

Board of Management Minutes for Westdale Village BIA  
Wednesday, June 3<sup>rd</sup>, 2015  
1038 King St. West, Suite 1

Call to Order: 8:35am

Present: David Simpson, Ben Greco, Anne Campagna, Trevor Cameron, Trischa Aitchison, David Carrothers, Suzanne Repei

Absent: Ilona Santa, Michael Lubanovic, Councillor Aidan Johnson (all with regrets)

Conflict of Interests: None

1) Approval of Agenda

6b) Father's Day is added

Suzanne motioned, David C. Seconded, carried.

2) Approval of Minutes

Correction to Attendance from May 20<sup>th</sup>, 2015 meeting:

Present: David Simpson, David Carrothers, Anne Campagna, Trevor Cameron, Suzanne Repei, Michael Lubanovic, Ilona Santa

Absent: Ben Greco, Aidan Johnson, Trisha Aitchison

Correction to item 9) Treasurer's Report. Parking Revenue Sharing Funds and the contribution to the BIA operating budgets can be requested at anytime going forward.

3) Meeting Times: The next meeting will remain at 8:30am, but there will be a meeting on Monday, June 29<sup>th</sup> at 6:15pm to discuss items in detail (no voting will take place at evening meetings).

4) Pan Am Event vs. Busker/Art Displays: The Pan Am Event was denied by the city due to logistics during the Pan Am Games. A six week program featuring music/art in the village in underway during July/August. A sub committee will begin planning ASAP. Any interested merchants, please contact Craig in the office.

5) Young Lions/Westfest: a budget of \$15 000 will be provided from the \$25 000 to music production, talent acquisition, design, and promotion. A sub committee will begin to research vendors ASAP. Ben motioned, Suzanne seconded, carried.

6) (A & B) Cootes Paradise/Westdale Theatre Family Event: The BIA will not be holding the Father's Day Breakfast this year. On Sunday, June 21<sup>st</sup> @ 2pm we will be showing 'The Iron Giant' at the Westdale Theatre. The BIA has rented the theatre for this event. All proceeds will be donated to Coote's Paradise Elementary School in their efforts to build a new playground. A \$2.00 minimum donation is required. The previous funds for the pancake breakfast will be transferred to this event. Ben motioned, Trisha seconded, carried.

7) Allure Fitness Sponsorship: Allure Fitness is

8) Electrical Meeting with Councillor Johnson: Craig and Trevor met with Councillor Johnson and representatives from Horizons and City of Hamilton. The issues effecting our 'W' and Snowflake displays will be fixed free of charge. Construction will commence in the next couple of weeks. Going forward, we will be separate from the city when dealing with pole issues. An agreement will be made between the BIA and Horizons (details to follow).

9) Treasurer's Report: The Westdale Village BIA would like to request Parking Revenue Sharing Funds for Beautification and the BIA Operating Budget for Marketing. This will be submitted

at the next BIACC meeting.

10) Beautification Update: Planters will be replanted by the city when our watering contract begins. Gardens will be planted by next week by Danasy Landscaping. Trish will begin investing costs for white LED lighting in the trees throughout the village. Trevor is going to produce a sample 'Mac' banner for the July meeting.

11) Marketing/Advertising Update: Trevor and Craig are going to work on some sample future Spec ads. CHCH commercial is now airing, can also be found on our Facebook page.

12) 100 in 1 Day Update: Popcorn and Popcorn Machine was donated by Green Acres Public School for the 100 in 1 event at Westdale Library.

13) Village Update:

-Mini Canada Flags will be placed in the planters thorough the village for July 1<sup>st</sup>. They were left over in storage.

-SOC's food voucher initiative was cancelled due to a lack of interest.

-Photographer schedule has been made up for the directory, merchants have been contacted.

14) Office Employment: Craig Waters has be signed to a 1 year contract commencing June 4<sup>th</sup>, 2015. Full details of the 1 year contract can be requested through the office. Ben motioned, Trevor seconded, carried.

15) Meeting Adjournment: 9:47am, David Carrothers motioned, Anne seconded, carried.

Next Meeting: Wednesday, July 8<sup>th</sup> @ 8:30am

Westdale Village BIA Office, 1038 King St. West, Suite 1