

Westdale Village BIA Meeting Minutes

Date & Time: Wednesday, September 13, 2017 @ 7:00pm

Location: Westdale Village BIA office – 1038 King Street West

Present: David, Anne, Parul, Jodi, Tracy (recording)

Regrets: April, Ilona

Declared Conflicts of Interest:

1. Call to order. Quorum not met. Discussion meeting.
2. Approval of agenda.
3. Approval of minutes from April 25, 2017 and May 24, 2017 and August 2, 2017. Deferred
4. Treasurer's Report: Anne. will have next meeting
5. West Fest – debrief
 - Pros
 - Mac students
 - Food truck – Los Cabos good
 - Street music good
 - Stage

 - Cons
 - Long weekend – done to accommodate Saturday – MSU changed from Wednesday to Saturday
 - Closed street

 - Not good to compete with Supercrawl and Locke Street on weekend after Labour Day
 - Open Streets in conjunction with McMaster and the City, done on James North, had on Sterling once

 - Consider another event at another time
6. McMaster Sidewalk sale – Thursday, September 7th, 2017 – debrief
 - 80-90% knew Westdale
 - Banner and a tent
 - ACTION: Tracy to look into branded tents
 - Electrical sockets need to check TM
7. Sponsorship of Movie Night
 - Party in the Park - tomorrow – September 14th
 - Under \$1000
8. Videos – Green Marketing
 - Filming at West Fest
 - Need decision on 7 + 1(events) themes/groupings
 - Meeting with production this week
 - BIA Merchants notified
 - Restaurants & cafes, health, beauty, gifts, bakery & sweets, fashion, arts

Anne & Tracy to meet next Thursday & Friday

9. Weed cleanup – gardens and planters
 - Photos taken and submitted request to City for maintenance
 - City crews out and of August before West Fest to weed
 - Student volunteers out during West Fest to weed all gardens
10. Alleyways – weeds and maintenance
 - David Simpson noted Aidan Johnson’s newsletter mention of cleanups happening
 - Photos taken and submitted request to City for maintenance
11. Annual General Meeting
 - Date and location needed – November 15th a good date
 - Asked City for roll call
 - Hand delivered and note when delivered
 - Need 2016 AGM – look in KPMG file
 - Book community room at Library
 - Budget for 2018 needed – keep same as last year
 - Approve Budget at Board? AGM (members feedback)?
12. Grants and other funds available:
 - City Enrichment Fund – due November 2nd - not >30% of budget
 - Neighbourhood Engagement Matching Grant Program – max \$1000
September 29th for events after October 27th
 - RTO 3 matching funding for 2018 events – tourism
 - Celebrate Ontario Grant – due November 9th – tourism events
 - Celebrate Canada Grant – due January 2018 – June 24, July 1 2018
13. Fall Harvest and Westdale Oktoberfest 2017
 - Cornstalks \$350 for 700 delivered
 - Pumpkins \$5 each
 - Music & entertainment ~\$5000
 - Parkettes – no road closure, SEAT ok to submit, pay for parking revenue, vendors
 - Or could do three band locations
 - Yes on cornstalks
 - Yes on music
 - Yes on three band
 - Please share on social media
 - Just Saturday if Sunday then see if they would be interested
 - Add face painting and balloons
 - Sidewalk sale
 - Order three tents
14. Culture Days – Sept 29, 30, October 1 - deadline September 18th , free promotions
ACTION: Tracy to check with businesses to see if doing anything
15. Events 2018 – need to start thinking at schedule, “light” festivals/events, funding available

16. City of Hamilton:

- HABBIA Meeting – September 12th – Tracy attended
- Draft hiring By-Law suggested
- Commercial Market Value Assessment ~\$3 500 – approval required
Agreement in principle at August meeting.
MOTION: to spend \$3500 on Market Assessment as per request from City
- Pedestrian Kiosk – King @ Paisley
One side will be map
Other side will be advertising – confirming rules and BIA first right of refusal
Need 10-14 points of interest
Clock tower, library, Churchill park, averary, mcmaster, schools, churches, princess point, cootes trails, theatre, carp barrier (fish out of bay), shaloam village, synagogue, Cootes Paradise, French school, lawn bowling clubhouse
- Parking Revenue Sharing Fund (\$17 968.88 + carry over 2016 of \$1 264.60)
MOTION: To spend on summer flowers
- Contribution to BIA Operating Budgets (\$13 583.39 – no carry over)
MOTION: To spend on summer flowers and Christmas streetscape
- Christmas Grant program (up to \$1 000 of 50%)
MOTION: To spend on Winter Wander activities and decor

17. New Business:

18. Next Meeting: Wednesday, October 4th @ 7pm

19. Adjournment.