

Westdale Village BIA

Meeting Minutes

Date & Time: Thursday, November 2nd, 2017 @ 7:00pm

Location: Westdale Village BIA office – 1038 King Street West

Present: David, Anne, April, Jodi, Parul, Tracy (recording)

Regrets: Ilona

Declared Conflicts of Interest: none

1. Call to order. Meeting called to order at 7:08pm.
2. Approval of agenda. **MOTION: To approve Agenda. Moved by April, seconded by Anne. Carried.**
3. Approval of minutes from September 13, 2017 and October 4, 2017.
MOTION: To approve Minutes of 091317 and 100417. Moved by April, seconded by Anne. Carried.
4. Treasurer's Report: Anne
Bank Balance: \$71344.63
Cheques to be processed: Lift Church \$1125.00; UPS \$187.70; Trevor: \$348.86; Insurance \$3184.92;
City of Hamilton \$208.90; The Spec (August & Sept) \$1080.28; Water \$2090.50; Horizon \$ 47.12;
Cogeco \$90.11; GST tax rebate (\$26.14)
5. Streetscape: cornstalks down for Monday – Tracy to tear down and put in green recycling
Flowers removed
Ws replaced with snowflakes
Christmas greens to be put out (no red bows – Tracy will do bows)
Lights on trees and parkette. Anne to arrange.
Bows on other trees ~\$100
Christmas trees and lights, bows, flowers
COST: 22 poles x two trees @\$30 x six light sets @ \$90 x bows & flowers @ \$20 x cord \$10
Bow colour chartreuse
Trees to be put up by Tracy and student.
MOTION: To approve expenditure of up to \$5000 for lights and décor for Christmas trees, bows, etc. Moved by April, seconded by Parul. Carried.
6. Winter Wander – Friday, December 1, 2017
 - Total budget \$12000
 - Carollers, horse & carriage, ice, fire guy, music, postcards & mailing, Santa, tents, etc.
 - \$672.35 + \$1500 + \$1200 + \$1000 +\$700 + \$500 + \$700 + \$400 + \$200 misc. + horse & carriage (extra room)
 - Grant for ad \$250 “free parking” and \$1000 City Christmas grant
 - Extra Advertising. Ancaster & Dundas? Anne to call.
 - The Spec ads to change to Winter Wander & free parking
 - Agreement to add carriages on Saturdays before Christmas (Dec 2, 9, 16, 23) 12-5pm
 - Tracy to find a spot for carriage to stay in the village during the week.
 - Storytime with Santa @ Bryan Prince Bookseller for Friday & Saturday morning added
 - Need to start earlier for sponsorship. Two banks are now without managers.

7. Videos – Green Marketing
 - First video expected for AGM – “Bakeries and Sweets”
 - Doing videos & editing
 - Tracy to follow up with Green Marketing to ensure ready for AGM.

8. Board members: David Carrothers (already resigned), Vanessa Gilmour (contacted via letter returned and has moved away with no forwarding address), Trevor Cameron – letter of resignation to City (Jodi Gaskell to replace), Jeremy Freiburger (Westdale Theatre) would like to put on the Board. Dave to get another letter of resignation from Dave Carruthers. Easiest for City to replace members with new ones than remove from the Board.
MOTION: To add Jodi Gaskell of Sticky’s Candy and Jeremy Freiburger of Westdale Theatre to the Board. Moved by April, seconded by Anne. Carried.

9. Annual General Meeting
 - Wednesday, November 22, 2017 @ Westdale Library @ 7pm
 - Agenda, Budget, 2016 minutes distributed

10. Events 2018 – need to start thinking at schedule, “light” festivals/events, funding available
 - Review of suggested dates and events for 2018 for next meeting

11. Banner Replacement – last done in 2012, need to be updated, replace damaged ones
 - 60 banners needed @ \$125 each for same size or go for 4” wider
Need another quote?
 - Will wait to look at banners in 2018. There might be a program that will pay for the banners, as per Anne.

12. City of Hamilton:
 - HABBIA Meeting – November 14th – Tracy to attend
 - Cobra light replaced, updated LED
 - New light fixture at Newton alleyway (missing)

13. Voting matters: above

14. New Business: none

15. Next Meeting: Wednesday, November 22nd @ 7pm Westdale Library, December date?

16. Adjournment. **MOTION: To approve adjourn. Moved by April. Carried.** Meeting adjourned at 8:45pm