

Westdale Village BIA Meeting Minutes - draft

Date & Time: Wednesday, May 24, 2017 @ 7:00pm

Location: Westdale Village BIA office – 1038 King Street West

Present: Ilona Santa – Verlint, Anne Campagna, Parul Sanduja, David Simpson (quorum attained at 7:35pm)

Regrets: Trevor Cameron, April Windus, Aidan Johnson, Ben Greco

Guests: Karen Walker

Declared Conflicts of Interest: None

1. Meeting called to order at 7:05pm informally with David Simpson as Chair.
2. Approval of agenda. **Motion to approve Agenda. Moved by Parul, seconded by Ilona Carried.**
3. Approval of minutes. Deferred.
4. Karen Walker introduced herself to the Board as a potential new employee.
5. Treasurer's Report: Anne – Balance as of today \$72 865.83. Approval of KPMG financial statements required for the year ending December 31, 2016.
6. New cleaner for the village required, Hayley Duff will not be working over the summer and we have a student Owen Frank who is interested in the job.
7. Advertising: We have proceeded with The Spectator and declined CHCH, other opportunities such as videos are available like the ones done for The Waterdown BIA. Contact is Glen Marshall @ Greening Marketing located at Innovation Park.
8. Events: West Fest is scheduled for Saturday, September 2nd. Need to approve a budget, 2016 was ~\$30000. Have already been in contact with Marco from McMaster regarding the event and booking of bands. **Motion to approve \$25 000 budget for West Fest. Moved by Ilona, seconded by Parul Carried.**
9. Beautification: as per Lordeen: *"Baskets and planters will go in the week of June 12th so that your maintenance contract will go right to the end of September. We will be in before that to clean up the beds and get them ready for planting.*
10. Patio updates: The Express and The Shawarma Club are now open and ready for business. Licensed.
11. Banners: Some need replacing and some have missing hardware.
12. Music in the Village: Jeff Martin from Quorum Communications was at the last HABBIA meeting May 9th at City Hall. He would like to bring live music to all the village and also music banners. He can do a presentation at one of our meetings.
13. New Business: Kathleen from Bumble Bean. Patio (our end). Rebranding (Trevor). Waterdown. Bay Observer. Need to contact Aidan about replacing Vanessa and David C.
14. Next Meeting: June 7th @ 7pm
15. Adjournment. **Motion to adjourn. Moved by Parul Carried.** Meeting adjourned at 8:08pm.