale Barber moving beside Pita Pit end of February
- Renovations going on at former Langley Cleaners (building permit posted) - Pizzaiolo
- Little action at building where fire was beside Dragon Court (reached out to owner, nothing)
- Rapid testing for small businesses out of stock but more expected back through Hamilton Chamber of Commerce (waiting to hear back when more arrive)
- Patios – steps to make them permanent, coming for spring 2022. We are ready! Businesses all ready to reapply (BIA letter of support), BIA to book extra partkette areas for markets, events, activities, etc. (flexible options)
- Cannabis shops – two more to open, side by side. No word on opening

9. Streetscape:

- Light displays can change colour. Pink for Valentines, Green St. Patrick's Day, etc.
- Ice has caused some electrical issues – will sort after winter storms over
- Planters ordered for 2022. Secured, designed and organized with Mallord.
- Ferns in patio planters to “soften and clean”
- Looking at art projects (CofH funding) to see what is possible. Westdale High, local students
- Snowflakes switchover to Ws in March.
- Westdale gateway signs? painting platinum where burgundy (flaking now) with light strips

10. Strategy:

- Theme: Westdale Village is alive and open for business, activity, live arts
- Fresh, green, outdoor, safe – shop local, eat local, support local
- Tourism: Outdoor fresh – skating, trails, hiking, canoe, kayak, etc. (local, gas prices)
- LIGHTS colours
- Farmers and Artisans Market – Tuesdays 4-7pm June – October
- Westdale Live weekends June – October: hopefully no restrictions, but we are ready
- Outdoor dining patios (large permanent plus parkettes for activities)
- Live Music, art and artisans – looking at options for CofH grants
- ArtsFest, ArtsWest, OktoberWest – outside funding for events
- Billboards for all 2022 – Main @ Haddon, Hwy 403 (ArtFest, ArtsWest, OktoberWest buys)
- Flowers for customers for Easter & Mother's Day? ~\$600 per date
- 2022 schedule:
 - February – Valentines
 - March – St. Patrick's, March Break
 - April – Easter
 - May – Mother's day
 - June – ArtsFest JUN24-26, Westdale Live, Market
 - July – Canada, Westdale Live, Market
 - August – ArtsWest AUG12-14, Westdale Live, Market
 - September – Truth and Reconciliation, Harvest, Westdale Live, Market
 - October – Oktober West SEP30-OCT2, Harvest, Westdale Live Halloween, Market
 - November – Hamilton Day NOV5, Winter Wander NOV25-27, free parking, Christmas
 - December – Christmas, free parking
- Grants looked at to see what is possible to enhance

11. New business.

12. Next Meeting March 9, 2022 via ZOOM

13. Adjournment.