

Westdale Village BIA Board of Management Meeting
Wednesday, October 7th, 8:30 am
1038 King St. W, Suite 1, Hamilton

Call to Order:

Present:

Absent: Suzanne Repei (with regrets)

Conflicts of Interest:

- 1) Approval of Agenda

- 2) Approval of Minutes from September 2nd, 2015

- 3) Young Lions Music Club Summary of West Fest

- 4) Christmas Lighting Contract & Electrical Work

- 5) Treasurers Report

- 6) Winter Wander Update

Marketing:

- Are we having a passport? How does it work? What will the grand prize be?

- When should the artwork be completed by? Are we doing a postcard mail out?

- When should we start advertising it in The Spectator?

Entertainment:

-to have the sleigh again? (cost is \$500)

-to increase either Dispatch Talent (\$1600) or Ice Sculpture budgets (\$2000)

-Victorian carollers were \$670, can get Dundas Music Conservatory and Hamilton Men's Gay Chorus for \$250 each

-Westdale Theatre night movie

-Tree Lighting

Logistics:

-2 hot chocolate stations or 3?

-LED lights to replace candles in the bag

7) Directory Update

Spec sheets have been sent out to all merchants. They must be received by October 16th, via Trevor Cameron.

Any updates on distribution?

8) McMaster Athletics Update (Homecoming Activation Space, Radio Ad)

9) Village Update: Reminder about holiday parking, Halloween event canceled, Filming in Westdale, AGM update

10) Snapd Hamilton Presentation, Dave Comeau (pending confirmation)

11) Adjournment